

The BlueCard® Program

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform only.



How to submit questions:

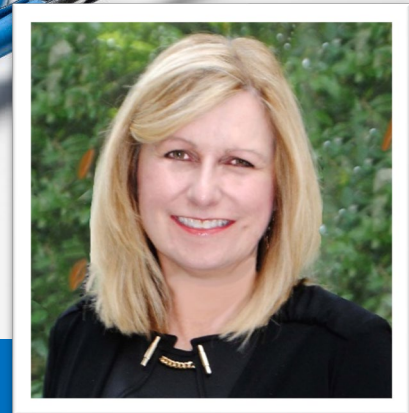
- Open the Q&A feature at the bottom of your screen, type your question related to today's training webinar and hit "enter."
- Once your question is answered, it will appear in the "Answered" tab.
- All questions will be answered by the end of the webinar.

August 2022

The BlueCard[®] Program



Presented by: **Marie Davis**
Provider Relations, Blue Cross and Blue Shield of Louisiana



HMO Louisiana, Inc. is a subsidiary of Blue Cross and Blue Shield of Louisiana. Both companies are independent licensees of the Blue Cross Blue Shield Association.

Blue Advantage from Blue Cross and Blue Shield of Louisiana HMO is an HMO plan with a Medicare contract. Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in either Blue Advantage plan depends on contract renewal.

What is the BlueCard Program?

- A national program that enables members of one Blue Cross and Blue Shield (BCBS) plan to obtain in-network healthcare services while traveling or living in another BCBS Plan service area.
- Linking participating healthcare providers with other Blue Plans across the country, and in more than 200 countries and territories worldwide, through a single electronic network for professional, outpatient and inpatient claims processing and reimbursement.
- Members have access to participating doctors and hospitals worldwide.

DID YOU KNOW?

More than 400,000 members
from other Blue Plans
reside in Louisiana.



How the BlueCard Program Works

Example



An Out-of-Area (OOA) Blue member with BlueCross BlueShield of Mississippi (BCBSMS) benefits lives in Louisiana and visits a Blue Cross and Blue Shield of Louisiana Preferred Care PPO network provider.



Louisiana provider recognizes the logo on the member ID card and verifies membership and coverage using iLinkBlue or by calling the BlueCard Eligibility Line.

Louisiana		Preferred Care PPO Network FULLY INSURED
Member Name BLUE SUBSCRIBER	Grp/Subgroup: AAA00000/PPO4	
Member ID XUP0000 0000	RxMbr ID: 200000000	
	RxBIN: 000000 PCN-A4	
	RxGrp: BSLA	
COVERAGE	DEDUCTIBLE	OUT OF POCKET
In Network	Individual \$5500	Individual \$5500
Out of Network	\$5500	\$5500
04BA0314 R01/22		PPO

ilinkBlue

www.bcbsla.com/ilinkblue

BlueCard Eligibility Line

1-800-676-BLUE

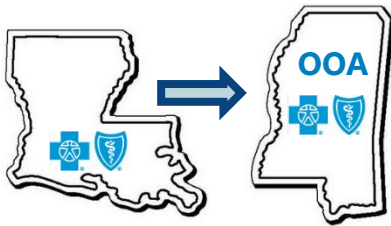
(1-800-676-2583)

How the BlueCard Program Works

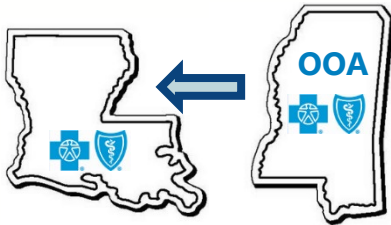
Example



Louisiana provider submits claim to BCBSLA.



BCBSLA submits electronic transaction to BCBSMS. BCBSMS applies the member's benefits.



BCBSMS routes the claim back to BCBSLA for provider reimbursement.



BCBSLA issues remittance and payment to our provider. BCBSMS issues an explanation of benefits (EOB) to the member.

Some ancillary services have different filing rules. Please reference the "Ancillary Claims" section of *The BlueCard Program Provider Manual* found online at www.bcbsla.com/providers >Resources >Manuals.

BlueCard Products

BlueCard excludes:



- Stand-alone dental
- Vision delivered through an intermediary model
- Self-administered prescription drugs delivered through an intermediary model
- Medicaid and SCHIP that is part of the Medicaid program
- Federal Employee Program (FEP)*
- Medicare Advantage**

*FEP members have the letter "R" in front of their member number. Please follow your FEP billing guidelines for these contracts.



**Medicare Advantage is a separate program from BlueCard and delivered through its own centrally administered platform. However, since you might see members of other BCBS Plans who have Medicare Advantage coverage, there is a section on Medicare Advantage claims processing in *The BlueCard Program Provider Manual*.



Identifying FEP Members

ID cards for FEP members do not display a three-character prefix. Rather, all FEP member ID numbers begin with the letter "R," as highlighted on the sample ID card below.



FEP members are excluded from the BlueCard Program.

 BlueCross. BlueShield. Government-Wide Service Benefit Plan		 Basic	
Federal Employee Program.			
Member Name Sample A. Sample		www.fepblue.org	
Member ID R12345678			
Enrollment Code Effective Date	112 01/13/2002	RxIIN RxPCN RxGrp	610239 FEPRX 65006500

 BlueCross. BlueShield. Government-Wide Service Benefit Plan		 PPO	
Federal Employee Program.			
Member Name Sample Sample		www.fepblue.org	
Member ID R12345678			
Enrollment Code Effective Date	105 01/01/1998	RxIIN RxPCN RxGrp	610239 FEPRX 65006500

ID Card Prefixes

The majority of Blue-branded ID cards display a three-character prefix in the first three positions of the subscriber's ID number.

Exceptions include:

- Stand-alone vision and pharmacy when delivered through an intermediary model*
- Stand-alone dental products*
- Federal Employee Program (FEP) – has the letter "R" in front of the ID number*

*Follow instructions printed on these ID cards for how to verify eligibility and submit claims and for contact information.

The prefix is critical for any inquiries regarding the member, including eligibility and benefits, and is necessary for proper claim filing.

A1C1234567

A1C1234H567

A1CD1234H567

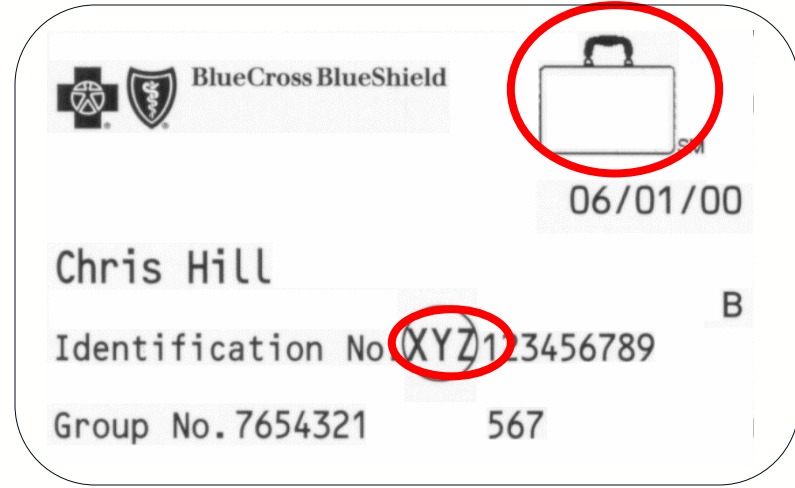
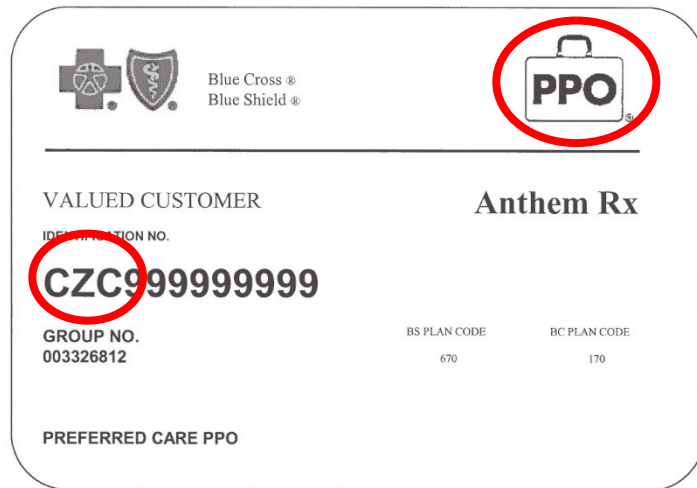
A1CD1234H56789012

