

Behavioral Health Webinar for Professional Providers

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform.



How to submit questions:

- Open the chat feature at the top of your screen to type your question related to today's training webinar
- In the "Send to" field, select "All Panelists."
- Once your question is typed in, hit the "Send" button to send it to the presenter.
- We will address submitted questions at the end of the webinar.

BEHAVIORAL HEALTH WEBINAR FOR PROFESSIONAL PROVIDERS

AUGUST 2022

Provider Relations Department, provider.relations@bcbsla.com

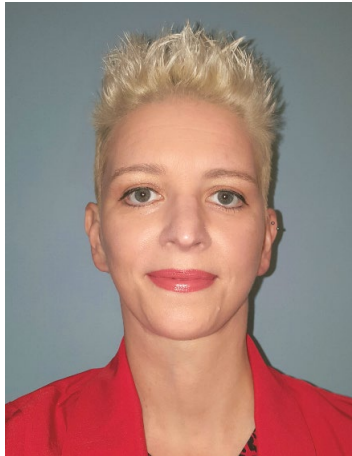
HMO Louisiana, Inc. is a subsidiary of Blue Cross and Blue Shield of Louisiana. Both companies are independent licensees of the Blue Cross Blue Shield Association.

Blue Cross and Blue Shield of Louisiana HMO offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, an independent licensee of the Blue Cross Blue Shield Association, offers Blue Advantage (PPO). Blue Advantage from Blue Cross and Blue Shield of Louisiana HMO is an HMO plan with a Medicare contract. Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in either Blue Advantage plan depends on contract renewal.

New Directions is an independent company that serves as the behavioral health manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.



Marie Davis
Provider Relations
BCBSLA



Michelle Sims, LPC, LMFT
Clinical Network Manager
New Directions



Debbie Crabtree
Provider Relations Specialist
New Directions

Our Mission

To improve the health and lives of Louisianians.

Our Core Values

- Health
- Sustainability
- Affordability
- Foundations
- Experience

Our Vision

To serve Louisianians as the statewide leader in offering access to affordable healthcare by improving quality, value and customer experience.

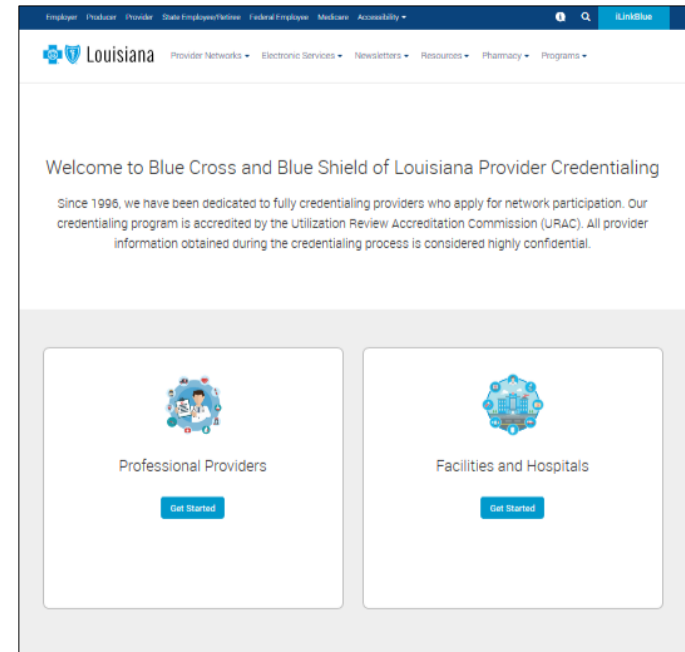


PROVIDER CREDENTIALING & DATA MANAGEMENT

JOIN OUR NETWORK

To join our networks, you must complete and submit documentation to start the credentialing process or to obtain a provider record.

- Go to the **Join Our Networks** page then, select **Professional Providers** or **Facilities and Hospitals** to find:
 - Credentialing packets
 - Quick links to the Provider Update Request Form
 - Credentialing criteria for professional, facility and hospital-based providers
 - Frequently asked questions (FAQs)



www.bcbsla.com/providers > Provider Networks > Join Our Networks

CREDENTIALING PROCESS

- The credentialing process can take up to 90 days after all required information is received.
- Providers will remain non-participating in our networks until a signed and executed agreement is received by our contracting department.
- The committee approves credentialing twice per month.
- Network providers are recredentialed every three years from their last credentialing acceptance date.



You may inquire about your credentialing status by contacting our Provider Credentialing & Data Management Department at **PCDMStatus@bcbsla.com**.

VANTAGE HEALTH MANAGING BLUE CROSS CREDENTIALING/REREDENTIALING

Blue Cross is pleased to announce its partnership with Vantage Health Plan, Inc. to recredential our network providers. This move will simplify the recredentialing experience for many of our providers.

**Aug.
2021**



Recredentialing for professional providers participating in both the Blue Cross and Vantage networks.

**Nov.
2021**



Expanded to include the recredentialing of all Blue Cross professional providers.

**Feb.
2022**



Expanded to include initial credentialing for professional providers and initial and recredentialing for Blue Cross facility providers.

VANTAGE HEALTH MANAGING BLUE CROSS RECREDENTIALING

Use the chart below for the new recredentialing process:

Process initiated by:	Vantage
Form(s) to complete for professional provider recredentialing:	CAQH Application or Louisiana Standardized Credentialing Application (LSCA).
Form(s) to complete for facility reverification:	Facility Credentialing Application, Facility Credentialing Application Checklist and any applicable Facility Information Form Attachments.
Where to submit forms:	To Vantage based on instructions included with recredentialing form.
Verification Process:	Vantage
Who to contact:	Vantage: recredentialing@vhpla.com or (318) 807-4755

CREDENTIALING CRITERIA - PROFESSIONAL

The following professional provider types must meet certain criteria to participate in our networks:

Applied Behavioral Analyst (ABA)

Louisiana Addictive Counselor(LAC)

Nurse Practitioner (NP)

Doctor of Osteopathic (DO)

Licensed Clinical Social Worker (LCSW)

Physician Assistant (PA)

Doctor of Medicine (MD)

Psychologist (Ph.D.)

Licensed Professional Counselor (LPC)

View the *Credentialing Criteria* for these professional provider types at www.bcbsla.com/providers
>Provider Networks >Join Our Networks >Professional Providers >Credentialing Process.

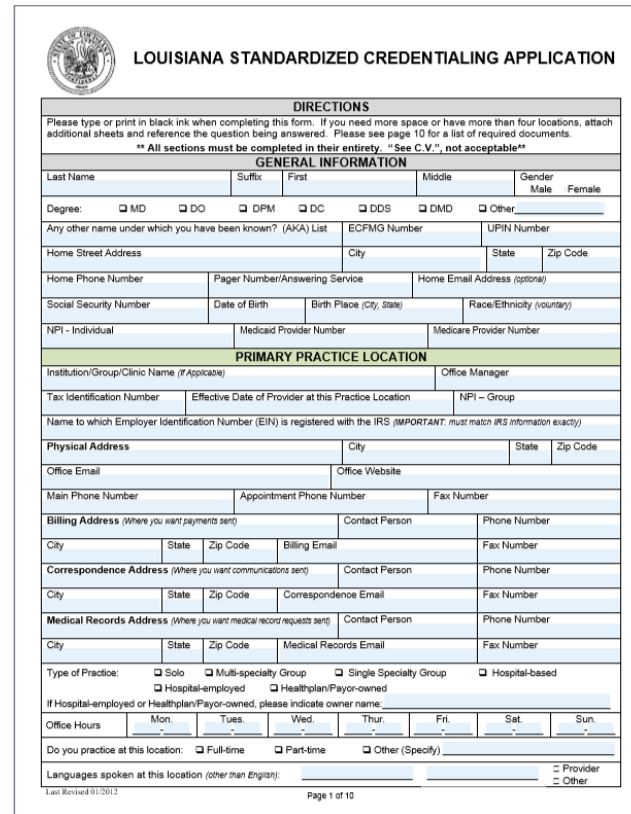
INCOMPLETE CREDENTIALING APPLICATIONS

- Professional provider did not submit the current version of the **Louisiana Standardized Credentialing Application**.
- Facility did not submit the **Health Delivery Organization Information Form**.
- Not submitting the proper attachments and/or forms.
- An alternative application was submitted in place of the credentialing applications identified above (we do not accept a CAQH application).



REQUIRED RECREDENTIALING DOCUMENTS

- Network providers who are due for recredentialing will receive a notification letter six months in advance of their due date.
- The notification will be emailed by DocuSign® to the correspondence email address on file with Blue Cross.
- DocuSign will send reminder emails every seven days until the application has been submitted.
- Current providers seeking recredentialing should use the Louisiana Standardized Credentialing Application that is included in the link that is sent via DocuSign.



LOUISIANA STANDARDIZED CREDENTIALING APPLICATION

DIRECTIONS
Please type or print in black ink when completing this form. If you need more space or have more than four locations, attach additional sheets and reference the question being answered. Please see page 10 for a list of required documents.
** All sections must be completed in their entirety. "See C.V.", not acceptable**

GENERAL INFORMATION

Last Name	Suffix	First	Middle	Gender
				Male Female
Degree: <input type="checkbox"/> MD <input type="checkbox"/> DO <input type="checkbox"/> DPM <input type="checkbox"/> DC <input type="checkbox"/> DDS <input type="checkbox"/> DMD <input type="checkbox"/> Other				
Any other name under which you have been known? (AKA) List			ECFMG Number	UPIN Number
Home Street Address		City	State	Zip Code
Home Phone Number	Pager Number/Answering Service		Home Email Address (optional)	
Social Security Number	Date of Birth	Birth Place (City, State)	Race/Ethnicity (optional)	
NPI - Individual	Medicaid Provider Number		Medicare Provider Number	

PRIMARY PRACTICE LOCATION

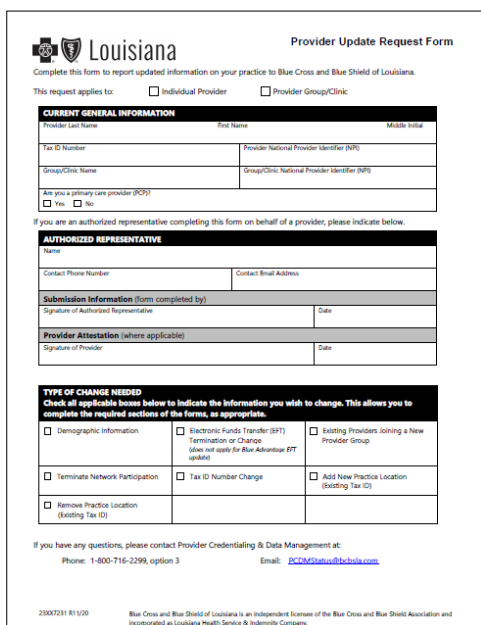
Institution/Group/Clinic Name (if Applicable)			Office Manager				
Tax Identification Number	Effective Date of Provider at this Practice Location		NPI - Group				
Name to which Employer Identification Number (EIN) is registered with the IRS (IMPORTANT: must match IRS information exactly)							
Physical Address		City	State	Zip Code			
Office Email		Office Website					
Main Phone Number	Appointment Phone Number		Fax Number				
Billing Address (Where you want payments sent)			Contact Person	Phone Number			
City	State	Zip Code	Billing Email	Fax Number			
Correspondence Address (Where you want communications sent)			Contact Person	Phone Number			
City	State	Zip Code	Correspondence Email	Fax Number			
Medical Records Address (Where you want medical record requests sent)			Contact Person	Phone Number			
City	State	Zip Code	Medical Records Email	Fax Number			
Type of Practice: <input type="checkbox"/> Solo <input type="checkbox"/> Multi-specialty Group <input type="checkbox"/> Single Specialty Group <input type="checkbox"/> Hospital-based							
<input type="checkbox"/> Hospital-employed <input type="checkbox"/> Healthplan/Payor-owned							
If Hospital-employed or Healthplan/Payor-owned, please indicate owner name:							
Office Hours	Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
Do you practice at this location: <input type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Other (Specify)							
Languages spoken at this location (other than English):							

Page 1 of 10

DocuSign® is an independent company that Blue Cross and Blue Shield of Louisiana uses to enable providers to sign and submit provider credentialing and data management forms electronically.

HOW TO UPDATE YOUR INFORMATION

Maintaining information within your provider record is a key piece to participating in Blue Cross and Blue Shield of Louisiana provider networks or obtaining a provider record. It is important that you keep us abreast of any changes to the information in your record. This allows us to keep our directories current, contact you when needed as well as disperse payments. These forms are in DocuSign format, allowing you to easily submit them to Blue Cross electronically.



The form is titled "Provider Update Request Form" and includes the Blue Cross and Blue Shield of Louisiana logo. It contains sections for "CURRENT GENERAL INFORMATION", "AUTHORIZED REPRESENTATIVE", "SUBMISSION INFORMATION", "PROVIDER ATTESTATION", and "TYPE OF CHANGE NEEDED". The "TYPE OF CHANGE NEEDED" section has checkboxes for various updates such as Demographic Information, Electronic Funds Transfer (EFT) Termination or Change, Existing Providers Joining a New Provider Group, Tax Identification Number (TIN) Change, Add New Practice Location, and Terminate Network Participation. At the bottom, there is contact information for provider credentialing and data management.

Provider Update Request Form

Complete this form to report updated information on your practice to Blue Cross and Blue Shield of Louisiana.

This request applies to: ☐ Individual Provider ☐ Provider Group/Clinic

CURRENT GENERAL INFORMATION

Provider Last Name: _____ First Name: _____ Middle Initial: _____

Tax ID Number: _____ Provider National Provider Identifier (NPI): _____

Group/Clinic Name: _____ Group/Clinic National Provider Identifier (NPI): _____

Are you a primary care provider (PC)?
☐ Yes ☐ No

If you are an authorized representative completing this form on behalf of a provider, please indicate below.

AUTHORIZED REPRESENTATIVE

Name: _____

Contact Phone Number: _____ Contact Email Address: _____

Submission Information (Form completed by)

Signature of Authorized Representative: _____ Date: _____

Provider Attestation (where applicable)

Signature of Provider: _____ Date: _____

TYPE OF CHANGE NEEDED
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the form, as appropriate.

<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT) Termination or Change (does not apply for Blue Advantage EFT enabled)	<input type="checkbox"/> Existing Providers Joining a New Provider Group
<input type="checkbox"/> Terminate Network Participation	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

If you have any questions, please contact Provider Credentialing & Data Management at:
Phone: 1-800-716-2299, option 3 Email: PCFMD@bcbsla.com

230X7231 8/1/20 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service & Indemnity Company.

What changes do you need to make?

Provider Update Request Form – to update information such as:

- Demographic Information – for updating contact information.
- Existing Providers Joining a New Provider Group – if you are joining an existing provider group or clinic or adding new providers to your group.
- Add Practice Location – to add a practice location(s).
- Remove Practice Location – to remove a practice location(s).
- Tax Identification Number (TIN) Change – to change your Tax ID number.
- Terminate Network Participation – to terminate existing network participation or an entire provider record.
- EFT Term/Change Request – to change your electronic funds transfer (EFT) information or to cancel receiving payments via this method.

Submit these forms online at www.bcbsla.com/providers > Resources > Forms.

DIGITALLY SUBMITTING FORMS WITH DOCUSIGN

Blue Cross is excited to announce that we are enhancing your provider experience by streamlining how you can submit applications and forms to the Provider Credentialing & Data Management (PCDM) Department. You can now complete, sign and submit many of our applications and forms digitally with **DocuSign**.

This enhancement will help streamline your submissions by reducing the need to print and submit hardcopy documents, allowing for a more direct submission of information to Blue Cross. Through this enhancement, you will be able to electronically upload support documentation and even receive alerts reminding you to complete your application and confirm receipt.

What is DocuSign?

As an innovator in e-signature technology, that helps organizations connect and automate how various documents are prepared, signed and managed.

DocuSign® Guide

Blue Cross and Blue Shield of Louisiana is enhancing your provider experience by streamlining how you submit applications and forms to the Provider Credentialing & Data Management (PCDM) department. You can now complete, sign and submit many of our applications and forms digitally with DocuSign®, reducing the need to print and submit hardcopy documents. This allows for a more direct submission of information to Blue Cross. Through this enhancement, you can electronically upload support documentation and even receive alerts reminding you to complete your applications and confirm receipt. Follow the steps below to access and complete your applications and forms with DocuSign®.

Step 1: Click the link for the needed Blue Cross form, then enter your initial information

Please Sign In:

There are two required recipients. The person completing the form must enter a name and email for both:

- **"Form Completed By"** - This recipient will complete all required fields with detailed information.
- **"Provider"** - This recipient provides final review and signature verifying that all information is correct and needs to submit to RCBLA.