When filing the claim, always enter the ID number exactly as it appears on the member's card, inclusive of the prefix, and include this complete identification number on any documents pertaining to services to ensure accurate handling by the Blue Plan. If the card presented has no prefix, follow the instructions on the back of the card for claims handling.

Identifying BlueCard Members

The main identifiers for BlueCard members are the prefix and suitcase logo.

The three-character prefix at the beginning of the member ID number is the key element used to identify and correctly route out-of-area claims.



Helpful tips:

- Regularly obtain new copies of the member ID card (front and back).
- Verify the member's eligibility through iLinkBlue or by calling the BlueCard Eligibility Line at 1-800-676-2583.
- Carefully determine the member's financial responsibility before processing payment.
- If the member is using an HSA or HRA debit card, be sure to verify the member's cost share before processing payment.

Identifying BlueCard Member ID Cards



The PPO suitcase indicates the member is enrolled in a Blue Plan's PPO or EPO product.




The PPOB in a suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.




The empty suitcase logo indicates the member is enrolled in a Blue Plan's traditional, HMO, POS or limited benefits product.



The BlueHPN suitcase logo indicates the member is enrolled in a Blue High Performance NetworkSM (BlueHPN) product.



 Louisiana		Preferred Care PPO Network FULLY INSURED
Member Name BLUE SUBSCRIBER		Grp/Subgroup: AAA00000/PPO4
Member ID XUP000000000		RxMbr ID: 200000000
		RxBIN: 000000 PCN-A4
		RxGrp: BSLA
MEDICAL	DEDUCTIBLE	OUT OF POCKET
	Individual	Individual
In Network	\$5500	\$5500
Out of Network	\$5500	\$5500
<hr/>		
04BA0314 R01/22		



Some member ID cards do not have a prefix or suitcase logo, which may indicate that claims are handled outside of the BlueCard Program. Please look for instructions or a telephone number on the back of the card for how to file claims.

Identifying BlueHPN Member ID Cards

- BlueHPN is an Exclusive Provider Organization (EPO). This means benefits are only covered for care by in-network providers.
- It is important to note that for non-BlueHPN providers, benefits for services incurred are limited to emergent care within BlueHPN product areas, and to urgent and emergent care outside of BlueHPN product areas.
- Benefit limitations are included on the back of the BlueHPN member ID card. If you are a non-BlueHPN provider but participate in the Preferred Care PPO network, you will be reimbursed for services provided to BlueHPN members according to your PPO allowable charges.
- BlueHPN members are recognizable by:
 - The Blue High Performance Network name on the front of the member ID card.
 - The BlueHPN in a suitcase logo in the bottom right-hand corner of the member ID card.

 HMO Louisiana Blue High Performance Network SM	
Member Name	LA HEALTH SERVICE & INDEMNITY CO
Member ID	Advantage Plus Dental Network
Grp/Subgroup	
RxMbr ID	
RxBIN 003858	RxPCN-A4
RxGrp	BSLA
BC PLAN 170 BS PLAN 670	
04100 01320 1118R	
	

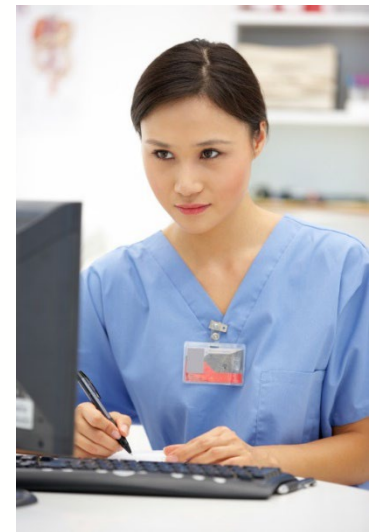
 HMO Louisiana		www.bcbsla.com
		Customer Service 800-363-9150
		Find a Provider 800-810-2583
		Authorizations 800-523-6435
		Dental Questions 866-445-5338
		Pharmacy Questions 866-781-7533
Hospitals & Physicians: File claims with your local Blue Cross and/or Blue Shield Plan.		
Dental: File claims with United Concordia.		
File Medicare primary claims with Medicare.		
Benefits limited to emergent care at non-BlueHPN providers within BlueHPN product areas.		
Benefits limited to urgent and emergent care at non-BlueHPN providers outside of BlueHPN product areas.		
Blue Cross and Blue Shield of Louisiana provides administrative services only and does not assume any financial risk for claims.		
HMO Louisiana, Inc. P.O. Box 98024 Baton Rouge, LA 70898-9024		
A subsidiary of the Blue Cross and Blue Shield of Louisiana and an independent licensee of the Blue Cross and Blue Shield Association.		
Printed:		
 EXPRESS SCRIPTS®		Pharmacy Benefits Administrator

Medicare Advantage Members from Other Blue Plans

- Medicare Advantage (MA) is the program alternative to standard Medicare Part A and Part B fee-for-service coverage; generally referred to as “traditional Medicare.”
- All Medicare Advantage Blue Plans must offer beneficiaries at least the standard Medicare Part A and B benefits, but many offer additional covered services.
- Medicare Advantage organizations may also offer a Special Needs Plan (SNP).
- MA Blue Plans may allow in- and out-of-network benefits, depending on the type of product selected.

How to verify eligibility and/or benefits for MA members from other Blue Plans:

- Call the BlueCard Eligibility Line, or submit an inquiry through **iLinkBlue**.



BCBSLA offers two MA products statewide

- Blue Advantage (HMO)
- Blue Advantage (PPO)

Benefit and eligibility for these products are handled through the Blue Advantage Provider Portal (www.bcbsla.com/ilinkblue > Blue Advantage). This tool is not used for BlueCard MA members.

Medicare Advantage PPO Network Sharing

All Blue Plans that offer a MA PPO Plan participate in reciprocal network sharing. This allows Blue MA PPO members to obtain in-network benefits in the service area of any other Blue MA PPO Plan as long as the member sees a contracted MA PPO provider.

If you are a participating provider in our MA PPO network...	If you are NOT a participating provider in our MA PPO network...	If your practice is closed to new members...
<p>you should provide the same access to care for Blue MA PPO members as you do for our members. Services will be reimbursed in accordance with your BCBSLA MA PPO allowable charges. The Blue MA PPO member's in-network benefits will apply.</p>	<p>but do accept Medicare and you see Blue MA PPO members; you will be reimbursed for covered services at the Medicare allowed amount based on where the services were rendered and under the member's out-of-network benefits. For urgent or emergent care, you will be reimbursed at the member's in-network benefit level.</p>	<p>you do not have to provide care for Blue MA PPO out-of-area members. The same contractual arrangements apply to these out-of-area network sharing members.</p>



Blue MA PPO members are recognizable by the “MA” suitcase on the member ID card.

MA PPO Network Sharing

- Blue MA PPO members are recognizable by the “MA” suitcase on the member ID card.
- Blue MA PPO members have been asked not to show their standard Medicare ID card when receiving services. Instead, Blue MA PPO members should provide their Blue Cross/Blue Shield member ID card.
- Claims for services rendered in Louisiana, should be filed directly to BCBSLA.



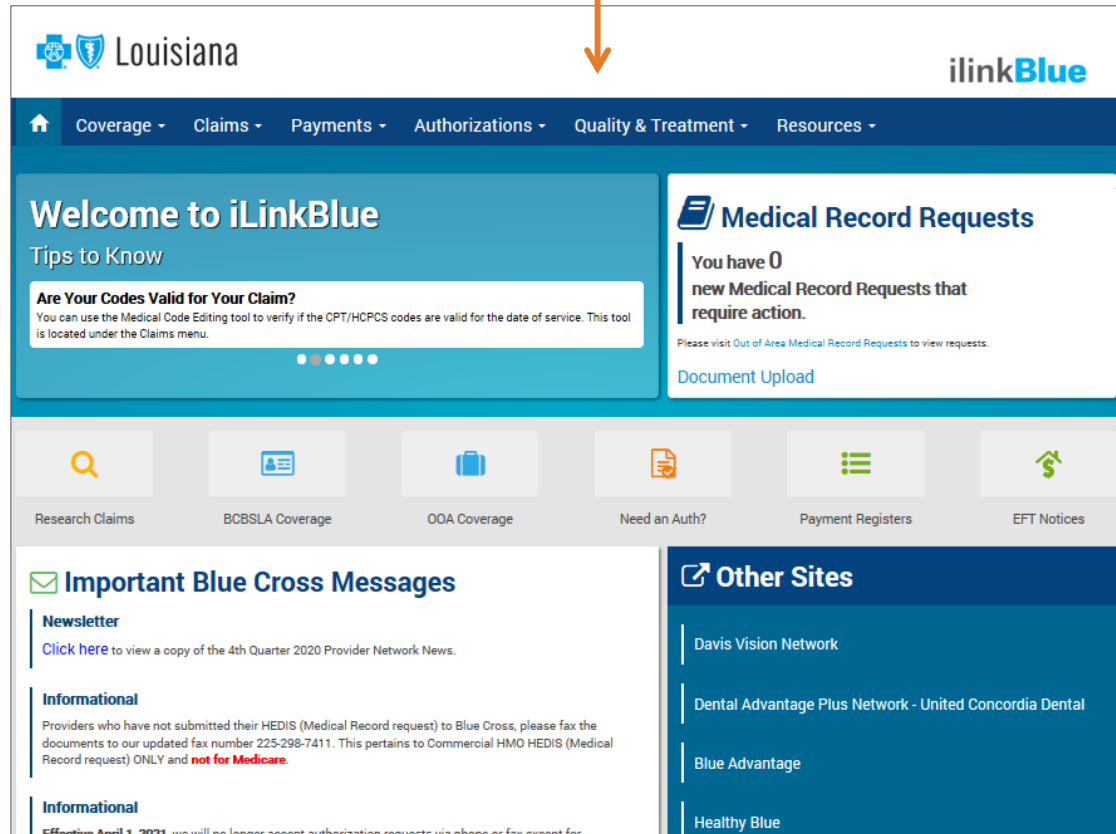
Navigating iLinkBlue

Top Navigation Bar

streamlines all of the iLinkBlue functions under six menus. When you click a menu option, a sub-menu appears that includes relevant features.

Quick Links

This area contains shortcuts to the six most-used iLinkBlue functions.



Message Board

Contains up-to-the minute posts for upcoming events, new features, system outages, holiday notices and other important bulletins.

Other sites

We provide quick access to other commonly used sites a provider might need to access.

Medical Record Requests

You receive an alert when you have Out of Area Medical Record Requests for BlueCard members. To view these requests, click the "Out of Area Medical Record Requests" link on the alert. Does not include medical record requests for BCBSLA members.

iLinkBlue: Coverage

Submitting Eligibility Requests

Use this section to research coverage information for a BlueCard member (insured through a Blue Plan other than Blue Cross and Blue Shield of Louisiana).

The screenshot shows the iLinkBlue navigation bar with the following links: Home, Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. Below the navigation bar, there are two main menu items: 'BCBSLA Members' with a link to 'Coverage Information', and 'BlueCard - Out of Area Members' which is circled in red. Below the 'BlueCard - Out of Area Members' link, there are two sub-links: 'Submit Eligibility Request (270)' and 'View Eligibility Response (271)'.

Submit Eligibility Request (270) – Click on this link to submit an electronic eligibility inquiry to the out-of-area member’s Blue Plan. Enter the member’s prefix (the first three characters of the member ID number), the contract number and then click “Submit.”

The screenshot shows the 'Eligibility Request (270)' form. It is divided into three sections: 'Contract Information', 'Patient Information', and 'Subscriber Information'. The 'Contract Information' section has fields for 'Prefix*' and 'Contract Number*'. The 'Patient Information' section has fields for 'First Name*', 'Middle', 'Last Name*', 'Suffix', 'Date of Birth' (mm/dd/yyyy), 'Gender' (Select Gender T), and 'Service Type*' (Select Service Type). The 'Subscriber Information' section has fields for 'First Name', 'Middle', 'Last Name', and 'Suffix'. A 'Submit' button is located at the bottom right of the form.

The screenshot shows the 'Eligibility Responses (271)' table. It has a header row with the following columns: Contract/ID Number, Subscriber Name (Last, First), Patient Name (Last, First), Current Policy Effective Date, and View Response. There is a 'Delete' button in the top right corner. The table contains one row of data with the following values: Contract/ID Number: XXX123456789, Subscriber Name (Last, First): Doe, John, Patient Name (Last, First): Doe, Jane, Current Policy Effective Date: 01/01/2018, and View Response: View Detail. Below the table, there is a note: 'Eligibility responses will be retained for 21 days. BlueCard Eligibility Coverage Inquiries 1-800-676-BLUE (2583)'.

Contract/ID Number	Subscriber Name (Last, First)	Patient Name (Last, First)	Current Policy Effective Date	View Response
XXX123456789	Doe, John	Doe, Jane	01/01/2018	View Detail

View Eligibility Response (271) – Click on this link to access the electronic response from the member’s Blue Plan (shown above). Though not immediate, out-of-area responses are transmitted back usually within less than a minute. Eligibility responses are retained for 21 days.

iLinkBlue: Claims

BlueCard – Out of Area Claims Status

Use this section to submit claims status inquiries for out-of-area (OOA) BlueCard members that cannot be found using the **Claims Status Search** tool.

- **Submit OOA Claims Status Request (276)** – Click on this link to submit an electronic claim status inquiry to the out-of-area member's Blue Plan.
- **View OOA Claims Status Response (277)** – Click on this link to access the electronic response from the member's Blue Plan. Though not immediate, out-of-area responses are transmitted back usually within less than a minute.