Once the information is entered for both, click the **"SIGN SIGNATURE"** button.

Note: If the "Form Completed By" and "Provider" are the same person, enter the same name and email for each role.

Submit

Step 2: Accept the Electronic Record and Signature Disclosure

- The person completing the form must review the Electronic Record and Signature Disclosure documents and consent to sign electronically.
- Select the checkbox **"I agree to use Electronic Records and Signatures"**.
- Click **"CONTINUE"** to begin the signing process.

Note: To view and sign documents, the person completing this form must agree to conduct business electronically.

Please Review & Act on These Documents

DocuSign

Click HERE to view and sign documents. **CONTINUE** **ENTER LETTER** **ORDER ACTIONS**

©2017 Blue Cross and Blue Shield of Louisiana. Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service & Insurance Company. DocuSign® is a registered trademark of DocuSign, Inc. Blue Cross and Blue Shield of Louisiana uses DocuSign to enhance provider to sign and submit provider credentialing and data management forms electronically.

To help with this transition, we created a DocuSign guide that is available online at www.bcbsla.com/providers > Provider Networks > Join Our Networks.

EASILY COMPLETE FORMS WITH DOCUSIGN

The following applications and forms have been enhanced with DocuSign capabilities:

Credentialing packets:

- Professional (initial)
- Facility (initial)

Forms:

- **Provider Update Request Form** – to update information such as:
 - Demographic Information – for updating contact information.
 - Existing Providers Joining a New Provider Group – if you are joining an existing provider group or clinic or adding new providers to your group.
 - Add Practice Location – to add a practice location(s).
 - Remove Practice Location – to remove a practice location(s).
 - Tax Identification Number (TIN) Change – to change your Tax ID number.
 - Terminate Network Participation – to terminate existing network participation or an entire provider record.
 - EFT Term/Change Request – to change your electronic funds transfer (EFT) information or to cancel receiving payments via this method.
- **EFT Enrollment Form** – to begin receiving payments via electronic funds transfer (EFT).

After submitting your documents through DocuSign, please do not send via email.

www.bcbsla.com/providers > Provider Networks > Join Our Networks > Professional Providers.

EASILY COMPLETE FORMS WITH DOCUSIGN

Enter text

FINISH FINISH LATER OTHER ACTIONS ▾

START

DocuSign Envelope ID: 1A01C5A7-3503-4226-8119-DEA232B827AD

Louisiana

Provider Update Request Form

Complete this form to report updated information on your practice to Blue Cross and Blue Shield of Louisiana.

This request applies to: ☒ Individual Provider ☐ Provider Group/Clinic

CURRENT GENERAL INFORMATION

Provider Last Name First Name Middle Initial

Tax ID Number

Group/Clinic National Provider Identifier (NPI) - Please enter 10 numbers only with no special characters.

Group/Clinic National Provider Identifier (NPI)

Are you a primary care provider? ☐ Yes ☐ No

Effective Date of Request

If you are an authorized representative of a provider, please indicate below.

AUTHORIZATION

Name

A Provider

Contact Phone Number

Contact Email Address

Submission Information (form completed by)

Signature

Date

February 18, 2021

Provider Attestation (where applicable)

Signature of Provider

Date

Navigation tool guides you through fields

Instructions correspond to requirement of the active field

Red outline indicates a required field

Tooltips provide information about field requirements

Find our *DocuSign Guide* at www.bcbsla.com/providers > Provider Networks
> Join Our Networks > Professional Providers > Join Our Networks.

FREQUENTLY ASKED QUESTIONS

[Overview](#)[Credentialing Process](#)[Join Our Networks](#)[Update Your Information](#)[Frequently Asked Questions](#)

Frequently Asked Questions

✕ Credentialing Application and Process

How long does it take to complete the credentialing process?

The process can take up to 90 days for completion once BCBSLA receives all the required information.

How will I know if Blue Cross received my application?

Once your application is finalized through DocuSign®, you will receive a confirmation email to notify you the signing process is complete and submitted to Blue Cross for processing.

What credentialing forms are available online?

BCBSLA offers both the [professional provider application](#) and the [facility credentialing application](#) online through DocuSign. They can be found under the Provider Networks >Join Our Networks section of this site.

Do I need to submit a full credentialing application?

If the provider is **NOT** credentialed, please fully complete and submit the professional initial credentialing packet. Facilities should submit the facility initial credentialing packet.

How do I know what credentialing criteria are required specifically for my specialty type?

We have charts online to help you determine what criteria are needed. These charts are based on provider specialty. They are available on this site under Provider Networks >Join Our Networks and look under the appropriate section ([Professional Provider](#) or [Facilities or Hospitals](#)).

What are the requirements for reimbursement during credentialing?

A list of FAQs are available at www.bcbsla.com/providers >Provider Networks >Join Our Networks >Facilities and Hospitals >Frequently Asked Questions.

REIMBURSEMENT DURING CREDENTIALING

The Consolidated Appropriations Act (CAA) 2021 includes new guidelines, effective January 1, 2022, for Reimbursement During Credentialing as it applies to all professional providers. Blue Cross already offered this expanded level to our providers.

Reimbursement During Credentialing will be granted to all professional providers **joining an existing contracted provider group**. This allows for in-network reimbursement on submitted claims during the credentialing process.

This provision does not apply for solo practitioners.



Providers should not file/submit claims until receiving a provider number letter from our PCDM Department notifying you of the Reimbursement During Credentialing effective date. If you have any questions about the Reimbursement During Credentialing Process, contact PCDM at 1-800-716-2299, option 2 or **PCDMStatus@bcbsla.com**.

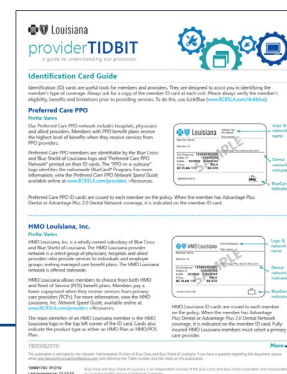
More information can be found on our guide at **www.bcbsla.com/providers** > Resources > Forms > How to Request Reimbursement During Credentialing.



OUR NETWORKS

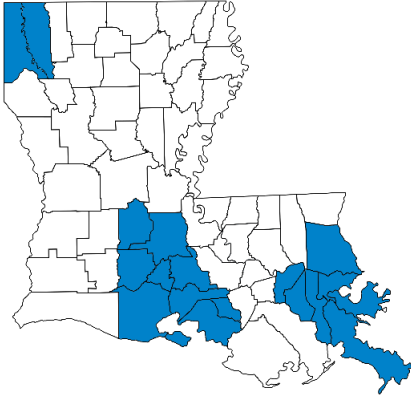
OUR PROVIDER NETWORKS

Preferred Care PPO and **HMO Louisiana, Inc.** networks are available statewide to members.



We have a Provider Tidbit to help identify a member's applicable network when looking at the ID card. The Identification Card Guide is available online at www.bcbsla.com/providers, then click on "Resources." Provider Tidbits can also be accessed through iLinkBlue under the "Resources" menu option.

Our Provider Networks



BLUE CONNECT

New Orleans area

Jefferson, Orleans, Plaquemines,
St. Bernard, St. Charles, St. John
the Baptist and St. Tammany parishes

Shreveport area

Bossier and Caddo parishes

Lafayette area

Acadia, Evangeline, Iberia, Lafayette,
St. Landry, St. Martin, St. Mary and
Vermilion parishes

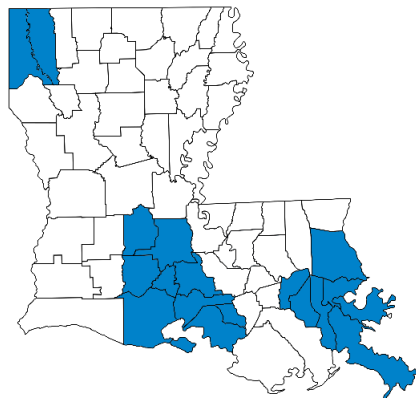


COMMUNITY BLUE

Baton Rouge area

Ascension, East Baton Rouge,
Livingston and West Baton
Rouge parishes

Our Provider Networks



BlueHPN

Lafayette area

Acadia, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary and Vermilion parishes

New Orleans area



Jefferson, Orleans, Plaquemines, St. Bernard, St. Charles, St. John the Baptist and St. Tammany parishes

Shreveport area

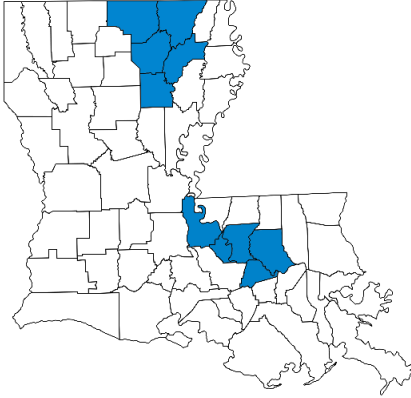
Bossier and Caddo parishes

BlueHPN members are identifiable by the HPN in a **suitcase logo** in the bottom right-hand corner of the card.



 HMO Louisiana		Blue High Performance NetworkSM
Member Name		LA HEALTH SERVICE & INDEMNITY CO
Member ID		
Grp/Subgroup		
RxMbr ID		
RxBIN	003858	RxPCN-A4
RxGrp		BSLA
BC PLAN 170 BS PLAN 670		
04BA0314 R11/18		

Our Provider Networks



PRECISION BLUE

Baton Rouge area

Ascension, East Baton Rouge, Livingston, Pointe Coupee and West Baton Rouge parishes

Greater Monroe/ West Monroe area

Caldwell, Morehouse, Ouachita, Richland and Union parishes



SIGNATURE BLUE

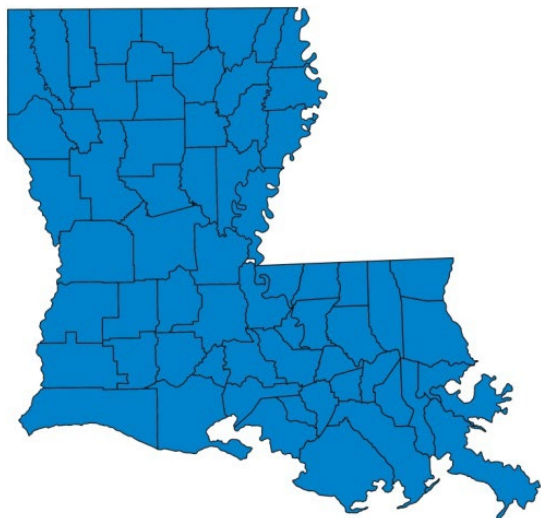
New Orleans area



Jefferson and Orleans parishes


Our Provider Networks

Effective January 1, 2022, for BCBSLA members.

Ochsner Health Network (OHN) is available statewide to eligible members. This is a select network in which BCBSLA partners with Ochsner Health Plan to manage.



 Louisiana		Preferred Care PPO Network	
Member Name BLUE SUBSCRIBER		Grp/Subgroup: 78T04ERC/0000	
Member ID OCF000000000			
MEDICAL	DEDUCTIBLE	OUT OF POCKET	Tier 1 COPAYS
	Individual Family	Individual Family	After Deductible
OchPlus	\$0 \$0	\$3000 \$9000	Primary Care
BCBSLA PPO	\$5000 \$14000	\$7000 \$14000	\$25
Out of network	\$5000 \$14000	Unlimited Unlimited	Specialty
			\$45
OCHSNER HEALTH			
04BA0314 R01/22			



Prefix: OCF

FEDERAL EMPLOYEE PROGRAM

The Federal Employee Program (FEP) provides benefits to federal employees, retirees and their dependents. FEP members may have one of three benefit plans: Standard Option, Basic Option or FEP Blue Focus (limited plan).

STANDARD OPTION

- ✓ In-network
- ✓ Out-of-network

BASIC OPTION

- ✓ In-network
- ✗ Out-of-network

FEP
BLUE FOCUS

✓ **LIMITED** in-network
✗ Out-of-network

New Timely Filing guidelines:







In-network PPO providers must file claims within 15 months of the date of service.

Federal Employee Program

Federal Employee Program (FEP) Speed Guide

The Federal Employee Program (FEP) provides benefits to federal employees, retirees and their dependents. In Louisiana, preferred rates are based on the Blue Cross and Blue Shield of Louisiana's Preferred Care PPO Network. We are responsible for processing claims and providing customer service to FEP members for services rendered in Louisiana. FEP members have three benefit plans to choose from: FEP Standard Option, FEP Optima and FEP Blue Shield. The guide outlines the key components as well as the Blue Cross and Blue Shield of Louisiana FEP benefit plans.

FEP Dedicated Customer Service 1-800-272-3029

	Benefit Style	Member ID Card Style	Prescription Coverage	Office Visits	Urgent Care	Pharmacy	Reimbursement
FEP Standard Option	In-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.
	In-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.
FEP Optima	In-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.
	In-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.
FEP Blue Shield	Extended in-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.
	Extended in-network benefits. Out-of-network benefits are available for out-of-state services.		Prescription coverage is available on a non-preferred pharmacy basis per member. Includes a \$100 copay for out-of-state services.	PPO / POS / HMO / PPO with HSA \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150 \$500 / \$150 / \$150 / \$150	\$0 copayment	Retail Pharmacy 1-800-424-1370 Specialty Drug Pharmacy 1-800-346-3731 Mail Order Pharmacy 1-800-262-7880	Health care not covered and out-of-network services must be received in-network. Out-of-network services are not provided for out-of-state services.

ISSUANCE DATE: 01/15/2020

Health care is not covered in Louisiana for services rendered in Louisiana and the Blue Cross and Blue Shield of Louisiana FEP benefit plans.




*See members and their dependents for more information.

An FEP Speed Guide is available at www.bcbsla.com/providers >Resources >Speed Guides.

OUR BLUE ADVANTAGE NETWORKS

Blue Advantage (HMO) and **Blue Advantage (PPO)** networks are available statewide to Medicare eligible members.



 Louisiana		<i>Blue Advantage (PPO)</i>
RxBIN:	003858	PCP Visit \$ 5
RxPCN:	MD	Specialist Visit \$ 20
RxGROUP:	MY9A	Emergency Room \$ 50
EFFECTIVE:	01/01/2021	Major Diagnostic \$ 150
<small>Medicare limiting charges apply.</small>		Outpatient Surgery \$ 150
ID: PMV123456789		Outpatient Hospital \$ 150
John T Public		
 		www.bcbsla.com/blueadvantage

Prefix: PMV

 Louisiana		<i>Blue Advantage (HMO)</i>
RxBIN:	003858	PCP Visit \$
RxPCN:	MD	Specialist Visit \$
RxGROUP:	MY9A	Emergency Room \$
EFFECTIVE:	01/01/2021	Major Diagnostic \$
		Outpatient Surgery \$
		Outpatient Hospital \$
ID: MDV123456789		
John T Public		
 		www.bcbsla.com/blueadvantage

Prefix: MDV



Louisiana

Blue Advantage (HMO) | Blue Advantage (PPO)

BLUECARD® PROGRAM

- BlueCard® is a national program that enables members of any Blue Cross Blue Shield (BCBS) Plan to obtain healthcare services while traveling or living in another BCBS Plan service area.
- The main identifiers for BlueCard members are the prefix and the “suitcase” logo on the member ID card. The suitcase logo provides the following information about the member:



The PPOB suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.



The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.




The empty suitcase indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.



The HPN suitcase logo indicates the member is enrolled in a Blue High Performance NetworkSM (BlueHPN) product.

NATIONAL ALLIANCE

- *(South Carolina Partnership)*
- National Alliance groups are administered through BCBSLA's partnership agreement with Blue Cross and Blue Shield of South Carolina (BCBSSC).
- BCBSLA taglines are present on the member ID cards; however, customer service, provider service and precertification are handled by BCBSSC.
- Claims are processed through the BlueCard program.



BlueCross® BlueShield®

Members: Call Customer Service for claims filing information.

Providers: File claims with the local BlueCross and/or BlueShield Plan where member received services. When Medicare is primary, file Medicare claims directly with Medicare. Preauthorization required for all hospital inpatient admissions. MRI/MRA/PET/CT will require authorization to ensure benefit payment. Report emergency admissions within 24 hours.

Blue Cross and Blue Shield of Louisiana provides administrative services only and does not assume any financial risk for claims.


NUV

MyHealthToolkitLA.com

Customer Service: 877-705-5427
PPO Network Provider Information: 800-810-2583
Provider Service: 800-868-2510
Precertification: 888-376-6544
Mental Health and Substance Abuse Precertification: 800-868-1032
Express Scripts: 877-262-3293
*Contracts separately with group.

Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service & Indemnity Company.

Pharmacy benefits administrator: Contracts separately with group.