The screenshot shows the iLinkBlue Claims Status page. The navigation bar at the top includes links for Coverage, Claims, Payments, Authorizations, Quality & Treatment, and Resources. The main content area is divided into three columns. The first column, 'Claims Research', contains links for Claims Status Search, Action Request Inquiry, Dental Advantage Plus Network - Untied Concordia Dental, and Davis Vision Network. The second column, 'BlueCard - Out of Area Claims Status', is highlighted with a red circle and contains links for Submit OOA Claims Status Request (276) and View OOA Claims Status Response (277). The third column, 'Claims Entry & Reports', contains links for Blue Cross Professional Claims Entry (1500), Service Facility Location Information (1500), and Blue Cross Claims Confirmation Reports. At the bottom, there are two more sections: 'Medical Code Editing' with a link for Clear Claims Connection, and 'Medical Records' with a link for Out of Area Medical Record Requests.

Coverage ▾	Claims ▾	Payments ▾	Authorizations ▾	Quality & Treatment ▾	Resources ▾
Claims Research	BlueCard - Out of Area Claims Status				Claims Entry & Reports
Claims Status Search	Submit OOA Claims Status Request (276)				Blue Cross Professional Claims Entry (1500)
Action Request Inquiry	View OOA Claims Status Response (277)				Service Facility Location Information (1500)
Dental Advantage Plus Network - Untied Concordia Dental					Blue Cross Claims Confirmation Reports
Davis Vision Network					
Medical Code Editing	Medical Records				
Clear Claims Connection	Out of Area Medical Record Requests				

iLinkBlue: Claims

BlueCard – Out of Area Claims Status

[Home](#) [Coverage](#) [Claims](#) [Payments](#) [Authorizations](#) [Quality & Treatment](#) [Resources](#)

Claims Status

To begin your search for claims status click on one of the tabs below.

Paid/Rejected

Pended

Claim Number

1 Select a Provider

2 Narrow Your Search

☐ BCBSLA / FEP

☒ BlueCard - Out of Area

3 Date of Service *optional*

From

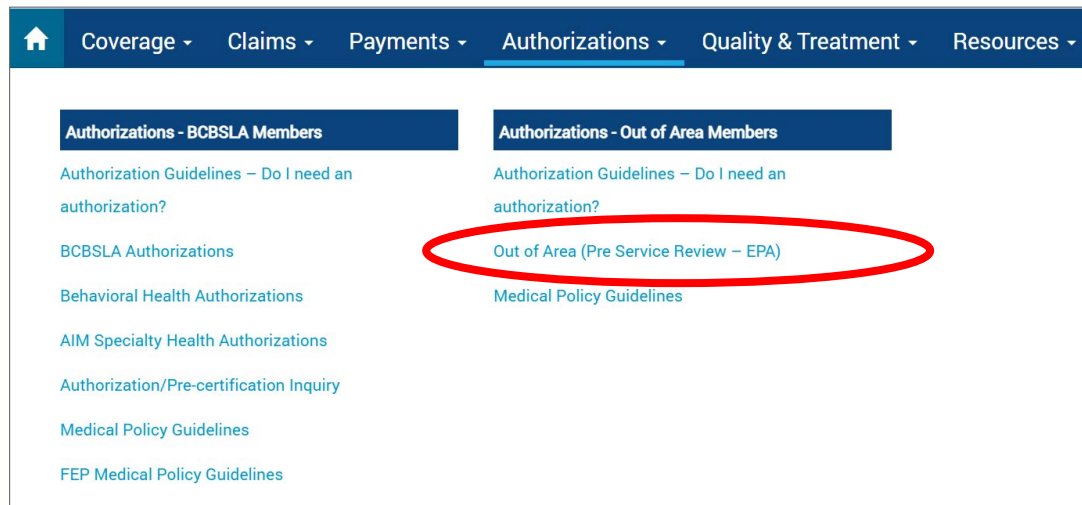
To

Search

iLinkBlue: Obtaining Authorizations

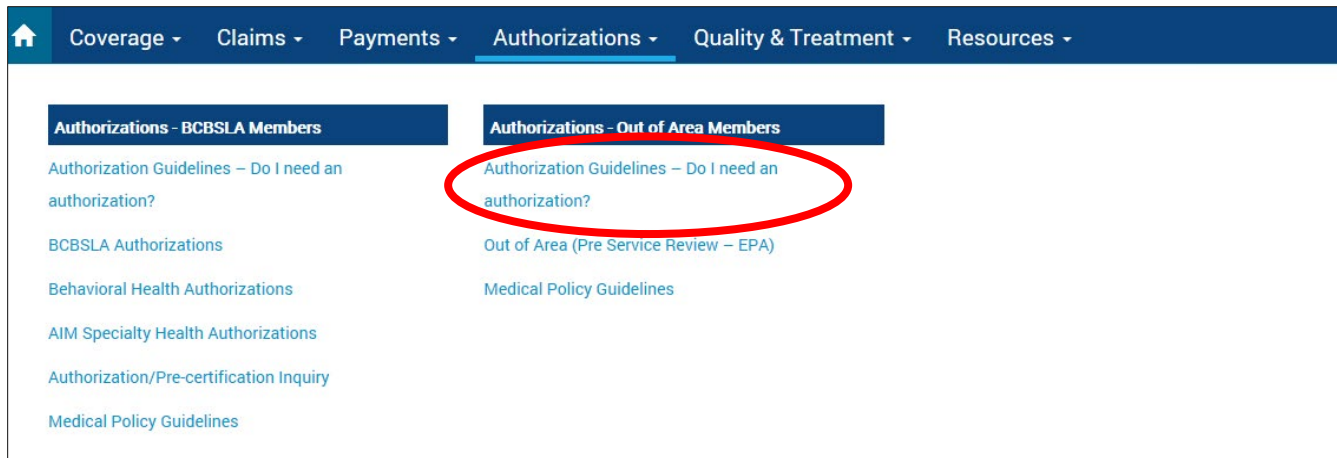
Out of Area (Pre-Service Review - EPA) – is designed to allow BCBSLA providers access to pre-service information offered by other Blue Plans.

- Enter the member ID three-character prefix.
- This will route you to the member's Blue Plan.
 - If the member's plan offers functionality, you will be able to enter the authorization request.
 - If the member's plan does not offer functionality, instructions on how to obtain the authorization request will be available.



iLinkBlue: Authorization and Billing Guidelines

Step 1: Log into iLinkBlue and click "Authorization Guidelines – Do I need an authorization" under Authorizations.



Step 2: Enter the member ID prefix.

A screenshot of the 'Pre-Authorization / Pre-Certification Information' form. The form has a blue header with the title and a subtitle: 'To view Blue Plan's general pre-authorization/pre-certification information, please enter the first three letters of the member's identification number on the Blue Cross Blue Shield ID card, and click "Submit".' Below the header, there is a text input field labeled 'Alpha Prefix :' and a blue 'Submit' button. The input field and the button are circled in red.

Pre-Authorization / Pre-Certification Information

To view Blue Plan's general pre-authorization/pre-certification information, please enter the first three letters of the member's identification number on the Blue Cross Blue Shield ID card, and click "Submit".

Alpha Prefix :

Concurrent Review

When the length of an inpatient hospital stay extends past the previously approved length of stay, any additional days must be approved. Failure to obtain approval for the additional days may result in claim processing delays and potential payment denials.