BlueCross® BlueShield®

SUBSCRIBER'S FIRST NAME _____
SUBSCRIBER'S LAST NAME _____

Member ID
XXX123456789012

PLAN CODE 380
RxBIN 003858
RxGRP KESA
RxPCN A4

MyHealthToolkitLA.com

PPO®

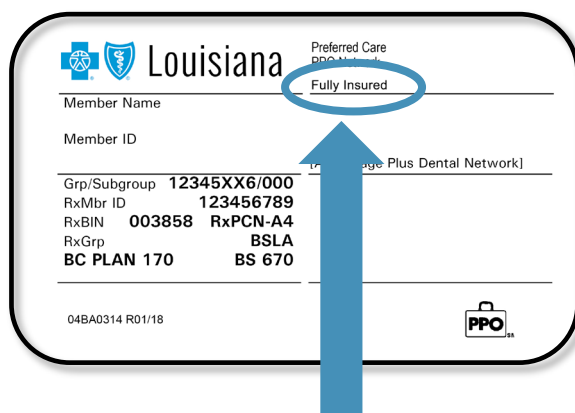
This list of prefixes is available on iLinkBlue (www.bcbsla.com/ilinkblue) under the "Resources" section.

FULLY INSURED VS. SELF-INSURED

Member ID Card Differences

FULLY INSURED

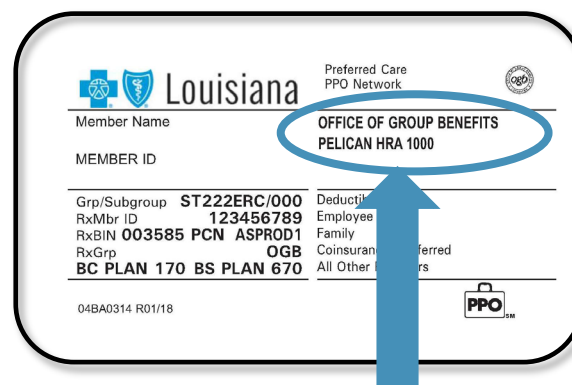
Group and individual policies issued by Blue Cross/HMOLA and claims are funded by Blue Cross/HMOLA.



“Fully Insured” notation

SELF FUNDED

Group policies issued by Blue Cross/HMOLA but claims payments are funded by the employer group, not Blue Cross/HMOLA.



- **“Fully Insured” NOT noted**
- **Self-funded group name listed**

The benefit, limitation, exclusion and authorization **requirements often vary for self-funded groups**. Please always verify the member’s eligibility, benefits and limitations prior to providing services. To do this, use iLinkBlue (www.bcbsla.com/ilinkblue).

OUT-OF-NETWORK REFERRALS

The impact on your patients when you refer Blue Cross members to out-of-network providers:

- Out-of-network member benefits often include higher copayments, coinsurances and deductibles.
- Some members have no benefits for services provided by non-participating providers.
- Non-participating providers can balance bill the member for all amounts not paid by Blue Cross.

If a provider continues to refer patients to out-of-network providers, their entire fee schedule could be reduced.



TELEHEALTH

TELEHEALTH POLICY

- BCBSLA outlines existing and expanded allowed direct-to-consumer telehealth encounters.
- Providers must follow the telehealth billing guidelines in the provider manual, fully document the telehealth encounter in the patient's medical record adhering to the criteria listed in the expanded telehealth guidelines and agree to Blue Cross' allowable charges.
- Coverage is subject to the terms, conditions and limitations of each individual member contract and policy.
- Telehealth Guidelines can be found on the COVID-19 Provider Resource page (www.bcbsla.com/providers, then click the link at the top of the page) for expanded COVID-19 provisions.

For more information about our telemedicine requirements, billing and coding guidelines, see our *Professional Provider Office Manual* at www.bcbsla.com/providers > Resources > Manuals.

TELEHEALTH NEW PLACE OF SERVICE CODE 10

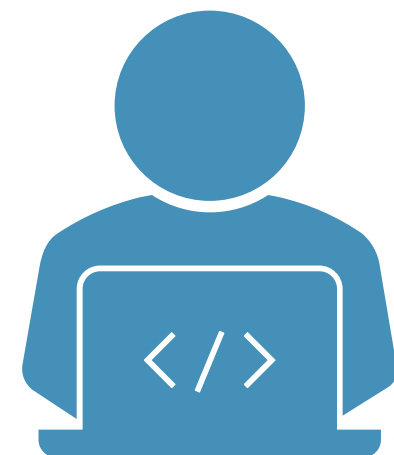
- Effective for dates of services January 1, 2022, there is a new place of service 10 code established for telehealth provided in a home setting.
- With this new place of service code, Blue Cross is updating the telehealth billing guidelines for direct to consumer (DTC) telehealth services.
- We define DTC telehealth as telehealth services delivered directly between the provider and patient in their home environment (e.g., residence, workplace, personal space, etc.).
- To ensure the appropriate benefits and reimbursement apply, do not bill place of service 02 to Blue Cross for telehealth services. Blue Cross does not consider place of service 02 valid for claims submission and claims billed with place of service 02 may reject.
- Providers should continue to use the appropriate telehealth modifiers to identify telehealth claims and continue to follow additional guidelines.

For more information about our telemedicine requirements, billing and coding guidelines, see Section 5.37 Telehealth/telemedicine our *Professional Provider Office Manual* at www.bcbsla.com/providers >Resources >Manuals.

BILLING GUIDELINES

Telemedicine/Telehealth – Blue Cross updated the telehealth section (5.37) of its *Professional Provider Office Manual*, effective for dates of service on and after July 1, 2021:

- Changed telehealth service exclusions from services not medically appropriate for the setting to services not suitable for the setting.
- Changed not listed direct to consumer (DTC) telehealth codes being denied as not medically necessary to being not eligible for reimbursement as telehealth services.
- Removed notation that Blue Cross determined unlisted DTC telehealth services are not clinically and medically appropriate to deliver via a telehealth encounter.



TELEMEDICINE

Reimbursement for **direct-to-consumer (DTC)** telemedicine services is available when provided within the scope of your license and utilizing your own telemedicine platform

- The reimbursable **CPT® codes/services for DTC telemedicine** can be found in the *Professional Provider Office Manual* (section 5-2).
- Encounters must be performed in real time using audio **and** video technology.

The following are examples of services that are not eligible for reimbursement as telemedicine services:

- Non-direct patient services (e.g., coordination of care before/after patient interaction).
- Services rendered by audio-only telephone communication, facsimile, email, text or any other non-secure electronic communication.
- Services not eligible for separate reimbursement when rendered to patient in person.
- Presentation/origination site facility fee.
- Services/codes that are not specifically listed in the provider manual.

Telemedicine claims are paid the same as an in-office visit.

Telemedicine Codes

The following codes can be used for “Direct-to-consumer” telemedicine—when the telemedicine encounter occurs directly between provider and patient.

Direct-to-consumer Codes

Evaluation and Management (E&M):				
99202	99203*	99204*	99205*	99211
99212	99213*	99214*	99215*	99495
99496				
Dietary and Medical Nutritional Therapy:				
97802	97803	97804	G0270	G0271
Behavioral Health:				
90785	90791	90792	90832	90833
90834	90836	90837	90838	90839
90840	90845	90846	90847	96156
96158	96159	96160	96161	96164
96165	96167	96168	G0444	G0446

Alcohol Misuse and Counseling:		
G0442	G0443	
Smoking Cessation and Tobacco Counseling:		
99406	99407	
Sexually Transmitted Infection (STI) & High Intensity Behavioral Counseling (HIBC) Screening and Prevention Counseling:		
G0445		
Obesity:		
G0447		
Diabetes Mellitus (DM) Self-Management Training:		
G0108	G0109	
Asynchronous Telehealth		
G2010		

Use Modifier **GT or 95, whichever is appropriate**, to indicate delivery of telemedicine services in real time. Use **POS 10** to indicate place of service was in an office.



ILINKBLUE ENHANCEMENTS

MULTI-FACTOR AUTHENTICATION SOON TO BE REQUIRED FOR I LINKBLUE ACCESS

Beginning September 2022, multi-factor authentication (MFA) verification will be required for iLinkBlue users to securely access iLinkBlue.

MFA is a security feature that authenticates who you are when logging in. You must preregister **at least two methods** of verification.

- email
- text
- voice call
- smartphone app

Our step-by-step instruction guide for MFA registration is available at www.bcbsla.com/providers > Resources > Speed Guides.



SECURITY SETUP TOOL UPDATE



COMING
SOON

- **September 2022**, we are introducing a new Security Setup Application for administrative representatives called Delegated Access. It will be available through iLinkBlue only.
 - Replaces the existing Sigma Security Setup Tool used today.
 - Gives administrative representatives a better user experience with simpler navigation while maximizing functionality.
- We will migrate the data housed in the current tool for your provider organization to the new application.
- You will not need to reload information into the new application. The goal is to create a seamless transition.

We will provide more details soon. At that time, if you have questions about these changes, please contact our Provider Relations Department at **provider.relations@bcbsla.com**.

DIGITAL ID CARDS IN ILINKBLUE

Digital ID cards are downloadable PDFs that can be accessed through iLinkBlue (www.bcbsla.com/ilinkblue) under the "Coverage Information" menu option, then click "View ID Card."

The screenshot shows the iLinkBlue Louisiana website. The top navigation bar includes the Louisiana state logo, the text "Louisiana", and a "Provider" section with "Tax ID" and "NPI" input fields and a "Submit" button. On the right, it says "Logged in as Billy Gomila" with a "Location" link and the "iLinkBlue" logo. Below this is a dark blue navigation bar with a home icon and menu items: "Coverage", "Claims", "Payments", "Authorizations", "Quality & Treatment", and "Resources". The "Coverage" menu is expanded, showing "Coverage Information" circled in blue. Below the navigation bar, there are two main sections: "BlueCard - Out of Area Members" with links for "Submit Eligibility Request (270)" and "View Eligibility Response (271)", and a "Coverage Information" section. The "Coverage Information" section has a header with the title "Coverage Information" and a sub-header "Use the Coverage Information screen to search for member status, deductible, copay, coinsurance and detailed contract benefits." Below this is a search area with a dropdown menu set to "BCBSLA", an input field for "Enter BCBSLA contract number...", and a "Search" button. The search results show "Contract Number XUA123456789" and a green "ACTIVE COVERAGE" status. Below this is a table with columns for "Group/Non-Group", "Group Name", "Group Number", "Group OED", and "Minor Dep. Age Max". The table contains one row with the following data: "Group Policy", "TEST GROUP", "123456789-0000", "02/01/2000", and "26". Below the table is a section for "John Doe Subscriber" with fields for "Address" (123 STREET ST. CITY, LA 70000), "Sex" (Male), "Marriage Status" (Married), and "Date of Birth" (11/30/1900). Below this is another table with columns for "Coverage", "Effective Date", "Cancel Date", "Original Effective Date", "ID Card", "Coverage Views", and "Coordination of Benefits". The table contains one row with the following data: "Medical", "01/01/2020", "---", "02/01/2000", "View ID Card" (circled in blue), "Summary", "Benefits", and "View COB".

Coverage Information
Use the Coverage Information screen to search for member status, deductible, copay, coinsurance and detailed contract benefits.

BCBSLA Enter BCBSLA contract number... Search

Contract Number XUA123456789 **ACTIVE COVERAGE**

Group/Non-Group	Group Name	Group Number	Group OED	Minor Dep. Age Max
Group Policy	TEST GROUP	123456789-0000	02/01/2000	26

Coverage Category: Medical Coverage Type: Family Effective From: 01/01/2020 Effective To: ---

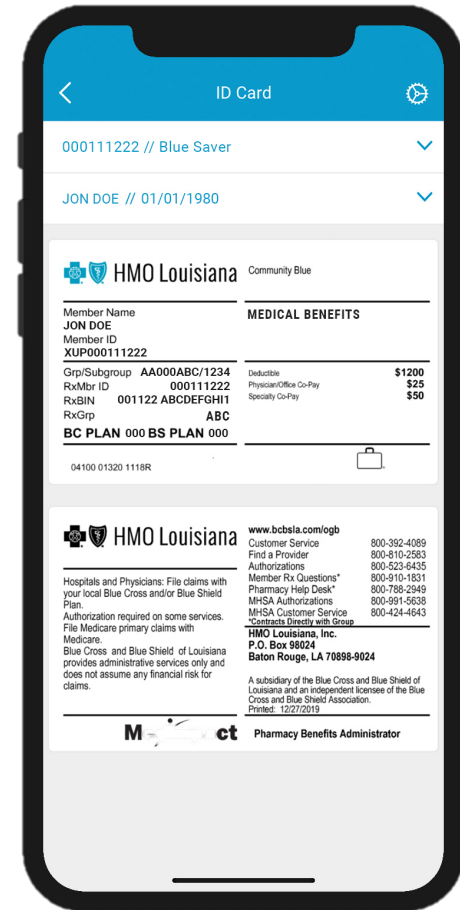
John Doe Subscriber

Address: 123 STREET ST. CITY, LA 70000 Sex: Male Marriage Status: Married Date of Birth: 11/30/1900

Coverage	Effective Date	Cancel Date	Original Effective Date	ID Card	Coverage Views	Coordination of Benefits
Medical	01/01/2020	---	02/01/2000	View ID Card	Summary	Benefits View COB

DIGITAL ID CARDS

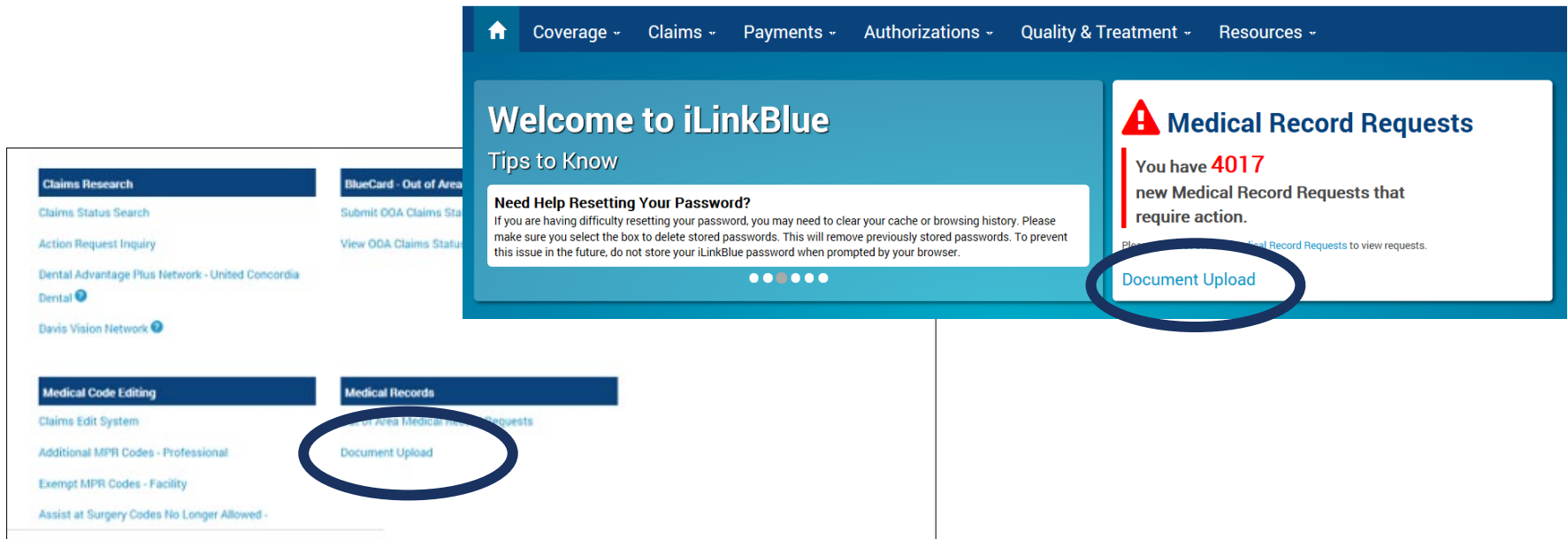
- Our members may also access their cards through their smartphone, via the Blue Cross mobile app or through our online member portal.
- To access through the Blue Cross mobile app, log on and choose the “My ID Card” option on the front page and use the dropdown menu to choose from the ID cards available.
- To access through the Blue Cross member portal, log into the online member account at www.bcbsla.com. There, click on “My ID Card” and use the dropdown menu to choose from ID cards available. These cards can be downloaded as PDFs and saved.



DOCUMENT UPLOAD FEATURE

We now offer a feature that allows providers to upload documents that would normally be faxed, emailed or mailed to select departments.

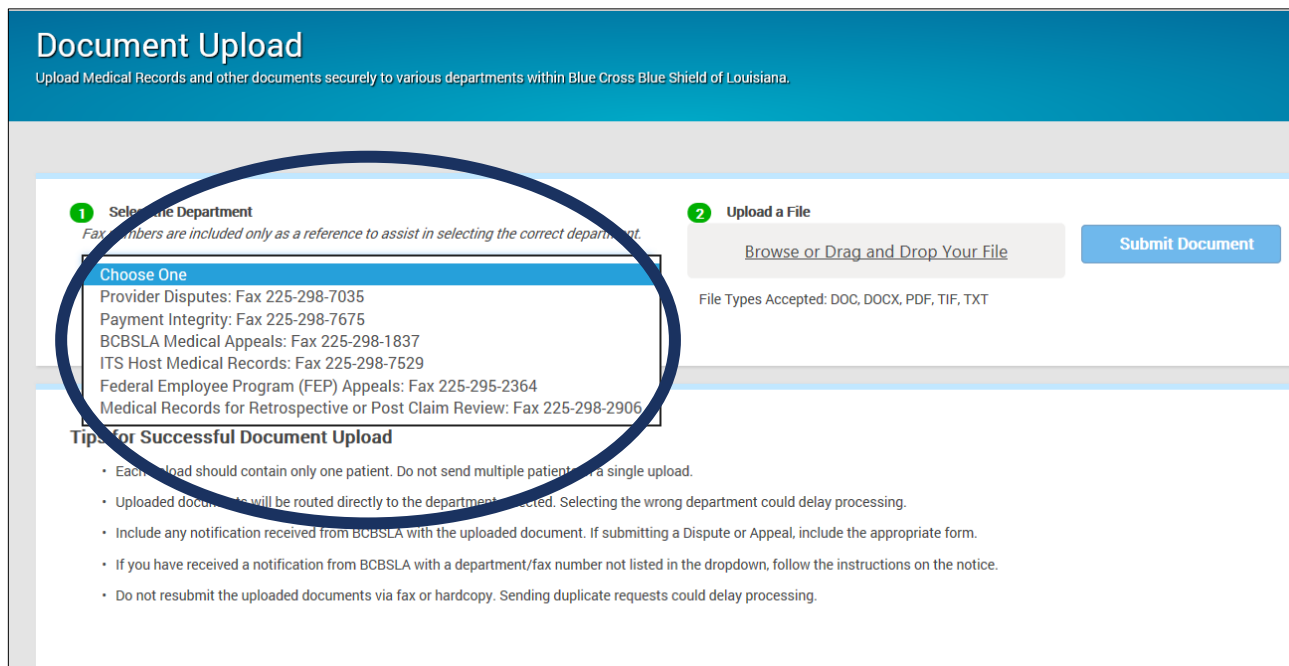
The new feature is quick, secure and available at any time through the iLinkBlue provider portal.



The Document Upload feature can be accessed on iLinkBlue (www.bcbsla.com/ilinkblue) under Claims > Medical Records > Document Upload.

DOCUMENT UPLOAD FEATURE

Select the department from the drop-down list you wish to send your document. The fax numbers are included only as a reference to assist in selecting the correct department.



Document Upload
Upload Medical Records and other documents securely to various departments within Blue Cross Blue Shield of Louisiana.

1 Select the Department
Fax numbers are included only as a reference to assist in selecting the correct department.

Choose One

- Provider Disputes: Fax 225-298-7035
- Payment Integrity: Fax 225-298-7675
- BCBSLA Medical Appeals: Fax 225-298-1837
- ITS Host Medical Records: Fax 225-298-7529
- Federal Employee Program (FEP) Appeals: Fax 225-295-2364
- Medical Records for Retrospective or Post Claim Review: Fax 225-298-2906

2 Upload a File

[Browse or Drag and Drop Your File](#)

File Types Accepted: DOC, DOCX, PDF, TIF, TXT

[Submit Document](#)

Tips for Successful Document Upload

- Each upload should contain only one patient. Do not send multiple patients in a single upload.
- Uploaded documents will be routed directly to the department selected. Selecting the wrong department could delay processing.
- Include any notification received from BCBSLA with the uploaded document. If submitting a Dispute or Appeal, include the appropriate form.
- If you have received a notification from BCBSLA with a department/fax number not listed in the dropdown, follow the instructions on the notice.
- Do not resubmit the uploaded documents via fax or hardcopy. Sending duplicate requests could delay processing.

DOCUMENT UPLOAD FEATURE FAQs

What should be included in the uploaded document?

- Include any notification, letter or form that is required with the request along with the medical records or other documentation requested. If submitting a Dispute or Appeal, include the appropriate form.

What file types are allowed in the upload process?

- DOC, DOCX, PDF, TIF, TXT

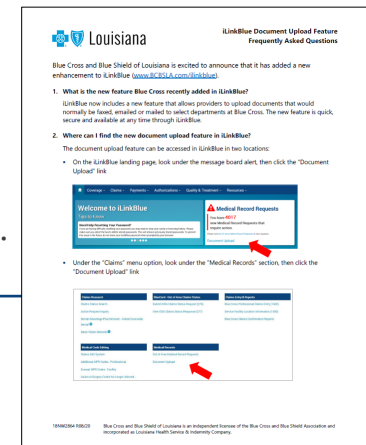
Do I need to send a fax or hard copy request in addition to upload?

- No. Sending the uploaded document through fax, email or hardcopy mail **in addition** to uploading, will result in duplicate requests being received at Blue Cross. This will delay the processing of the request.

Is there a file size limitation?

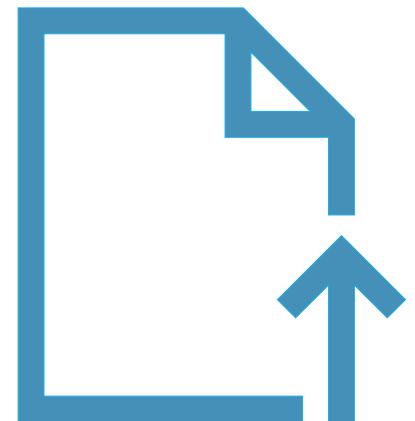
- Files that are over 10MB in size will not be accepted for upload.
Documents that exceed this limit will need to be faxed or mailed to Blue Cross.

For a copy of the Document Upload Feature FAQs send an email to provider.relations@bcbsla.com.



CLAIMS CONFIRMATION REPORTS

- Provide detailed claim information on transactions that were accepted or not accepted by Blue Cross for processing.
- You may access these reports via iLinkBlue (Claims > Blue Cross Claims Confirmation Reports).
- Reports are available up to 120 days.
- The reports include claims that are submitted iLinkBlue as well as through a clearinghouse or billing agency.



CLAIMS CONFIRMATION REPORTS

Blue Cross Claims Confirmation Reports

1 Select a Provider

1234567890 ▼

2 Report Type

☒ Accepted

☐ Not Accepted

3 Date Range *optional*

From Date



To Date

04/15/2019



Claims listed on the Accepted Report have moved into the BCBS claims processing system and require no further action. Claims listed on the Not Accepted Report contain errors and require correction and resubmission.

Search

Search Results for Accepted Claims

NPI 1234567890

[View Report](#)

[04/13/2019](#)

[04/12/2019](#)

[04/11/2019](#)

[04/10/2019](#)

[04/09/2019](#)

CLAIMS CONFIRMATION REPORTS

Confirmation Reports indicate detailed claim information on transactions that were accepted or not accepted for processing. Providers are responsible for reviewing these reports and correcting claims appearing on the "Not Accepted" report.

Accepted Report

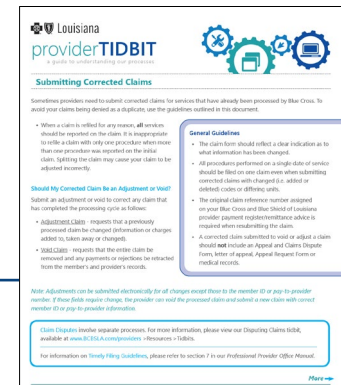
Blue Cross and Blue Shield of Louisiana 837 Accepted / Not Accepted / Warning Report							
SUBMITTER NUMBER: P0123456789 BC Red # 1234T5678Z NPI# 1234567891 BC ID # T5678 RECEIVE DATE: 04-12-19				SUBMITTER: ABCTESTCO PROVIDER: TEST REGIONAL HOSPITAL PROCESSING DATE: 04-12-19			
PAGE 1							
837P ACCEPTED REPORT							
PATIENT ACCOUNT NUM	PATIENT LAST NM	PATIENT FIRST NM	BC CONTRACT NUMBER	FROM DATE	THRU DATE	CLAIM AMOUNT	CH TRACKING NUMBER
L12345678	DOE	JOHN	XUA123458789	040819	040819	125.00	123459876123
PROVIDER BC ID # T5678 837P SUMMARY: 837P TOTAL CLAIMS ACCEPTED: 1 CLAIMS FOR \$125.00 837P TOTAL CLAIMS NOT ACCEPTED: 0 CLAIMS FOR \$0.00 837P TOTAL CLAIMS: 1 CLAIMS FOR \$125.00							
SUBMITTER: P0123456789 BHT03: 123456 TOTAL TRANSACTION SUMMARY: TOTAL CLAIMS ACCEPTED: 1 CLAIMS FOR \$125.00 TOTAL CLAIMS NOT ACCEPTED: 0 CLAIMS FOR \$0.00 GRAND TOTAL CLAIMS: 1 CLAIMS FOR \$125.00							

Not Accepted Report

Blue Cross and Blue Shield of Louisiana 837 Accepted / Not Accepted / Warning Report								
SUBMITTER NUMBER: P0123456789 BC Red # 1234T5678Z NPI# 1234567891 BC ID # T5678 RECEIVE DATE: 04-12-19					SUBMITTER: ABCTESTCO PROVIDER: TEST REGIONAL HOSPITAL PROCESSING DATE: 04-12-19			
PAGE 1								
837P NOT ACCEPTED REPORT								
PATIENT ACCOUNT NUM	PATIENT LAST NM	PATIENT FIRST NM	BC CONTRACT NUMBER	FROM DATE	THRU DATE	CLAIM AMOUNT	ERROR DESCRIPTION	ERROR DATA
L12345678	DOE	JOHN	XUA123458789	040419	040419	206.00	PROVIDER LOCATION IRS CONFLICT	987654321
L78945612	PUBLIC	PEGGY	XUH321456987	032019	032019	206.00	PROVIDER LOCATION IRS CONFLICT	987654321
PROVIDER BC ID # T5678 837P SUMMARY: 837P TOTAL CLAIMS ACCEPTED: 0 CLAIMS FOR \$0.00 837P TOTAL CLAIMS NOT ACCEPTED: 2 CLAIMS FOR \$412.00 837P TOTAL CLAIMS: 2 CLAIMS FOR \$412.00								
SUBMITTER: P0123456789 BHT03: 123456 TOTAL TRANSACTION SUMMARY: TOTAL CLAIMS ACCEPTED: 0 CLAIMS FOR \$0.00 TOTAL CLAIMS NOT ACCEPTED: 2 CLAIMS FOR \$412.00 GRAND TOTAL CLAIMS: 2 CLAIMS FOR \$412.00								

SUBMITTING A CORRECTED CLAIM

- When a claim is refiled for any reason, all services should be reported on the claim.
- Adjustment Claim – requests that a previously processed claim be changed (information or charges added to, taken away or changed).
- Void Claim – requests that the entire claim be removed, and any payments or rejections be retracted from the member's and provider's records.
- If submitting a corrected claim through iLinkBlue:
 - In Field 19A, enter the applicable Professional Claim Adjustment/Void Indicator: A (Adjustment Claim) or V (Void Claim).
 - In Field 19B, enter the Internal Control Number (ICN Number that is the original claim number).



For more information find our Submitting a Corrected Claim Tidbit at www.bcbsla.com/Providers > Resources > Tidbits.



BILLING & CLAIMS

ALLOWABLE CHARGES

You can use iLinkBlue to look up allowables for a single code or a range of codes (www.bcbsla.com/ilinkblue > Payments > Professional Provider Allowable Charges Search)

single code example: 90833 (allowable results for 90833 only)

code range examples: 908* (allowable results include all codes beginning with 908)
90* (allowable results include all codes beginning with 90)
9* (allowable results include all codes beginning with 9)

The screenshot shows the 'Professional Allowable Search' page. At the top is a navigation bar with links: Home, Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. Below this is a header section with the title 'Professional Allowable Search' and a subtext: 'To begin an allowable charges search, enter a date and select a provider.' The main search area contains four numbered steps: 1. Select a Date (with a date input field showing '08/21/2017' and a calendar icon), 2. Select a Provider (with a dropdown menu labeled 'Select a provider'), 3. Select a Network (with a dropdown menu labeled 'Select a Network'), and 4. Enter a CPT Code * (with an empty text input field). Below these fields are three buttons: 'Continue', 'Reset', and 'View Allowables'. At the bottom right, there is a footnote: '* An asterisk (*) can be used as a wild card (ex. 99*)'.

FILING CLAIMS HARDCOPY

If it is necessary to file a hardcopy claim, we only accept original claim forms.

CMS-1500 (02-12)

- We no longer accept faxed claims
- We only accept **RED** original claim forms

For Blue Cross, HMO Louisiana, Blue Connect, Community Blue, Precision Blue, Signature Blue, OGB and BlueCard Claims:

Mail hardcopy claims to:

BCBSLA
P.O. Box 98029
Baton Rouge, LA 70898

For BlueHPN Claims:

HMO Louisiana
P.O. Box 98029
Baton Rouge, LA 70898

For FEP Claims:

BCBSLA
P.O. Box 98028
Baton Rouge, LA 70898

For Blue Advantage Claims:

Blue Cross and Blue Shield
of Louisiana/HMO
Louisiana, Inc.
130 DeSiard St. Ste. 322
Monroe, LA 71201

RESIDENTIAL TREATMENT BILLING

Services provided by behavioral health facilities—including residential treatment, chemical dependency, intensive outpatient and partial hospitalization services—are paid on a per diem basis. The per diem payment will include all professional and facility services provided to the member when they are enrolled in an outpatient program for the entire duration.

Type of RTC	Billing Guideline
Residential Treatment for Chemical Dependency	Providers are to bill for detoxification services under the Chemical Dependency Unit (CDU) taxonomy code and with the 1002 revenue code. Residential treatment provided after the detoxification services may bill under the Residential Treatment Center (RTC) taxonomy code and the 1001 revenue code.
Residential Treatment for Behavioral Health	All residential treatment must receive prior authorization to provide these services. Providers are to bill these services under their RTC taxonomy code and with the 1001 revenue code.

TAXONOMY CODES

If you file multiple specialties under your NPI number, it is very important to also include the appropriate taxonomy code that clearly identifies the specialty.

You must file the code for the services on the authorization from New Directions.

Example: A provider who has two specialties with same Tax ID and NPI (e.g., LPC and speech therapist) must use a taxonomy code on **all** claims to identify the specialty.

Failure to use a specific taxonomy code will cause payment to be directed to the wrong sub-unit, be paid incorrectly and/or may cause the claims to reject on the Not Accepted Report.

TIMELY FILING

- **Blue Cross, HMO Louisiana, Blue Connect, Community Blue, BlueHPN, Precision Blue & Signature Blue:**
 - Claims must be filed within 15 months (*or length of time stated in the member's contract*) of date of service.
- **FEP:**
 - Blue Cross FEP Preferred Provider claims must be filed within 15 months from date of service. Members/ Non-preferred providers have no later than December 31 of the year following the year in which the service were provided.
- **Blue Advantage:**
 - Providers have 12 months from the date of service to file an initial claim.
 - Providers have 12 months from the date the claim was processed (remit date) to resubmit or correct the claim.
- **OGB:**
 - Claim must be filed within 12 months of the date of service.
 - Claims reviews including refunds and recoupments must be requested within 18 months of the receipt date of the original claim.
- **Self-funded & BlueCard:**
 - Timely filing standards may vary. Always verify the member's benefits, including timely filing standards, through iLinkBlue.

The member and Blue Cross are held harmless when claims are denied or received after the timely filing deadline.

RESOLVING CLAIMS ISSUES

Have an issue with a claim? We are here to help!

Depending on the type of claim issue, there are multiple ways to submit claims reviews that we will outline in this section:

- Action Requests (AR)
- Claims Disputes
- Medical Appeals (*for members*)
- Administrative Appeals & Grievances (*for members*)

Submitting an Action Request is a great option for getting a quick and accurate resolution for your claims issues and:

- Reduce the time it takes for providers to receive a response from Blue Cross.
- Allow providers to see responses directly from the adjustments team after review.
- Allow providers to submit additional questions once they have reviewed the AR response.

SUBMITTING ACTION REQUESTS

Action Requests allow you to electronically communicate with Blue Cross when you have questions or concerns about a claim.