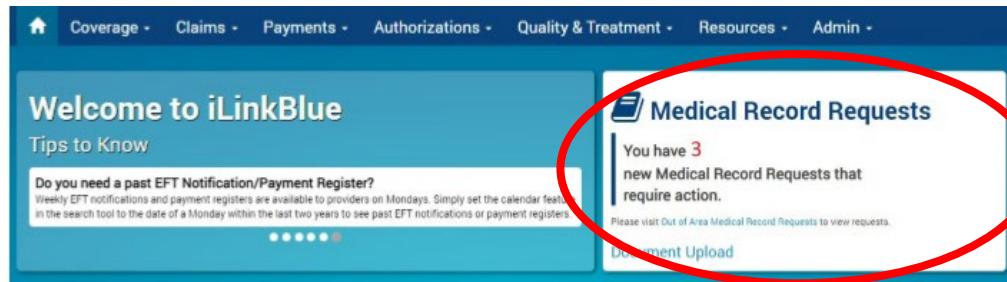


You may also contact the member's Blue Plan on their behalf. Here's how:

- Call the BlueCard Eligibility Line at 1-800-676-BLUE (1-800-676-2583) and ask to be transferred to the utilization review area.
- The member's Blue Plan may contact you directly regarding clinical information and medical records prior to treatment, for concurrent review or disease management for a specific member.

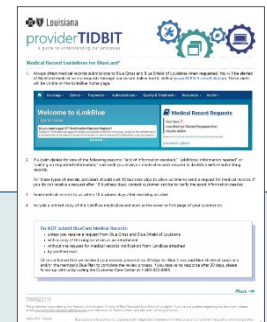
Submitting BlueCard Medical Records

- Always direct medical records submissions to Blue Cross and Blue Shield of Louisiana when requested. You will be alerted of BlueCard medical record requests through our secure online tool iLinkBlue (www.bcbsla.com/ilinkblue). These alerts will be visible on the iLinkBlue home page. Medical Record Requests will no longer be sent hardcopy.



- If a claim denies for one of the following reasons: “lack of information received,” “additional information needed” or “waiting on requested information,” wait until you receive a medical records request in iLinkBlue before submitting records.
- For these types of denials, providers should wait 10 business days to allow us time to send a request for medical records. If you do not receive a request after 10 business days, contact customer service to verify the exact information needed.
- Send medical records to us within 10 business days after receiving an alert.
- Include a printed copy of the iLinkBlue medical record alert as the cover or first page of your submission.

More information Medical Records Guidelines for BlueCard can be found online at www.bcbsla.com/providers >Resources >Tidbits.



Submitting BlueCard Medical Records

BlueCard Medical Records Requests on iLinkBlue

- View medical records requests for your BlueCard patients in iLinkBlue by clicking the Out of Area Medical Record Requests link on the message board alert. You can also access requests by clicking on Claims > Medical Records > Out of Area Medical Record Requests.
- Use the Medical Record Requests section to research Outstanding Requests, Requests Completed By Provider and Requests Received by BCBSLA.

The screenshot shows a web interface titled "Medical Record Requests - Out of Area". Below the title is a blue header bar with white text: "Make selections below to complete research and handling of Medical Requests for out of area BCBS patients. Claims pending for medical records cannot complete processing until we receive the information requested." Below this is a white form area. On the left, under a green "1" icon and the label "Request Status", there are three radio button options: "Outstanding Requests" (which is selected and circled in red), "Requests Completed by Provider", and "Requests Received by BCBSLA". On the right, under a green "2" icon and the label "Select Provider", there is a dropdown menu with the text "Choose one..." and a downward arrow. At the bottom right of the form is a blue button labeled "Search Records".

Once confirmed that we received your records, please allow 30 days for Blue Cross and Blue Shield of Louisiana and/or the member's Blue Plan to complete the review process. If you receive no response after 30 days, please follow up with us by calling the Customer Care Center at 1-800-922-8866.

Submitting BlueCard Medical Records

Second requests will display in red under **Outstanding Requests** search results. A second request displays when records have been requested more than once with no response.

After selecting a request from the search results, the **Outstanding Request Details** screen displays. This screen shows a summary of the medical record request including the claim, patient and provider information.

Outstanding Request Details Mark as worked

Record Information SECOND REQUEST

Claim Number: 12345678910
NCP ID: 678201910023456
Document Number: 123456789
Date BC Requested: 07/01/2019
Date Completed by Provider:
Date Received by BCBSLA:

Provider Information

Provider Number: 12345678910
PPR ID: 200123456789
Provider Name: Hospital Clinic

Patient Information

First Name: Jane
Last Name: Doe
Date of Birth: 09/03/1982
Date of Service: 05/07/2019
Member ID: 10123456789123

Request for Medical Records

Please advise if the above patient was seen in your office for the dates of service indicated. If so, please submit the medical records listed below.

This can be faxed to us at (225) 296-7929 and please include a copy of this letter with your fax. You may receive a reimbursement indicating the claim is being rejected awaiting receipt of medical records. If received, the reimbursement is not a duplicate request for these medical records. The records requested only need to be submitted once.

Required Medical Records

- Cancer Screening Records
- Physician/Nursing/Office Notes
- Date Range: 05/01/2019 - 06/06/2019

Responding to Requests

Upload, mail or fax this form along with the requested information within 90 business days.

Click here to upload your Document Upload file. Then select the "I'll send medical records" document type and click upload.

Mailing Address: Blue Cross and Blue Shield of Louisiana
175 Medical Records
PO Box 98029
Baton Rouge, LA 70809-0992
Telephone: 1-800-392-4270
Fax: (225) 296-7929

- The **Outstanding Request Details** screen displays second requests in red to the right of the Record Information.
- After submitting requested medical records to Blue Cross and Blue Shield of Louisiana, click the **Mark as worked** button.
- This moves the request to the **Completed by Provider** section. The request will no longer appear on the Outstanding Requests Details screen.

You have the option to submit medical records through iLinkBlue by clicking on "**Document Upload.**" This accesses a tool that allows you to upload documents directly into iLinkBlue.

Filing Claims

Submitting Claims for BlueCard Members

Submit BlueCard claims directly to BCBSLA.

Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's plan then applies benefits, approves payment, routes the claim back to BCBSLA. BCBSLA will then reimburse you.

Filing Claims with Your National Provider Identifier (NPI) – Your NPI is used for claims processing and internal reporting. Claim payments are reported to the Internal Revenue Service (IRS) using your Tax ID number (TIN).

Referring Physician NPIs – Referring physician NPIs are required on all applicable claims filed with BCBSLA and HMO Louisiana.

Medicare Primary Claims Processed Through the BlueCard Program – When services are rendered for a member from another Blue Plan and Medicare is primary, claims should be submitted directly to Medicare for primary payment. Medicare routes to member's Blue Plan.

Medicare Crossover Claims

- Medicare crossovers are electronically filed claims that Medicare automatically forwards or “crosses over” to the member’s Blue Plan when information is available in the Medicare eligibility file.
- When a Medicare claim is crossed over to an out-of-state Blue Plan, the Medicare remittance advice will have a message beneath the patient’s claim information similar to:

“Claim information forwarded to: BCBS of Texas”

- If the remittance advice does not contain a message similar to this example, then the claim was not forwarded electronically to the member’s Blue Plan for processing. The provider must then file the claim, along with a copy of the Medicare Remittance Advice, with the member’s Blue Plan (as listed on the member ID card).
- If Medicare has forwarded the claim to the member’s Blue Plan, please allow 25-30 days from the Medicare remittance advice date before contacting the member’s Blue Plan.

For more information, refer to the “Medicare Crossover Claims” Tidbit online at www.bcbsla.com/providers >Resources >Tidbits.

providerTIDBIT
a guide to online claiming and payments

Medicare Crossover Claims

Medicare crossover claims are electronically filed claims that Medicare automatically forwards or “crosses over” to Blue Cross and Blue Shield of Louisiana when member information is available in the Medicare eligibility file. This process occurs even when a claim is submitted to a provider who is not a participating provider in the Medicare program.

All Blue Cross and Blue Shield Plans (Blue Plans) have established a standardized Medicare Crossover Agreement with the Centers for Medicare & Medicaid Services (CMS). This standard agreement requires that crossover claims be sent directly from the Medicare Crossover Center (GCC) to the member’s Blue Plan (as listed on the member ID card).

This means all claims, regardless of the state where the service was rendered, will be sent directly to the member’s Blue Plan. For example, Blue Cross and Blue Shield Louisiana receives crossover claims for new members even when the service was rendered in a state other than Louisiana.

How to Tell if a Medicare Claim Was Crossed Over

When a claim is received by Blue Cross and Blue Shield of Louisiana from Medicare, there will be a message beneath the patient’s claim information on the Medicare remittance advice.

“Claim information forwarded to: BCBS of Louisiana Supplement”
This message indicates the claim was forwarded electronically from Medicare to Blue Cross and Blue Shield of Louisiana for processing.

“Claim information forwarded to: BCBS of Louisiana Other”
This message indicates the claim was forwarded electronically from Medicare to Blue Cross and Blue Shield of Louisiana Federal Employee Program area for processing.

If the remittance advice does not contain a message similar to these examples, then the claim was not forwarded to Blue Cross and Blue Shield of Louisiana for processing. Refer to the instructions on “Submitting a Claim That Did Not Cross Over” on the reverse side of this guide.

Checking Claim Status on Crossover Claims

Please wait 21 days from the Medicare remittance advice date before checking on the status of the crossover claim in providerTIDBIT. If it is confirmed by the calling Provider Services at 1-800-522-8888.

If after 21 days, the claim cannot be located in providerTIDBIT or by Provider Services, please contact BCB Services at 1-800-242-7584 or email BCBServices@bcbsla.com.

Please provide the following information:

- Provider ID#
- Member ID number
- Patient name
- Patient date of birth
- Date of service
- Amount charged

REMARKS:
To participate in providerTIDBIT, the provider must be a participating provider in the Medicare program. If you are not a participating provider, you must submit your claim to the Medicare program. Medicare claims are processed by the Medicare program and are not processed by providerTIDBIT.

BLUE CROSS AND BLUE SHIELD OF LOUISIANA:
Blue Cross and Blue Shield of Louisiana is a not-for-profit company. It is a member of the Blue Cross and Blue Shield Association and is incorporated in Louisiana. BCB of LA is a subsidiary of Blue Cross and Blue Shield of Louisiana.

HARRIS

Ambulance Claims

Ground Service

- All ground ambulance claims must include the point-of-pick-up ZIP code.

Air Service

- All air ambulance claims must include the 5-digit ZIP code of the point-of-pick-up. Claims that do not include the point-of-pick-up ZIP code on the claim will be denied for insufficient information.



Where to file air ambulance claims:

- If the pick-up location is in Louisiana, the claim should be filed directly to BCBSLA.
- If the pick-up location ZIP code is outside of Louisiana, the claim should be filed to the local Blue Plan that covers the area of pick-up.
- If the pick-up location is outside the US, the claim must be filed to the Blue Cross Blue Shield Global[®] Core (www.bcbsglobalcore.com).

Ancillary Claims

Filing Instructions

Ancillary providers are independent clinical laboratories, durable/home medical equipment (DME/HME) and supply providers and specialty pharmacies located within the BCBSLA service area.

Remote providers are those located outside of the service area and are contracted to act as a local provider.



Ancillary Claims

Filing Instructions

Ancillary Claims are filed to the local plan. The local plan is determined according to:

- If a remote provider contract is in place with the local plan, the claim must be filed to the local plan and would be considered a participating provider claim.
- If a remote provider contract is not in place with the local plan, the claim must be filed to the local plan and would be considered a nonparticipating provider claim.

Independent Clinical Laboratory:

The plan in the service area is determined by the state **where the referring physician is located**.

Durable/Home Medical Equipment (DME/HME):

The plan in the service area the equipment was **shipped to or purchased**.

Specialty Pharmacy:

The plan in the service area the **ordering physician is located**.

Dental and Oral Surgery Claims

ADA Claim Form

- When filing claims/calling for claim status for dental services, providers use the information on the Blue Plan named on the member ID card.
- ADA claim forms received by BCBSLA for dental services for BlueCard members will be sent back to the provider.



Dentists and oral surgeons should verify benefits for BlueCard program members prior to performing services by calling the number on the back of the member ID card.

Dental and Oral Surgery Claims

CMS-1500

- File dental services that fall under the medical care category on a CMS-1500 (professional) claim form.
- Dental services that fall under the medical care category and are filed on a CMS-1500 claim form will be processed by BCBSLA. Once BCBSLA receives the claim, we will electronically route the claim to the member's Blue Plan. The member's Blue Plan then applies benefits, approves payment and routes the claim back to BCBSLA. BCBSLA will then reimburse you.
- Dental claims submitted on a CMS-1500 claim form may be processed through BlueCard; therefore, providers should expect the remit or payment to come from BCBSLA if the claim is processed to pay the provider.
- Claims may also be submitted electronically on iLinkBlue.
- Additional information is available in the *Dental Network Office Manual*, available online at www.bcbsla.com/providers >Resources.

A sample of a CMS-1500 Health Insurance Claim Form. The form is titled "HEALTH INSURANCE CLAIM FORM" and includes a QR code in the top left corner. It is divided into several sections: "PATIENT AND INSURER INFORMATION" (top), "PATIENT INFORMATION" (middle), "INSURER INFORMATION" (bottom), and "PROVIDER INFORMATION" (bottom right). The form contains numerous checkboxes and fields for entering data such as patient name, address, date of birth, sex, insurance type, and provider details. A large "SAMPLE" watermark is visible across the center of the form.

Note: Our member benefit plans require oral surgery claims be processed first under the patient's dental coverage. Do not submit as a medical claim first.

Reimbursement

Claims Payment

Guidelines for BlueCard claims payment:

- If you have not received payment for a claim, do not resubmit the claim because it will deny as a duplicate.
- Check claim on iLinkBlue.
- Check the Not Accepted report on iLinkBlue under Claims, then Blue Cross Claims Confirmation Reports.
- If you have further questions with your claim you may then call the Customer Care Center at 1-800-922-8866.
 - For paid/rejected claims, you must provide the amount paid or ineligible amount, code and claim number.
 - For pended claims, you must provide the claim number and pended reason.



Note: In some cases, a member's Blue Plan may pend a claim because medical review or additional information is necessary. BCBSLA may either ask you for the information or give the member's Plan permission to contact you directly.

Reimbursement

Coordination of Benefits

Coordination of Benefits (COB) ensures members receive full benefits from their health benefit plans and prevents double payment for services when a member has coverage from two or more sources.

Please use the following guidelines when submitting COB claims:



- If BCBSLA or any other Blue Plan is the primary payor, submit the other carrier's name and address with the claim to BCBSLA.
- If a non-Blue health plan is primary and BCBSLA or any other Blue Plan is secondary, submit the claim to BCBSLA only after receiving payment and explanation of payment from the primary payor.