Common reasons to submit an Action Request

- Code editing inquiries
- Claim status (detailed denials)
- Claim denied for coordination of benefits
- Claim denied as duplicate
- Claim denied for no authorization (but there is a matching authorization on file)
- Information needed from member (coordination of benefits, subrogation)
- Questioning non-covered charges
- No record of membership (effective and term date)
- Medical records receipt
- Recoupment request
- Status of an appeal
- Status of a grievance
- Status of dispute





NOTE: Action Requests do not allow you to submit documentation regarding your claims review.

SUBMITTING ACTION REQUESTS


Submit an Action Request through iLinkBlue (www.bcbsla.com/ilinkblue).

- On each claim, providers have the option to submit an Action Request review for correct processing.
- Click the **AR button** from the Claims Results screen or the **Action Request button** from the Claim Details screen to open a form that prepopulates with information on the specific claim.
- Please include your contact information.
- NOTE: Only complete one AR per claim; not one AR per line item of the claim.

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	



Claim Number 12345678900-1

iLinkBlue Number 12345
NPI 123456789



As an alternative to filing an Action Request, you may also contact the
Customer Care Center at 1-800-922-8866.

SUBMITTING ACTION REQUESTS

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	

Claim Number **12345678900-1**

iLinkBlue Number 12345
NPI 123456789

 Action Request

If you have followed the steps outlined here and still do not have a resolution, you may contact Provider Relations for assistance at **provider.relations@bcbsla.com**.

Email an overview of the issue along with two action request dates OR two customer service reference numbers if one of the following applies:

- You have made at least two attempts to have your claims reprocessed (via an action request or by calling the Customer Care Center) and have allowed 10-15 business days after second request, or
- It is a system issue affecting multiple claims.

- Request a review for correct processing.
- Be specific and detailed.
- Allow 10-15 business days for first request.
- Check iLinkBlue for a claims resolution.
- Submit a second action request for a review.
- Allow 10-15 business days for second request.

ELECTRONIC CORRECTED CLAIMS

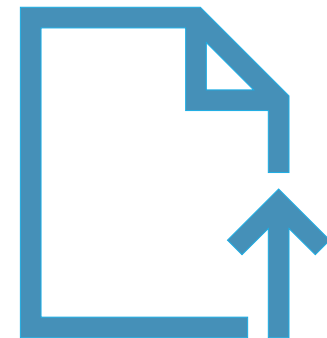
Please follow the steps below to ensure your claims will not deny as duplicates or process incorrectly. You can ensure the accurate electronic (837I or 837P) submission by following the instructions below:

Adjustment Claim

- Enter the frequency code "7" in Loop 2300 Segment CLM05-03.
- Enter the 10-digit claim number of the original claim (assigned on the processed claim) in Loop 2300 in a REF segment and use F8 as the qualifier.
- Note: The adjusted claim should include all charges (not just the difference between the original claim and the adjustment).

Void the Claim

- Use frequency code "8" in Loop 2300 Segment CLM05-03.
- Use the 10-digit claim number of the original claim (assigned on the processed claim) in Loop 2300 in a REF segment and use F8 as the qualifier.



CLAIMS DISPUTES & APPEALS

Sometimes it may be necessary for a provider to dispute or appeal a claim.

CLAIMS DISPUTES

Involves a denial that affects the provider's reimbursement.

MEDICAL APPEALS

Involves a denial or partial denial based on:

- Medical necessity, appropriateness, healthcare setting, level of care or effectiveness.
- Determined to be experimental or investigational.

ADMINISTRATIVE APPEALS & GRIEVANCES

- Claim issue due to the member's contract benefits, limitations, exclusions or cost share.
- When there is a grievance.

On the next slides, we will detail each of these claims inquiries.

CLAIMS DISPUTES

- Reimbursement reviews:
 - Allowable disputes
 - Bundling issues
- Timely filing
- Authorization penalties
- Failed to obtain an authorization denials
- Refund disputes



Decisions upheld by the Claims Disputes Department are not billable to the member.

MEDICAL APPEALS

Claim denied as investigational or not medically necessary

STANDARD COMPLETED WITHIN 30 DAYS OF RECEIPT

- Complete ALL information on the appeals form (including contact information in case additional records are needed). Incomplete information may delay the review.
- Clearly identify service being appealed (ex: drug name, specific procedure, DME item, etc.).
- Include supporting rationale AND supporting clinical records.
- Please read the “What can you do if you still disagree with our decision?” section of the initial denial letter and appeal denial letter for the appropriate appeal timeframes and instructions for the member’s policy.
- We require network providers to disclose ineligible services to members prior to performing or ordering services. Our medical policies are available on iLinkBlue (www.bcbsla.com/ilinkblue).
- Benefit determinations are made based on the medical policy in effect at the time of service.

Send appeals to:

Behavioral Health Medical Necessity Appeal (send first-level appeals directly to New Directions)

New Directions Behavioral Health

Attn: Appeals Coordinator

P.O. Box 6729

Leawood, KS 66206

Fax 1-816-237-2382

MEDICAL APPEALS

Claim denied as investigational or not medically necessary

APPEAL

COMPLETED WITHIN 72 HOURS OF RECEIPT

- Could seriously jeopardize the life or health of your patient or their ability to regain maximum function, **OR**
- Would, in the opinion of the treating physician with the knowledge of the patient's medical condition, subject the patient to severe pain that cannot be adequately managed without the health care service or treatment that is the subject of the request.
- If submitting with the appeal form included in the initial denial letter, the physician must clearly mark the form as "**Expedited**" (urgent) and sign the attestation that requested service meets the above expedited criteria.
- Fax the appeal request along with supporting documentation to the number listed on the "A Guide For Disputing Claims" tidbit, available at www.bcbsla.com/providers.

Administrative Appeals & Grievances

- Administrative appeals involve contractual issues and are typically submitted by the member or someone on behalf of the member (including providers), with the member's authorization.
- A grievance is a written expression of dissatisfaction with Blue Cross or a provider's services. Typically, grievances do not involve denied claims.

The top reasons for administrative appeals are:



- 1** Out-of-network (OON) providers
- 2** Contract limitations or exclusions
- 3** Claims processing (how cost sharing was applied)
 - Deductible
 - Coinsurance
 - Copayment

PROVIDER DISPUTE FORM

- Use the Provider Dispute Form to properly request a review of your claim.
- Be sure to place the form on top of your claim when submitting for review to ensure it is routed to the appropriate area of the company.
- Use the Provider Dispute Form when claim:
 - Rejected as duplicate
 - Denied for bundling
 - Payment/denial affects the provider's reimbursement
 - Payment affects the member's cost share
 - Denied for a BlueCard member

Form is available online at
www.bcbsla.com/providers > Resources > Forms.

For details on where to submit claims issues, refer to the "A Guide For Disputing Claims" tidbit www.bcbsla.com/providers > Resources > Tidbits.

 			
A Guide for Disputing Claims <small>Providers should use the chart on this guide when submitting claims information to ensure it is routed to the appropriate area of the company. This chart lists the best way to respond (and not respond) when providers submit claim information for review, and where to send the information as the end result is a quick and efficient claims review process.</small> <small>For corrected claims, please review our Corrected Claims Tidbit, available at www.bcbsla.com/providers > Resources > Tidbits.</small>			
Claims Issue	What to Submit	What NOT to Submit	Where to Send
Medical records requested or denied for insufficient medical information	<ul style="list-style-type: none"> Supporting medical documentation & copy of Blue Cross letter of request for medical records 	<ul style="list-style-type: none"> Appeals and Claims Dispute Form Claim Form 	BCBSLA - Medical Records P.O. Box 98031 Baton Rouge, LA 70898-9031
Claim rejected as a duplicate	<ul style="list-style-type: none"> Unidblue Action Request Supporting medical documentation 	<ul style="list-style-type: none"> Appeals and Claims Dispute Form Letter of appeal or Appeal Request Form 	www.bcbsla.com/unidblue or BCBSLA P.O. Box 98029 Baton Rouge, LA 70898-9029
Authorization penalty when authorization was obtained	<ul style="list-style-type: none"> Unidblue Action Request Call Customer Care Center 	<ul style="list-style-type: none"> Written request 	www.bcbsla.com/unidblue or offer to the customer service number listed on the back of the member ID card
Claim denies for primary carrier's explanation of benefits (EOB)	<ul style="list-style-type: none"> Claim with EOB from primary carrier 	<ul style="list-style-type: none"> Appeals and Claims Dispute Form Letter of appeal or Appeal Request Form 	www.bcbsla.com/unidblue or BCBSLA P.O. Box 98029 Baton Rouge, LA 70898-9029
Claim denied for a BlueCard member (member moved from one plan to another plan for a claim and the claim is denied)	<ul style="list-style-type: none"> Appeals and Claims Dispute Form* Formal letter of appeal including reason Supporting medical documentation 	<ul style="list-style-type: none"> Claim Form Appeal Request Form 	BCBSLA P.O. Box 98029 Baton Rouge, LA 70898-9029 or Fax to (225) 337-2727
<small>*The Appeals and Claims Dispute Form is available at www.bcbsla.com/providers > Resources > Tidbits.</small>			



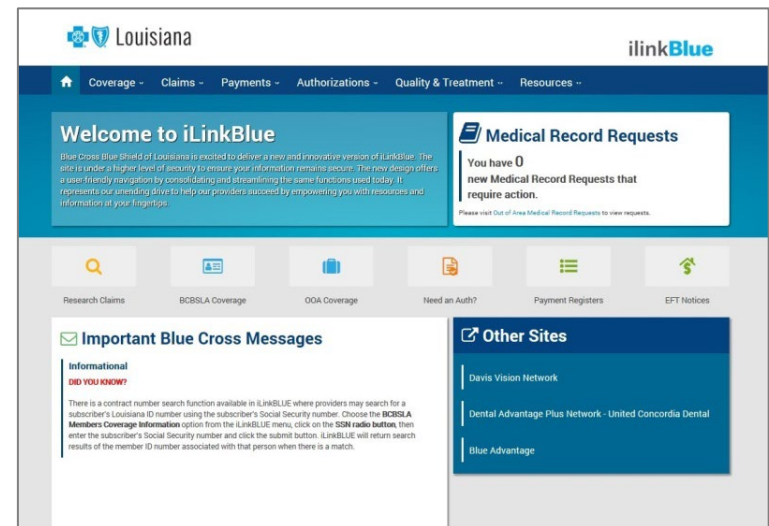
OUR SECURE ONLINE SERVICES

ILINKBLUE

- iLinkBlue offers user-friendly navigation to allow easy access to many secure online tools:

- Coverage & Eligibility
- Benefits
- Coordination of Benefits (COB)
- Claims Status (BCBSLA, FEP and Out-of-Area)
- Medical Code Editing
- Allowables Search
- Authorizations
- Medical Policy
- 1500 Claims Entry

www.bcbsla.com/ilinkblue



- iLinkBlue user account suspends upon 90 days of inactivity.
- iLinkBlue user account that remains inactive for 120 days will be terminated.
- For iLinkBlue training and education, contact provider.relations@bcbsla.com.

We have an *iLinkBlue User Guide* available online at www.bcbsla.com/providers
>Resources, then click on "Manuals."

ILINKBLUE – COVERAGE & ELIGIBILITY

1.

Coverage Information

Use the Coverage Information screen to search for member status, deductible, copay, coinsurance and detailed contract benefits.

1 Select Search Criteria

☒ BCBSLA

☐ FEP

☐ Social Security Number

2 Enter Contract or Social Security Number

Enter BCBSLA contract number...

Search

Use the "Coverage" menu option to research Blue Cross and Federal Employee Program (FEP) member eligibility, copays, deductibles, coinsurance and detailed contract information.

ILINKBLUE – COVERAGE & ELIGIBILITY

2.

Coverage Information

Use the Coverage Information screen to search for member status, deductible, copay, coinsurance and detailed contract benefits.


BCBSLA

Enter BCBSLA contract number...

Search


Contract Number XUA123456789

ACTIVE COVERAGE

Group/Non-Group	Group Name	Group Number	Group OED	Minor Dep. Age Max
Group Policy	TEST GROUP	123456789-0000	02/01/2000	26
Coverage Category	Coverage Type	Effective From	Effective To	
 Medical	Family	01/01/2020	---	

John Doe

Subscriber

Address	123 STREET ST. CITY, LA 70000	Sex	Male				
		Marriage Status	Married				
		Date of Birth	11/30/1900				
Coverage	Effective Date	Cancel Date	Original Effective Date	ID Card	Coverage Views	Coordination of Benefits	
 Medical	01/01/2020	---	02/01/2000	View ID Card	Summary	Benefits	View COB

ILINKBLUE – COVERAGE & ELIGIBILITY

3.

Medical Benefits Summary

Contract Number XUA123456789

ACTIVE COVERAGE

Medical Effective Date

01/01/2018

Subscriber Name	John Doe
Member Name	John Doe
Member Date of Birth	11/30/1900
Relation to Subscriber	Self
Sex	Male
Contract Type	HMOLA POS

Copays

		EPO Copays	QBPC Copays
Office Visit	\$30.00	---	\$15.00
Office Visit Specialist	\$45.00	---	---
Outpatient Surgical	\$500.00	---	---
Emergency Room	\$100.00	---	---
Inpatient Hospital (In-network)	\$500.00	---	---
Inpatient Hospital Maximum	\$1,500.00	---	---
Inpatient Hospital (Out-of-network)	---	---	---
Outpatient XRay & Lab	---	---	---
Outpatient Physical Therapy	\$30.00	---	---
Outpatient Speech Therapy	\$30.00	---	---
Cardiac Rehab	\$30.00	---	---
Vision Services	\$30.00	---	---
Outpatient Professional	---	---	---

Accumulations

	Par Amounts	Non-Par Amounts	EPO Amounts
Deductible Amount	\$0.00	\$1,750.00	---
Deductible Remaining	\$0.00	\$1,750.00	---
Out-of-Pocket Amount	\$3,000.00	\$6,000.00	---
Out-of-Pocket Remaining	\$3,000.00	\$6,000.00	---

Coinsurance ⓘ

	BCBSLA Coverage	Member Responsibility
Par Percentage	90%	10%
Non-Par Percentage	70%	30%
EPO Percentage	---	---
QBPC Percentage	---	---

ILINKBLUE – COVERAGE & ELIGIBILITY

Tiered Benefits for Select Networks

When researching coverage for a member with **Blue Connect**, **Community Blue**, **Precision Blue** or **Signature Blue** benefits, you will now see tiered benefit, options in iLinkBlue.

Contract Number [REDACTED]

ACTIVE COVERAGE
Medical Effective Date [REDACTED]

Subscriber Name [REDACTED]
Member Name [REDACTED]
Member Date of Birth [REDACTED]
Relation to Subscriber [REDACTED]
Sex [REDACTED]
Contract Type [REDACTED]

Note: If you are contracted in Louisiana or HMO LA 1, 2 for this product and allowed amount.

Under this contract, only Louisiana, Inc. would be responsible for payment because they do not have a preferred provider network. COMMUNITY BLUE Preferred Providers. For BLUE Non-Par Facilities.

Accumulations				Coinsurance ?		
	Tier 1 COMMUNITY BLUE Network ?	Tier 2 Out of Network Preferred ?	Tier 3 Out of Network Non-Preferred ?	BCBSLA Coverage		Member Responsibility
Individual				Tier 1 COMMUNITY BLUE Network ?	80%	20%
Deductible Amount	\$1,000.00	\$5,000.00	\$5,000.00	Tier 2 Out of Network Preferred ?	60%	40%
Deductible Remaining	\$1,000.00	\$5,000.00	\$5,000.00	Tier 3 Out of Network Non-Preferred ?	60%	40%
Out-of-Pocket Amount	\$7,350.00	\$14,700.00	\$14,700.00	EPO Percentage	—	—
Out-of-Pocket Remaining	\$5,783.00	\$14,700.00	\$14,700.00	QBP Percentage	—	—
Family						
Deductible Amount	—	—	—			
Deductible Remaining	—	—	—			
Out-of-Pocket Amount	—	—	—			
Out-of-Pocket Remaining	—	—	—			

ILINKBLUE – COVERAGE & ELIGIBILITY

Tiered Benefits for Select Networks

Tier 1 In-network Preferred

Applies to providers participating in the member's select network.

Example Scenario:

- A Community Blue member sees a Community Blue provider.
- The member copay and accumulators identified under Tier 1 should be applied.
- Provider may not bill the member for any amount over the allowed amount.

Tier 2 Out-of-network Preferred

Applies to providers participating in-network with Blue Cross but NOT in the member's specific network.

Example Scenario:

- A Community Blue member sees a Preferred Care PPO provider.
- The member copay and accumulators identified under Tier 2 should be applied.
- Provider may not bill the member for any amount over the allowed amount.

Tier 3 Out-of-network Non-preferred

Applies to providers who do not participate in any Blue Cross network.

Example Scenario:

- A Community Blue member sees a non-participating provider.
- The member copay and accumulators identified under Tier 3 should be applied.
- Provider can bill the member for all amounts over the allowed amount.

ILINKBLUE – OUT-OF-AREA MEMBERS

Use the "Coverage" menu option to research BlueCard (out-of-area) member (insured through a Blue Plan other than Blue Cross and Blue Shield of Louisiana).

Home Coverage - Claims - Payments - Authorizations - Quality & Treatment - Resources -

1. BCBSLA Members
[Coverage Information](#)
2. BlueCard - Out of Area Members
[Submit Eligibility Request \(270\)](#)
[View Eligibility Response \(271\)](#)

Eligibility Request (270)

Contract Information

Prefix* Contract Number*

Patient Information

First Name* Middle Last Name* Suffix

Date of Birth Gender Service Type*

mm/dd/yyyy Select Gender T Select Service Type

Subscriber Information

Only required if patient and subscriber are not the same

First Name Middle Last Name Suffix

Submit

ILINKBLUE – MENTAL HEALTH BENEFITS LANGUAGE

Coverage Information
Use the Coverage Information screen to search for member status, deductible, copay, coinsurance and detailed contract benefits.

1 Select Search Criteria 2 Enter Contract or Social Security Number

☒ BCBSLA 200004414 [Search](#)

☐ FEP

☐ Social Security Number

Contract Number XUA200004414 **ACTIVE COVERAGE**

Group/Plan Group Policy	Group Name ROBERT RESOURCES LLC	Group Number 76367FF1 - 0000	Group OED 02/01/2000	Minor Dep. Age Max 25
----------------------------	------------------------------------	---------------------------------	-------------------------	--------------------------

Coverage Category	Coverage Type	Effective From	Effective To
Medical	Subscriber and Spouse	06/01/2019	—

First: **Marc** Last: **Robert II** **Subscriber**

Address: 305 CUDDY DR
METAIRIE, LA 70005
Primary Care Physician: Edward D. Frohlich

Sex: Male Marital Status: Married Date of Birth: 11/30/1954

Coverage	Effective Date	Cancel Date	Original Effective Date
Medical	06/01/2019	—	02/01/2000

[Summary](#) [Benefits](#) NO COB Verified

- + LIMITATIONS
- + MATERNITY
- + MENTAL AND NERVOUS DISORDER
- + MENTAL/NERVOUS INPATIENT CARE - FACILITY MAX
- + NETWORK PROVIDER
- + OFFICE VISIT - PRIMARY

ILINKBLUE – CLAIMS RESEARCH

Claims Status

To begin your search for claims status click on one of the tabs below.

Paid/Rejected Pended Claim Number

1 Select a Provider

2 Narrow Your Search

3 Date of Service *optional*

☒ BCBSLA / FEP

☐ BlueCard - Out of Area

From

To 01/19/2018

Search

- Use the "Claims" menu option to research paid, rejected and pended claims.
- You can research [BCBSLA](#), [FEP](#) and [BlueCard-Out of Area](#) claims submitted to Blue Cross for processing.

ILINKBLUE – PAYMENT REGISTERS

- Use the “Payments” menu option to find your Blue Cross payment registers.
- Payment registers are released weekly on Mondays.
- Notifications for the current week will automatically appear on the screen.
- You have access to a maximum of two years of payment registers in iLinkBlue (www.bcbsla.com/ilinkblue).
- If you have access to multiple NPIs, you will see payment registers for each.

Payment Registers
*The payment registers for all lines of business for the lines below will be generated.

Select a provider Select a line of business 04/02/2018

Search results for 04/02/2018
** Some registers may take several minutes to generate a PDF due to the size of the register.

NPI	1234567890	Line of Business	View Reports
		Blue Cross Louisiana	<input type="button" value="Payment Register"/>
		Blue Cross Louisiana	<input type="button" value="Payment Register"/>
		Blue Cross Louisiana	<input type="button" value="Payment Register"/>
		Federal Employees Program (FEP)	<input type="button" value="Payment Register"/>
		Federal Employees Program (FEP)	<input type="button" value="Payment Register"/>
		HMO Louisiana	<input type="button" value="Payment Register"/>
		HMO Louisiana	<input type="button" value="Payment Register"/>
		OGS HMO Magnolia Local Plus	<input type="button" value="Payment Register"/>
		OGS HMO Magnolia Local Plus	<input type="button" value="Payment Register"/>
		OGS Magnolia Local	<input type="button" value="Payment Register"/>
		OGS Pelican HSA 1000	<input type="button" value="Payment Register"/>
		OGS PPO Magnolia Open Access	<input type="button" value="Payment Register"/>
		OGS PPO Magnolia Open Access	<input type="button" value="Payment Register"/>
		OGS PPO Magnolia Open Access	<input type="button" value="Payment Register"/>

NPI	2234567890	Line of Business	View Reports
		Blue Cross Louisiana	<input type="button" value="Payment Register"/>
		Federal Employees Program (FEP)	<input type="button" value="Payment Register"/>
		HMO Louisiana	<input type="button" value="Payment Register"/>
		OGS HMO Magnolia Local Plus	<input type="button" value="Payment Register"/>

FILING CLAIMS IN I LINKBLUE

The “Claims Entry” option allows for the direct data entry of CMS-1500 (professional) claims



A detailed manual on how to submit claims through iLinkBlue is under the “Resources” section of iLinkBlue. The *Blue Cross Professional 1500 Manual* is under the “Manuals” tab.



NEW DIRECTIONS®

TOGETHER IS THE WAY FORWARD

WHO IS NEW DIRECTIONS?

BCBSLA has partnered with New Directions for our expertise in the provision of behavioral health services.

- Manages authorizations for members, performs all utilization and care management activities, as well as ABA care management.
- Engages with our providers to improve quality outcomes.
- Team of mental health professionals is available 24/7 to assist in obtaining the appropriate level of care for your patients.

NEW DIRECTIONS AT A GLANCE



15 million
members
in fifty states
and internationally



2.25 million
EAP Members



27 years
of behavioral
health experience



7 partnerships
with Blue Cross and
Blue Shield health plans



780+
employees



Tridium
New Directions
acquired Tridium
in January

ACCREDITATION STATUS



ACCREDITED
Health
Utilization
Management
Expires 09/01/2024

URAC Accreditation for
Health Utilization
Management

Accredited through
September 2024



FULL

NCQA Full Accreditation
as a
Managed Behavioral
Healthcare Organization

Accredited through
February 2025



ACCREDITED
Case Management 6.0
Expires 12/01/2022

URAC Accreditation for
Case Management

Accredited through
December 2022

COLLABORATION IS KEY

The member's **mental** health, **physical** health and satisfaction is the goal.

We obtain this through:

RESOURCES

to meet member's needs

COLLABORATION

with the member, their family, behavioral health and substance use providers, PCP providers and community resources

SUPPORT

for the member, significant others, providers and community



WEBPASS



WEBPASS ACCESS

There are some services that you provide which require an authorization.

To submit an authorization request, you may submit electronically, via WebPass, on www.ndbh.com.

However, the preferred method of accessing WebPass for authorizations is through BCBSLA iLinkBlue (www.bcbsla.com/ilinkblue).

LOGGING INTO WEBPASS

We strongly encourage the use of WebPass as your responses will be timely.

You may access WebPass on the NDBH website or iLinkBlue (www.bcbsla.com/ilinkblue).

First, you will need to determine if your facility has an established Administrative Representative.

The Administrative Representative is responsible for adding new users and modifying existing users' access.

Instructions:

1. Establish an administrative rep within your organization.
 - If unknown, contact BCBSLA Provider Identity Management (PIM) Team at 1-800-716-2299, option 5.
 - To set up an administrative representative visit www.bcbsla.com/provider > Electronic Services > Admin Reps.
2. Administrative Representative will set up iLinkBlue users and must allow users access to WebPass (authorizations) instructions to use iLinkBlue. Instructions can be found in the iLinkBlue User Guide found at www.bcbsla.com/provider > Electronic Services > iLinkBlue, under "User Guides."



HEDIS AND BEST PRACTICES

FOLLOW UP AFTER HOSPITALIZATION

HEDIS (Healthcare Effectiveness Data and Information Set) is an annual performance measurement created by the NCQA (National Committee for Quality Assurance) to help improve quality of healthcare and establish accountability.

One measure is ensuring patients who have had inpatient treatment for mental illness attend a follow-up visit with a **behavioral health professional within seven calendar days of discharge**. We track appointments made within seven days, but also want patients to attend those appointments.

BCBSLA and New Directions collaborate to promote member quality care that can **increase the HEDIS follow-up after hospitalization (FUH7)** measure.

HOW YOU CAN HELP US MEET THIS MEASURE

Behavioral Health Professionals

- Schedule patients within seven calendar days of discharge from an inpatient stay.
- These appointments can be made with psychiatrists, psychologist, psychiatric nurse practitioners, social workers (LCSW), counselors (LPC), marriage and family therapist (LMFT) or addiction counselors (LAC).
- If you are an established provider for a patient, it is best practice to conduct a follow-up appointment within seven calendar days of discharge.
- Allow New Directions staff to schedule appointments for members on their behalf, if needed.

COORDINATION OF CARE FORM

Completion of Form

- Important for assisting with the members follow-up after an inpatient episode.
- The clinical team will reach out to obtain this information.
- Only takes a few minutes but may impact the successful transition of the member into community treatment.
- Can be completed by administrative staff.
- The clinical team will either fax or email this form to you with instructions on how to return.

The above-named member is receiving case management services from New Directions Behavioral Health, the behavioral healthcare management company for this member's health plan. To help us coordinate care, please complete the following form as permitted under the HIPAA privacy rule for treatment purposes. The information will be beneficial to our efforts to help coordinate care for your patient. This form is required by NDBH for the patient referenced. Please return within seven calendar days. Any member of your staff may complete this form.

1. Is this member still your patient? ☐ YES ☐ NO
2. When was your patient last seen? Date: _____
3. What was your patient's most recent weight?
What was your patient's most recent height?
4. New Directions urges you to coordinate medical and behavioral health care.
When did you last communicate with your patient's:

Primary care physician: _____ Date: _____

Therapist: _____ Date: _____

Psychiatrist: _____ Date: _____
5. Is your patient considered stable? ☐ YES ☐ NO
6. Please list current medications/supplements as prescribed (or attach list to this form):

HOW TO INCREASE APPOINTMENT ATTENDANCE

- Provide appointment reminders:
 - Include the time, date and location.
 - Please be sure to provide a return phone number and/or email address along with a contact person for the member to speak with for any questions, concerns and assistance.
 - Offer multiple options, such as text, email or voicemail, for appointment reminders.
- As a contracted provider with BCBSLA, you are only allowed to collect copay and/or deductible amounts at time of service.
- Clearly explain your no-show policy and the member's responsibility. Verify benefits with BCBSLA prior to appointment.
- When an appointment is missed, reach out to the member as soon as possible to reschedule.
- Initiate discussion to find out what works best for the member.
- When possible, have a set schedule with the member (for example, every other Monday at 3 p.m.).

BEHAVIORAL HEALTH RAINMAKERS

- New Directions actively seeks outpatient behavioral health professionals who can schedule appointments for patients being discharged from an inpatient setting, within seven days.
- The Rainmaker list is used as a “**first call**” list for discharge planners at the facilities and the New Directions care managers and care transitions staff.
- To simplify the process of joining our Rainmaker Program, we’ve developed an application. This application can be found on the BCBSLA website, under forms. Completed forms should be sent to LouisianaPR@ndbh.com.
- If you are currently a rainmaker, and no longer have availability to schedule a discharging patient within seven calendar days, please notify us at the above email address.


BEHAVIORAL HEALTH CLINICAL PROFILE FORM

- Sent out twice a year
 - Only needs to be returned if information has changed or for new providers.
 - This form provides us valuable information and helps us to match members to providers.

Send completed forms to:

Fax: 1-877-212-5640

Email: LouisianaPR@ndbh.com

 Louisiana		Behavioral Health Provider Clinical Profile
<small>Complete this form to disclose the most current information regarding your areas of expertise. This information will be made available to members to aid them in accessing appropriate care. A separate profile form must be completed for each individual provider. Please make copies of the form as applicable.</small>		
PROVIDER INFORMATION		
Provider Name	Provider Specialty	
Provider Tax ID	National Provider Identifier (NPI)	
Contact Name	Email Address	
Phone Number	Fax Number	
PATIENT AGES		
Please check the age ranges of the client populations you treat:		
<input type="checkbox"/> 0 to 5	<input type="checkbox"/> 6 to 12	<input type="checkbox"/> 13 to 17
<input type="checkbox"/> 18 to 64	<input type="checkbox"/> Over 65	<input type="checkbox"/> All Ages
<input type="checkbox"/> Other (please specify): _____		
LANGUAGES		
Please check all languages other than English spoken fluently in your office and in which you can provide treatment:		
<input type="checkbox"/> Spanish	<input type="checkbox"/> French	<input type="checkbox"/> Chinese
<input type="checkbox"/> Vietnamese	<input type="checkbox"/> German	<input type="checkbox"/> Italian
<input type="checkbox"/> Sign Language	<input type="checkbox"/> Other (please specify): _____	
AREAS OF EXPERTISE		
Please check all that pertain to the types of therapy you provide:		
<input type="checkbox"/> Behavioral Therapy for Autism	<input type="checkbox"/> Eye Movement Desensitization and Reprocessing (EMDR)	
<input type="checkbox"/> Cognitive Behavioral Therapy (CBT)	<input type="checkbox"/> Family Therapy	
<input type="checkbox"/> Christian Counseling	<input type="checkbox"/> Group Therapy	
<input type="checkbox"/> Dialectical Behavioral Therapy (DBT)	<input type="checkbox"/> Medications Assisted Treatment (MAT)	
<input type="checkbox"/> Electroconvulsive Therapy (ECT)	<input type="checkbox"/> Telehealth	
Please check all that pertain to the types of disorders/issues/subspecialties you provide:		
<input type="checkbox"/> Abuse, Assault and Trauma (PTSD)	<input type="checkbox"/> Depression	<input type="checkbox"/> Obsessive Compulsive Disorders
<input type="checkbox"/> Adoption	<input type="checkbox"/> Divorce/Blended Family Issues	<input type="checkbox"/> Pain Management
<input type="checkbox"/> Anxiety and Panic Disorders	<input type="checkbox"/> Eating Disorders	<input type="checkbox"/> Personality Disorders
<input type="checkbox"/> Attention Deficit Disorders	<input type="checkbox"/> End of Life Issues	<input type="checkbox"/> Postpartum Issues
<input type="checkbox"/> Autism Spectrum Disorders	<input type="checkbox"/> Gay/Lesbian/Bisexual Issues	<input type="checkbox"/> Psychological Testing
<input type="checkbox"/> Bariatric Assessment	<input type="checkbox"/> Geriatrics	<input type="checkbox"/> Prenatal Issues
<input type="checkbox"/> Behavioral Modification	<input type="checkbox"/> HIV/AIDS Related Issues	<input type="checkbox"/> Schizophrenic Disorders
<input type="checkbox"/> Bipolar Disorder/Manic Depression	<input type="checkbox"/> Infertility	<input type="checkbox"/> Substance Use
<input type="checkbox"/> Brief Solution Focused	<input type="checkbox"/> Medication Management	<input type="checkbox"/> Sexual Disorders
<input type="checkbox"/> Compulsive Gambling	<input type="checkbox"/> Men's Issues	<input type="checkbox"/> Women's Issues
<input type="checkbox"/> Cultural/Ethnic Issues	<input type="checkbox"/> Neuropsychological Testing	<input type="checkbox"/> Transgender Issues
<small>Please complete this form and return via fax to 1-877-212-5640 or email at LouisianaPR@ndbh.com.</small>		
<small>18NW1746 R11/21 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.</small>		

This form is available online at www.bcbsla.com/providers > Resources > Forms.



RESOURCES

NDBH FOCUSED CARE MANAGEMENT PROGRAMS

	Care Solutions	Member Care Link
Distinctions	Complex Care Management (CM) NCQA/ URAC accredited	Non-Complex Care Management (CM)
	<ul style="list-style-type: none"> • Opt-in services with high intensity CM outreach • Comprehensive CM assessment • Member centric CM goals, CM survey • Coordination of care with health care providers 	<ul style="list-style-type: none"> • Condition specific and service related programs • Coordination of care • Healthcare gaps • Members who have not opted in for Care Solutions
	Referral Source: CM Daily Census Report (predictive modeling)	Referral Sources: Condition & LOC specific programs, GAP closure, and members who opt out or do not engage in Care Solutions
Both Programs	Care Transitions Activities CM services designed to help members transition from higher levels of care to the community with the goal of community tenure	
	Integrated Co-Care Management Activities Collaboration and coordination of CM services between medical and behavior health care managers with the goal to provide comprehensive medical/ behavioral care management expertise	
	Field Based Care Management Activities Any CM activity under Care Solutions or Member Care Link that is face to face with members with the goal to increase engagement and support for members with health care needs	

FOCUSED CARE MANAGEMENT GOALS

- Improve member experience and quality of care.
 - 90-day pre/post symptom/functional improvement.
 - Professional and community services referred and utilized.
 - Gaps closed (seven-day after discharge follow-up appt, MAT education and follow-up, substance use and depression screening follow-up, blood glucose screening, OUD screenings, treatment adherence).
- Decrease ED utilization and inpatient admissions.