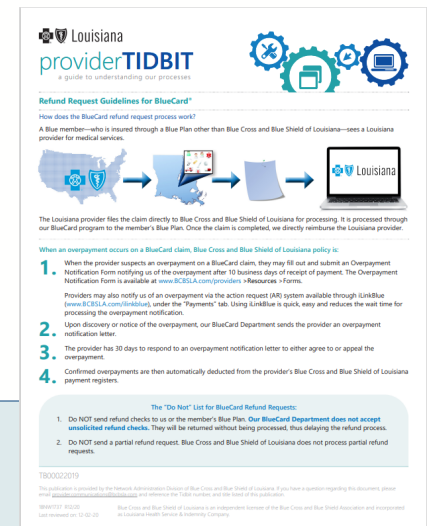
Carefully review the payment information from all payors involved on the remittance advice(s) before balance billing the patient for any potential liability.

Coordination of Benefits Questionnaire form – This will help you and your patients avoid potential claim issues while streamlining claims processing and reducing the number of denials related to COB. This form is available online at www.bcbsla.com/providers >Resources >Forms.

Refund Request Guidelines

When an overpayment occurs on a BlueCard claim, Blue Cross and Blue Shield of Louisiana policy is:

1. When the provider suspects an overpayment on a BlueCard claim, they may fill out and submit an Overpayment Notification Form notifying us of the overpayment after 10 business days of receipt of payment. The Overpayment Notification Form is available at www.bcbsla.com/providers >Resources >Forms. Providers may also notify us of an overpayment via the action request (AR) system available through iLinkBlue (www.bcbsla.com/ilinkblue), under the "Payments" tab. Using iLinkBlue is quick, easy and reduces the wait time for processing the overpayment notification.
2. Upon discovery or notice of the overpayment, our BlueCard Department sends the provider an overpayment notification letter.
3. The provider has 30 days to respond to an overpayment notification letter to either agree to or appeal the overpayment.
4. Confirmed overpayments are then automatically deducted from the provider's Blue Cross and Blue Shield of Louisiana payment registers.



Refund Request Guidelines for BlueCard Tidbit can be found online at www.bcbsla.com/providers >Resources >Forms.

Resolving Claims Issues

Have an issue with a claim? We are here to help!

Depending on the type of claim issue, there are multiple ways to submit claims reviews:

- Submit Action Requests through iLinkBlue
- Provider Disputes
- Medical Appeals
- Administrative Appeals & Grievances

Submitting an Action Request is a great option for getting a quick and accurate resolution for your claim's issues. Action Requests:

- Reduce the time it takes for providers to receive a response from Blue Cross.
- Allow providers to see responses directly from the adjustments team after review.
- Allow providers to submit additional questions once they have reviewed the AR response.

Submitting Action Requests



Action Requests allow you to electronically communicate with Blue Cross when you have questions or concerns about a claim.


Common reasons to submit an Action Request

- Claim status (detailed denials)
- Claim denied for coordination of benefits
- Claim denied as duplicate
- Claim denied for no authorization (but there is a matching authorization on file)
- Information needed from member (coordination of benefits, subrogation)
- Questioning non-covered charges
- No record of membership (effective and term date)
- Medical records receipt
- Recoupment request
- Status of an appeal
- Status of a grievance

Action Requests do not allow you to submit documentation regarding your claims review.

Submitting Action Requests

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	



Claim Number	12345678900-1
<hr/>	
iLinkBlue Number	12345
NPI	123456789
	


Submit an Action Request through iLinkBlue (www.bcbsla.com/ilinkblue).

- On each claim, providers have the option to submit an Action Request review for correct processing.
- Click the **AR button** from the Claims Results screen or the **Action Request button** from the Claim Details screen to open a form that prepopulates with information on the specific claim.
- Please include your contact information.
- **Note:** You only have to do one Action Request per claim; not one Action Request per line item of the claim.

As an alternative to filing an Action Request, you may also contact the **Customer Care Center at 1-800-922-8866**.

Submitting Action Requests

Filter: <input type="text"/>				
Copay	Coinsurance	Total Paid	Ineligible/ Rejected Amount	Action Request
\$0.00	\$0.00	\$0.00	\$1.00	
\$0.00	\$0.00	\$101.00	\$59.00	

Claim Number	12345678900-1
<hr/>	
iLinkBlue Number	12345
NPI	123456789
	

- Request a review for correct processing.
- Be specific and detailed.
- Allow 10-15 business days for first request.
- Check iLinkBlue for a claims resolution.
- Submit a second action request for a review.
- Allow 10-15 business days for second request.

If you have followed the steps outlined here and still do not have a resolution, you may contact Provider Relations for assistance at provider.relations@bcbsla.com.

Email an overview of the issue along with two action request dates **OR** two customer service reference numbers if one of the following applies:

- You have made at least two attempts to have your claims reprocessed (via an action request or by calling the Customer Care Center) and have allowed 10-15 business days after second request; or
- It is a system issue affecting multiple claims.

Provider Disputes & Appeals

Sometimes it may be necessary for a provider to dispute or appeal a claim.

- Provider Disputes
 - Involves a denial that affects the provider's reimbursement.
- Medical Appeals
 - Involves a denial or partial denial based on:
 - Medical necessity, appropriateness, healthcare setting, level of care or effectiveness.
 - Determined to be experimental or investigational.
- Administrative Appeals & Grievances
 - Claims issue due to the member's contract benefits, limitations, exclusions or cost share.
 - When there is a grievance.

Provider Disputes

A provider dispute is different than an appeal or grievance. Provider disputes are defined as written requests from our participating network providers (In Network Providers ONLY) questioning (or disputing) their allowable charge of a processed claim. Disputes could involve the following:

- Reimbursement concerns
 - Allowable disputes (**must include breakdown, fee schedule**)
 - Bundling issues (note: must always have medical records attached)
- Authorization issues
 - Penalties where the **provider** is liable for the amount
 - Failed to obtain authorization denials (**reason auth not obtained**)
- Refund Disputes
- Maximum daily benefit denials
- Timely Filing denials

Provider Dispute Form

Complete this form to file a provider dispute. This form must be included with your request to ensure that it is routed to the appropriate area of the company, thus avoiding delays in our review process. It is important to include the proper information (based on your reason for review) and submit it to the appropriate mailing address.

Please submit only one form per patient, per dispute.

PROVIDER INFORMATION

TYPE OF PROVIDER: ☐ Professional ☐ Facility ☐ Other

Provider Name: _____

National Provider Identifier (NPI): _____ Provider Tax ID: _____

Name of Person Completing Form: _____ Date Form Completed: _____

Contact Email Address: _____ Contact Phone Number: _____

PATIENT INFORMATION

Member ID: _____ Policyholder Name: _____

Patient Name: _____ Patient Date of Birth: _____

Claim Number: _____ Dates of Service: _____ Amount Charged: _____

DISPUTE DETAILS

To assist us in reviewing your dispute, please summarize the issue and action desired, and attach all supporting documentation.

GUIDE FOR SUBMITTING SUPPORTING DOCUMENTATION

SURGEON, ASSISTANT SURGEON, OR ANESTHESIA	DOCTOR'S HOSPITAL VISITS	DOCTOR'S OFFICE/CLINIC VISITS	OTHER SERVICE, X-RAY, LAB, PHYSICAL THERAPY
1. Operative Report 2. Anesthesia Report 3. Pre-op History and Physical 4. Post-Surgeon Credential (if not M.D.)	1. Discharge Summary 2. Hospital Progress Notes 3. History and Physical Notes 4. Pathology Report	1. Office Notes 2. Referring to Date of Service 3. History and Physical Notes	1. Physical Therapy Notes and Radiology/Lab Report

Page 2 of this form contains the list of reasons for your dispute. Please check only one reason per form, in order for us to review your dispute, we must receive the entire form.

A printable PDF of this form is available online at www.bcbsla.com/providers, then click on the "Resources" section and look under Forms.