RESOURCES AVAILABLE FOR MEMBERS

Resources for members: www.ndbh.com/Resources/

The New Directions Resource Center has key information that can be of great use by members when help is needed.

Our resource center provides reliable information on a variety of mental and behavioral health topics and will guide the member to the right resources. Below are a few examples of resources available on the NDBH website:

- Substance use hotline
- Depression
- Crisis
- Suicide awareness/hotline
- Community resources
- NDBH Care Management services

RESOURCES

NDBH Clinical Team: Find Help Now (findhelp.org)

Assists New Directions with locating resources to meet the identified needs discussed with the member. For example:

- Financial
- Food resources
- Transportation resources
- Vocational resources
- Educational services

Provides an increased level of understanding of the member's environment and potential needs related to social determinants of health that should be explored with the member.

Health Resources

The New Directions Resource Center contains vital information that can help you start your journey to better mental health.

Sometimes, people aren't sure when or how to seek treatment. Our resource center provides reliable materials on a variety of mental and behavioral health topics. We will guide you to the right resources and meet you where you are.

**We're here for you
around the clock:**

[Locate a Provider](#)

[Contact Us](#)

[Substance Use Hotline
877-326-2458](#)

I'm Ready to Visit a Provider

- Prepare for a visit
- Important Forms
- What type of program do I need?
- What kind of provider do I need?
- Search for a provider

I Need Health Resources

- Self-help tools
- Screening tools
- Mental Health Month toolkit
- Community Resources
- Crisis Information
- PTSD Toolkit
- Member education
- Apps
- Suicide Awareness
- Wellness Plan
- Advance Directives
- Stamp Out Stigma

I Need Help with My Diagnosis



- Autism Resource Center
- Substance Use Disorders Center
- Case Management

HELPING YOU HELP OTHERS

www.ndbh.com/providers


Blue Cross and Blue Shield of Louisiana

▼




Profile Updates

Not for LA providers




Provider Resources




Policies & Manuals


MNC located here



Billing



News & Events



Authorizations & Referrals

Want to join our network?
Apply Here

WebPass Access

PCP Toolkit

HEDIS® Toolkit

Emergency Department Toolkit

NEW

Clinical Practice Guidelines

NEW

Care Management Services

Substance Use Hotline





PCP Toolkit

Addressing mental health concerns and proper management of co-occurring medical treatment is important to the overall well being of patients. We offer this toolkit to PCPs and encourage collaboration with all providers.



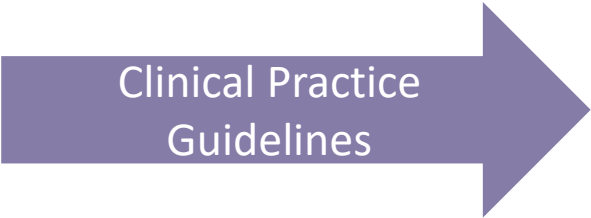
HEDIS TOOLKIT

The purpose of this toolkit is to offer better understanding of the 2022 Measurement Year HEDIS behavioral health performance measures and to provide guidance to healthcare providers on how they can help improve the quality of care and performance on the HEDIS measures.



Emergency Department Toolkit

The purpose of this toolkit is to offer guidance and a better understanding of the HEDIS behavioral health performance measures related to follow-up care for members after being seen in the emergency department for mental illness, substance use or drug overdose.



Clinical Practice Guidelines

New Directions Behavioral Health (New Directions) adopts clinical practice guidelines (CPGs) that are meant to assist providers with screening, assessing, and treating common behavioral health and substance use disorders. New Directions may adopt newly published guidelines throughout the year. We encourage you to periodically return to this webpage for updates.



SUBSTANCE USE

RESOURCES TO SHARE WITH MEMBERS

Substance Use Disorders Center

Frequently Asked Questions (FAQ)

Medication-Assisted Treatment (MAT)

RESOURCES

What is MAT (Medication-Assisted Treatment)?

MAT Quick Reference Guide

SAMHSA Pocket Guide

What to Expect When Receiving Medication for Opioid Use Disorder

Alcohol

Drug

Nicotine

We're here for you
around the clock:

Locate a Provider

Clinical 365 Substance
Use Disorder Hotline

Contact Us

Return to Resources

www.ndbh.com/Resources/SubstanceUseCenter

RESOURCES TO SHARE WITH MEMBERS

Quick Reference Guide

Medication-Assisted Treatment (MAT) Medications and Pharmacy Benefit Coverage

Medications are available to help people stop using opiates or alcohol. The medications may reduce cravings and withdrawal symptoms. When combined with counseling, medications can increase the chance of successful treatment. Refer to the list below to learn which medications are approved by the FDA to help relieve problems with opiates or alcohol.

Opioid use problems can be helped with the following medications:

BUPRENORPHINE/NALOXONE

Generic Suboxone[†]
Zubsolv[†]
Suboxone[†]
Bunavail[†]

BUPRENORPHINE

Subutex[†]
Butrans[†]
Sublocade[†]

METHADONE

Methadone[†]

NALTREXONE

Vivitrol

[†]Indicates Buprenorphine-based medication that requires a prescriber have a DEA waiver, 8 hours of training, and a limited number of patients.

[†]Methadone is only offered in federally licensed programs that are required to offer counseling services and urine drug screens.

Alcohol Use Disorder (AUD) has three FDA-approved medications:

NALTREXONE

Revia
Vivitrol
Embeda

ACAMPROSATE

Campral

DISULFIRAM

Antabuse

Prescribers can help you decide which will work best for you. Since not all prescribers offer the same treatment, New Directions is here to help connect you with the right one. Contact New Directions by calling the phone number on the back of your insurance card.

We're here for you
around the clock:

[Locate a Provider](#)

[Contact Us](#)

[Return to Resources](#)

[Substance Use Center](#)

RESOURCES

Substance Abuse Toolkit

www.ndbh.com/PCP/SUDToolkit

- Screening tools
- Provider resources
- Member resources

Provider Resources

Alcohol

Alcohol Screening and Brief Intervention for Youth: Practitioner Guide

Preventing Older Adult Alcohol and Psychoactive Medication Misuse/Abuse Screening and Brief Interventions

Implementing Care for Alcohol and Other Drug Use in Medical Settings, An Extension of SBIRT

SBIRT Training Presentation

Other Drugs

Screening for Drug Use in General Medical Settings

National Institute on Drug Abuse: Medical & Health Professionals

General Guidelines for Substance Use Screening and Early Intervention in Medical Practice

[Additional educational articles >](#)

Member Resources

Health Resource Library

You can help members access the resources they need by calling our Care Management Services or instructing them to call the number on the back of their insurance card.

Screening Tools

Alcohol

Youth Alcohol Screening and Brief Intervention Practitioner's Guide

CRAFT Screening Tool for Adolescent Substance Abuse

Short Michigan Alcoholism Test Geriatric Version (SMAST-G)

Alcohol Use Disorders Identification Test (AUDIT-C)

The Cage and Cage-Aid Questionnaires

Other Drugs

Screening for Drug Use in General Medical Settings

Tobacco, Alcohol, Prescription Medication, and Other Substance Use Tool (TAPS)

Opioid Risk Tool (ORT)

Drug Abuse Screening Test (DAST)

NIDA Quick Screen

[Additional screening tools >](#)

VALUE OF MAT

MAT is the **most effective** tool for Opioid Use Disorder (OUD) – is considered the gold standard for treatment.

- **Increases:**
 - treatment retention and ability to recover
 - ability to gain and maintain employment
 - the risk of overdose (due to loss of tolerance) and other adverse consequences (SAMSHA)
- **Decreases:**
 - criminal activity/illicit opiate use
 - injection use which leads to reduced transmission of HIV and Hepatitis C



SUICIDE

CRISIS RESOURCES TO SHARE WITH MEMBERS

I'm Ready to Visit a Provider



- Prepare for a visit
- Important Forms
- What type of program do I need?
- What kind of provider do I need?
- Search for a provider

I Need Health Resources



- Self-help tools
- Screening tools
- Mental Health Month toolkit
- Community Resources
- Crisis Information
- PTSD Toolkit
- Member education
- Apps
- Suicide Awareness
- Wellness Plan
- Advance Directives
- Stamp Out Stigma



I Need Help with My Diagnosis



- Autism Resource Center
- Substance Use Disorders Center
- Case Management

SEPTEMBER IS SUICIDE AWARENESS MONTH

New Directions Behavioral Health has an online **toolkit** to promote suicide prevention and awareness. The toolkit includes posters, articles and other sharable materials that you can promote during September, and all year round.

This toolkit is available to members and providers. Please share this information and join us in our efforts to **#StopSuicide** and save lives.

www.ndbh.com/Suicide

Suicide Facts



More than **47,500 Americans** die by suicide every year



Suicide is the **4th leading cause of death** for people 34-54



For every death by suicide, there are **over 25 suicide attempts**

Suicide can be prevented.
Learn the warning signs and reach out and help those with suicidal thoughts and feelings.

National Suicide Prevention Lifeline
800-273-8255



NEW DIRECTIONS¹⁰⁹
ndbh.com/suicide

Source: CDC

Suicide Toolkit

www.ndbh.com/PCP/SuicideToolkit

New Directions can help you when you or one of your staff identifies that a patient exhibits warning signs for suicide. The tools below can help you develop and implement a suicide prevention strategy for your organization and support the patient in accessing needed interventions.

Screening Tools

Ask Suicide-Screening Questions (ASQ) Toolkit

Columbia-Suicide Severity Rating Scale (C-SSRS)

[Additional screening tools >](#)

Provider Resources

SAMHSA - Suicide Prevention in Primary Care

Suicide Prevention Toolkit for Primary Care Practices

Zero Suicide

New Directions Depression Toolkit

[Additional educational articles >](#)

Patient Resources

Health Resource Library

You can help members access the resources they need by calling our Care Management Services or instructing them to call the number on the back of their insurance card.



TRAUMA

CRISIS RESOURCES TO SHARE WITH MEMBERS

I'm Ready to Visit a Provider



- Prepare for a visit
- Important Forms
- What type of program do I need?
- What kind of provider do I need?
- Search for a provider

I Need Health Resources



- Self-help tools
- Screening tools
- Mental Health Month toolkit
- Community Resources
- Crisis Information
- PTSD Toolkit
- Member education
- Apps
- Suicide Awareness
- Wellness Plan
- Advance Directives
- Stamp Out Stigma



I Need Help with My Diagnosis



- Autism Resource Center
- Substance Use Disorders Center
- Case Management

HELPING TO HEAL TRAUMA

A majority of adults in the United States have experienced a traumatic event. New Directions Behavioral Health has an online **toolkit** to promote PTSD awareness. The toolkit includes posters, articles and other sharable materials that you can share.

www.ndbh.com/PTSD-Toolkit

ABOUT
60% OF MEN AND
50% OF WOMEN
WILL EXPERIENCE
TRAUMA IN THEIR LIVES

**Mental health professionals are standing by
to support you. Don't be afraid to ask for help.**

JUNE IS PTSD Awareness Month



NEW DIRECTIONS®
ndbh.com



Source: <http://ptsd.va.gov>

CMPS3 071-20200505

Post-Traumatic Stress Disorder Toolkit

Because treatment of PTSD requires specialized training and intensive, often prolonged, treatment, it is not typically treated in primary care settings. However, PCPs can play a vital role by detecting the presence of PTSD, helping patients understand that they may have PTSD, educating patients about their treatment options and prescribing recommended medication when needed. PCPs can use the PC-PTSD-5 to screen for PTSD. The test is simple, easy to administer and score, and was developed specifically for use in primary care settings.

The following tools are being provided to assist in the identification of PTSD in your patients.

Screening Tools

Primary Care PTSD Screen for DSM-5 (PC-PTSD-5)

[Additional screening tools >](#)

Provider Resources

**U.S. Department of Veteran Affairs: PTSD
Posttraumatic Stress Disorder (PTSD)**

American Academy of Pediatrics: Trauma Toolbox for Primary Care

[Additional educational articles >](#)

Patient Resources

Health Resource Library

You can help members access the resources they need by calling our Care Management Services or instructing them to call the number on the back of their insurance card.

For those affected by recent traumatic events New Directions is offering emotional support.

Emotional Helpline

Anyone can call our emotional support number **833-848-1764**, a free and confidential 24/7 mental health helpline staffed by trained and caring professionals ready to guide you to the care you need. We'll keep this number open as long as necessary to support individuals and communities affected by disasters.

For up-to-date resources on the hurricane, click [here](#).

- Dealing with a traumatic event
- Coping with grief and loss
- Managing Your Distress with Events in the Community
- Common Responses to Traumatic Events
- Prolonged Stress

Resources

Tips for coping with the Coronavirus outbreak

- Dealing with Coronavirus anxiety
- Xenophobia
- Guidance for Leadership
- Home Preparation
- Coping with Crisis in the Media
- Positive Self-Talk
- Coronavirus + Mental Health tips
- How to talk to your kids
- Online Resources & Support During COVID-19
- Working from Home
- Substance Use Disorder Treatment During COVID-19
- Returning to Work After a Pandemic
- Healthcare Providers: Coping with Stress During COVID-19

Tips for coping with a traumatic event

- Dealing with a traumatic event
- Take care of yourself
- Anticipatory Anxiety
- Empathetic Rounding
- Managing a Team During a Crisis
- Managing Your Distress with Events in the Community
- Coping Strategies During Times of High Stress
- Common Responses to Traumatic Events

Tips for handling grief and loss

- Coping with grief and loss

Tips for supporting others after a traumatic event

- Supporting recovery

Tips for parents and teachers after a school shooting

- Talking to Children about School Violence

Tips for handling Natural Disasters

- Caring for Animals Before, During and After a Disaster
- Coping with Anxiety about Hurricanes
- Managing Flood Distress
- Preparing for hurricane
- Coping with Traumatic Natural Disasters
- Recovering from disaster
- What to do and take when evacuating your home
- What to Do Before, During and After a Tornado
- Anniversaries and Trigger Events
- Prolonged Stress



REMINDERS

Contact LouisianaPR@ndbh.com

- Submitting your updated Clinical Profile form.
- Interested in being a Rainmaker.
- Currently or plan on providing MAT.



SUPPORT RESOURCES

PROVIDER RELATIONS

Kim Gassie Director

Jami Zachary Manager

Anna Granen Senior Provider Relations Representative

Michelle Hunt

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

Lisa Roth

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant,
Jackson, Lincoln, Natchitoches, Red River, Sabine,
Union, Webster, Winn, Jefferson Davis, St. Landry,
Vermilion

Yolanda Trahan

Assumption, Iberia, Lafayette, St. Charles, St. James,
St. John the Baptist, St. Mary, Calcasieu, Cameron,
Lafourche

Mary Guy

East Feliciana, St. Helena, St. Tammany, Tangipahoa,
Washington, West Feliciana, Livingston, Pointe Coupee,
St. Martin, Terrebonne

Melonie Martin

East Baton Rouge, Ascension, West Baton Rouge

Marie Davis

Allen, Avoyelles, Beauregard, Caldwell, Catahoula,
Concordia, East Carroll, Evangeline, Franklin, LaSalle,
Madison, Morehouse, Ouachita, Rapides, Richland,
Tensas, Vernon, West Carroll, Acadia

provider.relations@bcbsla.com | 1-800-716-2299, option 4

Paden Mouton, Supervisor

PROVIDER CONTRACTING

Jason Heck*, Director – jason.heck@bcbsla.com

Cora LeBlanc, Sr. Provider Network Development Representative – cora.leblanc@bcbsla.com

St. John The Baptist, Terrebonne, Lafourche, St. Charles, St. James, Tensas, Madison, East Carroll, West Carroll, Franklin, Richland, Morehouse, Ouachita, Caldwell, Union, Concordia, Catahoula, Lasalle parishes

Sue Condon, Lead Network Development & Contracting Representative – sue.condon@bcbsla.com

West Feliciana, East Feliciana, St. Helena, Pointe Coupee, West Baton Rouge, East Baton Rouge, Livingston, Ascension, Assumption, Iberville, Caddo, Bossier, Webster, Claiborne parishes

Dayna Roy, Sr. Provider Network Development Representative – dayna.roy@bcbsla.com

Acadia, Allen, Avoyelles, Beauregard, Calcasieu, Cameron, Evangeline, Grant, Iberia, Jefferson Davis, Lafayette, Rapides, St. Landry, St. Martin, Vermilion, Vernon parishes

Jill Taylor, Provider Network Analyst – jill.taylor@bcbsla.com

Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, Washington parishes

*Jason Heck works with providers in the following parishes: Desoto, Red River, Bienville, Sabine, Natchitoches, Winn, Jackson and Lincoln

provider.contracting@bcbsla.com | 1-800-716-2299, option 1

Doreen Prejean Mary Landry Karen Armstrong

PROVIDER CREDENTIALING & DATA MANAGEMENT

Venessa Williams, Manager Provider Information
vennessa.williams@bcbsla.com

Anne Monroe, Provider Information Supervisor
anne.monroe@bcbsla.com

Mallory Trant, Provider Information Supervisor (Credentialing)
mallory.trant@bcbsla.com

If you would like to check the status on your Credentialing Application or Provider Data change or update, please contact the Provider Credentialing & Data Management Department.

1-800-716-2299 | option 2 | PCDMstatus@bcbsla.com

QUICK CONTACTS

Joining the Network

Getting Credentialed – PCDMStatus@bcbsla.com, 1-800-716-2299, option 2

Getting Contracted – provider.contracting@bcbsla.com, 1-800-716-2299, option 1

Updating your Information

Data Management – PCDMStatus@bcbsla.com, 1-800-716-2299, option 2

Education, iLinkBlue Training & Outreach

Provider Relations – provider.relations@bcbsla.com, 1-800-716-2299, option 4

Electronic Services

iLinkBlue – www.bcbsla.com/ilinkblue

EDI Services (clearinghouse) – EDIServices@bcsla.com, 1-800-716-2299, option 3

Security Access to Online Services – PIMteam@bcbsla.com, 1-800-176-2299, option 5

Ongoing Support

Customer Care & IVR Phone Services – 1-800-922-8866

NEW DIRECTIONS CONTACT INFORMATION

For assistance, please contact:

Michelle Sims

Clinical Network Manager

Email: msims@ndbh.com

Phone: 1-816-416-7672

Debbie Crabtree

Provider Relations Specialist

Email: dcrabtree@nbdh.com

Phone: 1-904-371-6942

WE ARE LISTENING

**Our provider Engagement Survey is open,
and we want to hear from you!**



If you have not received an email invitation, please contact **provider.communications@bcbsla.com** and include "Provider Engagement Survey" in the subject line.



Thank you!

If you have additional questions after this webinar,
please email provider.relations@bcbsla.com.



APPENDIX

PART 2 REGULATIONS

- Providers and facilities are responsible for making sure they are in compliance with 42 Code of Federal Regulations (CFR) part 2 regulations regarding the Confidentiality of Substance Use Disorder Patient Records.
- **Abiding by the part 2 regulations includes the responsibility of obtaining appropriate consent from patients prior to submitting substance use disorder claims or providing substance use disorder information to Blue Cross.** Blue Cross requires that patient consent obtained by the provider include consent to disclose information to Blue Cross for claims payment purposes, treatment, and for health care operations activities, as provided for in 42 U.S.C. § 290dd-2, and as permitted by the HIPAA regulations. 42 CFR part 2, section 2.31(a) (1-9) stipulates the content that must be included in a patient consent form. **By disclosing substance use disorder information to Blue Cross, the provider affirms that patient consent has been obtained and is maintained by the provider in accordance with Part 2 regulations. In addition, the provider is responsible for the maintenance of patient consent records.**
- Providers should consult legal counsel if they have any questions as to whether or not 42 CFR part 2 regulations are applicable.

BENEFITS OF PROPER DOCUMENTATION



Allows identification of high-risk patients.



Allows opportunities to engage patients in care management programs and care prevention initiatives.



Reduces the administrative burden of medical record requests and adjusting claims for both the provider and Blue Cross.



Reduces costs associated with submitting corrected claims.

PROVIDER'S ROLE IN DOCUMENTING

- Each page of the patient's medical records should include the following:
 - Patient's name
 - Date of birth or other unique identifier
 - Date of service including the year
- Provider signature (must be legible and include credentials)
 - Example : John Doe, MD (acceptable)
 - Example: Dr. John Doe (not acceptable)
- Report ALL applicable diagnoses on claims and report at the highest level of specificity.
- Include all related diagnoses, including chronic conditions you are treating the member for.
- Medical records **must support ALL** diagnosis codes on claims.



Accuracy and specificity in medical record documentation and coding is critical in creating a complete clinical profile of each individual patient.

CODING TO THE HIGHEST LEVEL OF SPECIFICITY

- Code all conditions (acute/chronic) being treated to the highest level of specificity.
 - Monitored, Evaluated, Assessed or Treated should be noted
- Use terms such as:
 - Type I or II
 - Current or in remission
 - Severity (mild, moderate, severe)
 - Presence of psychotic features



NOTE: Improper documentation could result in audits and/or the request of medical records.

MEDICAL RECORD REQUESTS

From time to time, you may receive a medical record request from us or one of our vendors to perform medical record chart audits on our behalf.

- Per your Blue Cross network agreement, providers are not to charge a fee for providing medical records to Blue Cross or agencies acting on our behalf.
- If you use a copy center or a vendor to provide us with requested medical records, providers are to ensure we receive those records without a charge
- You do not need to obtain a distinct and specific authorization from the member for these medical record releases or reviews.
- The patient's Blue Cross subscriber contract allows for the release of the information to Blue Cross or its designee.

COMMERCIAL RISK SCORE

- Code all conditions (acute/chronic) being treated to the highest level of specificity.
 - Monitored, Evaluated, Assessed or Treated should be noted
- Avoid non-specific and broad statements such as bipolar disorder.
- Use terms such as:
 - Type I or II
 - Current or in remission
 - Severity (mild, moderate, severe)
 - Presence of psychotic features

NOTE: Improper documentation could result in audits and/or the request of medical records.

COMMERCIAL RISK SCORES

- Blue Cross identifies those members with potential diagnostic gaps by review of claims data
- Diagnostic gaps are identified through:
 - History: prior year Dx
 - Pharmacy: prescribed medication
 - Diagnostic: lab or diagnostic test
 - Other: diagnosis with potential co-existing condition

What can providers do?

1. Close gaps in care.
2. Ensure all documentation reflects what is being billed.
3. Ensure chart reflects complete clinical profile for the patient.

RISK ADJUSTMENT DATA VALIDATION AUDITS

Required through the ACA, the framework for the risk adjustment data validation (RADV) audit process for the risk adjustment program was established.

Components of the RADV Audits:

- Annual CMS mandate
- Required audit for every insurer who sells a policy on the ACA marketplace.
 - Will be used to confirm risk reported
 - To confirm providers' medical records substantiate the reported data and accurately reflect the care rendered and billed.
- The Accountable Care Law mandates medical records be provided.
- RADV audit requests for medical records begin in June.

MEMBER REFERRALS

Network providers should always refer members to contracted providers

- Referrals to non-network providers result in significantly higher cost shares to our members and it is a breach of your Blue Cross provider contract.
- Providers who consistently refer to out-of-network providers will be audited and may be subject to a **reduction** in their network reimbursement.
- The ordering/referring provider NPI is required on all laboratory claims. Place the NPI in the indicated blocks:
 - CMS-1500: Block 17B
 - UB-04: Block 78
 - 837P: 2310A loop, using the NM1 segment and the qualifier of DN in the NM101 element
 - 837I: 2310D loop, segment NM1 with the qualifier of DN in the NM101 element

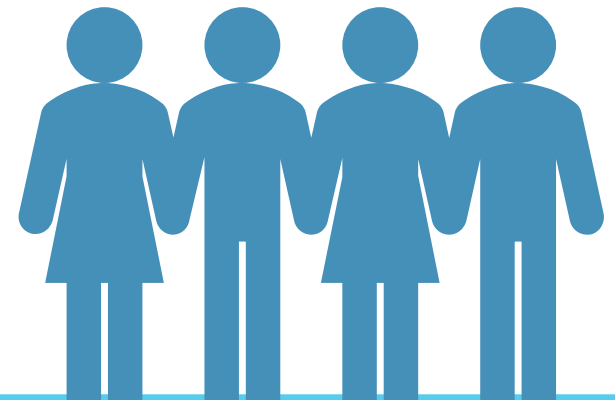
Examples:

- | | |
|--|--|
| <ul style="list-style-type: none">• Outpatient Facilities<ul style="list-style-type: none">○ LTAC, SNF, Behavioral Health○ Home Health• Therapists | <ul style="list-style-type: none">• Hospitals• DME• Laboratories |
|--|--|

OUT-OF-NETWORK REFERRALS

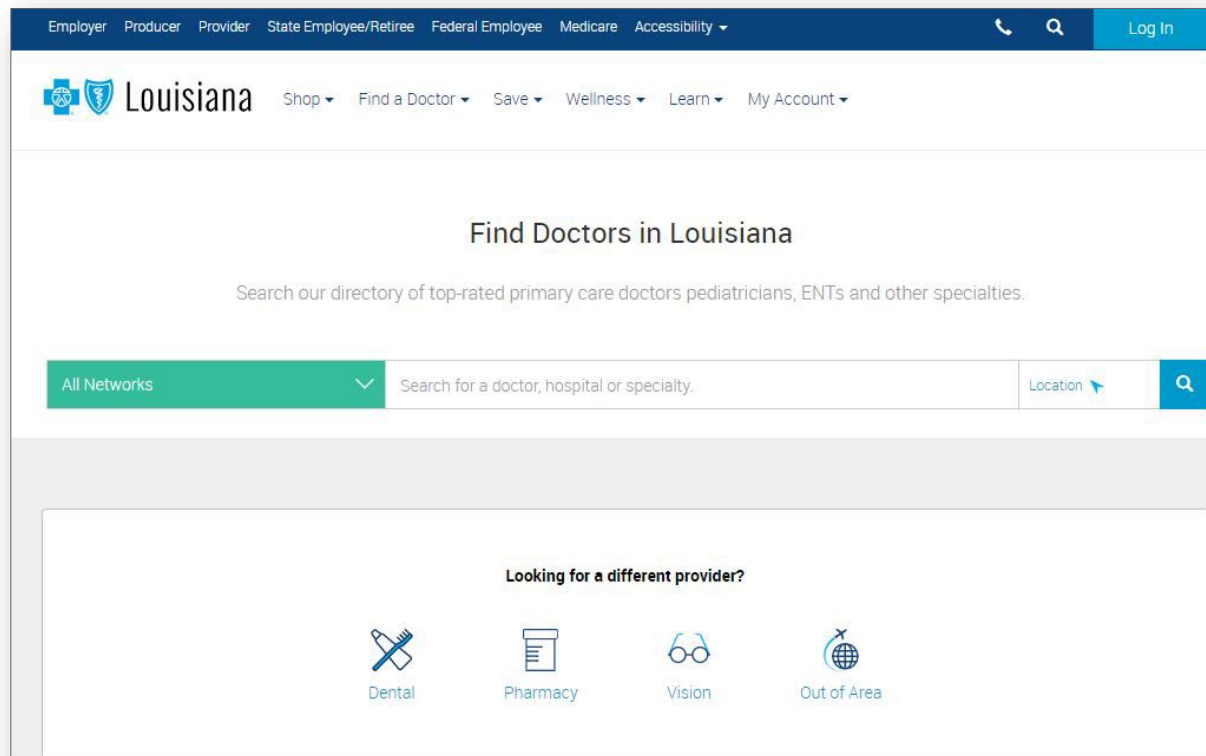
The impact on your patients when you refer Blue Cross members to out-of-network providers:

- Out-of-network member benefits often include higher copayments, coinsurances and deductibles.
- Some members may have no benefits for services provided by non-participating providers.
- Non-participating providers can balance bill the member for all amounts not paid by Blue Cross.



FINDING PARTICIPATING PROVIDERS

You can find network providers to refer members to in our online provider directories at www.bcbsla.com > Find a Doctor.



PROVIDER IDENTITY MANAGEMENT TEAM

Common issues the PIM Team is asked to help with:

How do I change my administrative representative phone number?

This can be done with a phone call to the PIM Team.

How do I change my administrative representative email address?

Because your email address is your username, you must submit a new Administrative Representative Registration Packet.

How do I terminate my administrative representative?

This requires a written notification be sent to the PIM Team.

Need help?

Provider Identity Management (PIM) is a dedicated team to help you establish and manage system access to our secure electronic services.

If you have questions regarding the administrative representative setup process, please contact our PIM Team:

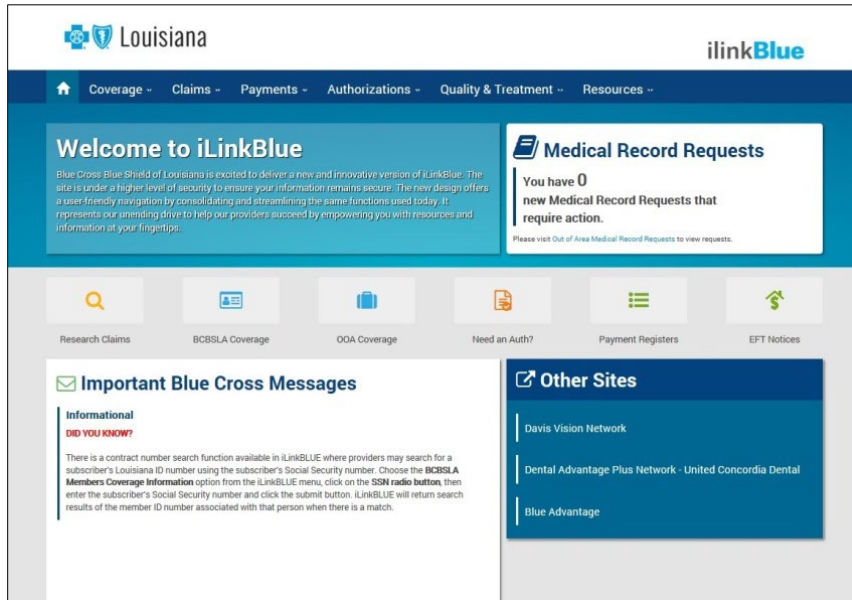
Email: [**PIMTeam@bcbsla.com**](mailto:PIMTeam@bcbsla.com)

Phone: 1-800-716-2299, option 5

What they will do for you:

- Set up administrative representatives.
- Educate and assist administrative representatives.
- Outreach to providers without administrative representatives to begin the setup process.

ACCESSING THE VANTAGE PROVIDER PORTAL



- The processes for Blue Advantage (HMO) | Blue Advantage (PPO) differ from our other provider network processes.
- We have created a separate portal for these contracted providers to access those processes.
- You must access the Blue Advantage Provider Portal through iLinkBlue (www.bcbsla.com/ilinkblue).
- To gain security access to the Blue Advantage Provider Portal, users must first self-register within the portal; this will start the process of getting the user access to the feature.

ILINKBLUE APPLICATION PACKET

iLinkBlue is our secure online tool for professional and facility healthcare providers. It is designed to help you quickly complete important functions such as eligibility and coverage verification, claims filing and review, payment queries and transactions. The **iLinkBlue Application Packet** is available at www.bcbsla.com/providers > Electronic Services then click on "iLinkBlue".

ALWAYS include NPI/TAX ID on:

- iLinkBlue Service Agreement
- Business Associate Addendum to the iLinkBlue Service Agreement
- Administrative Representative Registration Form
- Electronic Funds Transfer (EFT) Enrollment Form

These four documents are required to access iLinkBlue:

This document is the **iLinkBlue Service Agreement** between Louisiana Health Service & Indemnity Company, Inc. and the provider. It outlines the terms of service, including the provider's agreement to use the iLinkBlue website and the company's commitment to maintain the security and integrity of the system.

iLinkBlue Service Agreement

This document is the **Business Associate Addendum** to the iLinkBlue Service Agreement. It details the responsibilities of the business associate in handling protected health information (PHI) and the company's commitment to ensure the confidentiality and security of the data.

Business Associate Addendum

This form is the **Electronic Funds Transfer (EFT) Enrollment Form**. It is used to enroll a provider in the EFT system, allowing for automatic payment processing. The form includes sections for provider information, bank information, and a declaration of the provider's agreement to the terms of service.

Electronic Funds Transfer Enrollment Form

This form is the **Administrative Representative Registration Form**. It is used to register an administrative representative for the provider's account, allowing them to manage the provider's information and transactions. The form includes sections for representative information, contact information, and a declaration of the representative's agreement to the terms of service.

Administrative Representative Registration Form