18060208 REX/20 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service & Indemnity Company.

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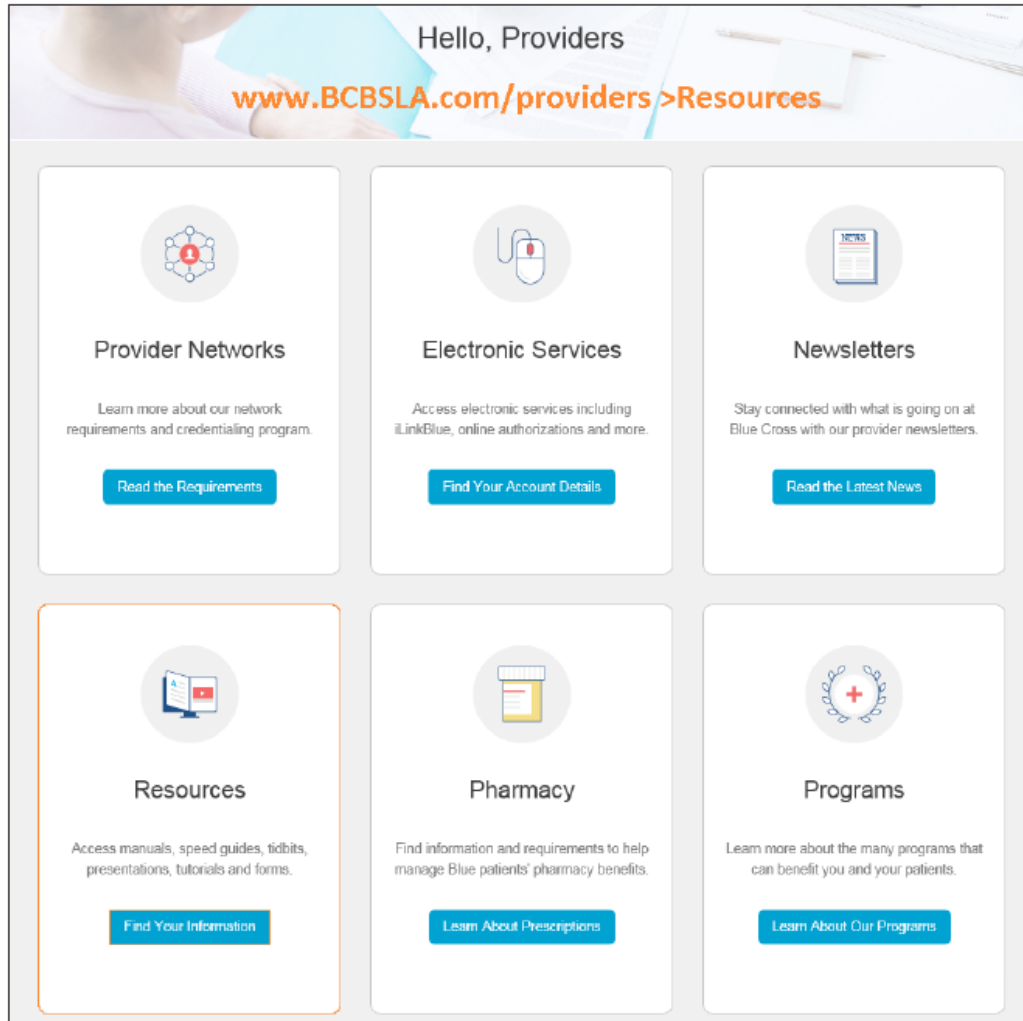
Hardcopy:
 BCBSLA
 P.O. Box 98029
 Baton Rouge, LA 70809

Fax: (225) 297-2727

Form is available online at www.bcbsla.com/providers >Resources >Forms.

Online Resources: Provider Page

www.bcbsla.com/providers

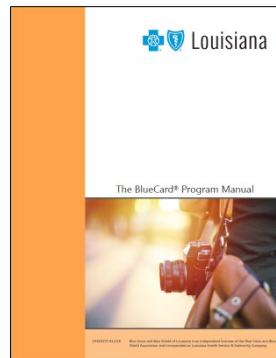


You will find information on:

- Provider Networks
 - Credentialing
 - Provider Support
- Electronic Services
 - Learn about iLinkBlue
 - Clearinghouse Services
 - Electronic Funds Transfer (EFT)
- Newsletters
- Resources
 - Manuals
 - Speed Guides & Tidbits
 - Forms for Providers
 - Workshop & Webinar Presentations
 - Provider Forms
- Pharmacy
- Programs
 - Quality Blue
 - Care Management
 - Specialty Care Insight
- And more!

More information about The BlueCard Program can be found in our online manual here:

www.bcbsla.com/providers
>Resources >Manuals



We are listening!

**Our provider Engagement
Survey is open, and we
want to hear from you!**



If you have not received an email invitation, please contact provider.communications@bcbsla.com and include "Provider Engagement Survey" in the subject line.

Provider Relations

Provider Education & Outreach

Kim Gassie Director

Jami Zachary Manager

Anna Granen Senior Provider Relations Representative

Michelle Hunt

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

Lisa Roth

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant,
Jackson, Lincoln, Natchitoches, Red River, Sabine,
Union, Webster, Winn, Jefferson Davis, St. Landry,
Vermilion

Yolanda Trahan

Assumption, Iberia, Lafayette, St. Charles, St. James,
St. John the Baptist, St. Mary, Calcasieu, Cameron,
Lafourche

Mary Guy

East Feliciana, St. Helena, St. Tammany, Tangipahoa,
Washington, West Feliciana, Livingston, Pointe Coupee,
St. Martin, Terrebonne

Melonie Martin

East Baton Rouge, Ascension, West Baton Rouge

Marie Davis

Allen, Avoyelles, Beauregard, Caldwell, Catahoula,
Concordia, East Carroll, Evangeline, Franklin, LaSalle,
Madison, Morehouse, Ouachita, Rapides, Richland,
Tensas, Vernon, West Carroll, Acadia

provider.relations@bcbsla.com | 1-800-716-2299, option 4

Paden Mouton, Supervisor

Provider Contracting

Jason Heck*, Director – jason.heck@bcbsla.com

Cora LeBlanc, Sr. Provider Network Development Representative – cora.leblanc@bcbsla.com

St. John The Baptist, Terrebonne, Lafourche, St. Charles, St. James, Tensas, Madison, East Carroll, West Carroll, Franklin, Richland, Morehouse, Ouachita, Caldwell, Union, Concordia, Catahoula, Lasalle parishes

Sue Condon, Lead Network Development & Contracting Representative – sue.condon@bcbsla.com

West Feliciana, East Feliciana, St. Helena, Pointe Coupee, West Baton Rouge, East Baton Rouge, Livingston, Ascension, Assumption, Iberville, Caddo, Bossier, Webster, Claiborne parishes

Dayna Roy, Sr. Provider Network Development Representative – dayna.roy@bcbsla.com

Acadia, Allen, Avoyelles, Beauregard, Calcasieu, Cameron, Evangeline, Grant, Iberia, Jefferson Davis, Lafayette, Rapides, St. Landry, St. Martin, Vermilion, Vernon parishes

Diana Bercaw, Sr. Provider Network Development Representative – diana.bercaw@bcbsla.com

Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangi, Washington parishes

*Jason Heck works with providers in the following parishes: Desoto, Red River, Bienville, Sabine, Natchitoches, Winn, Jackson and Lincoln

provider.contracting@bcbsla.com | 1-800-716-2299, option 1

Doreen Prejean

Mary Landry

Karen Armstrong

Provider Credentialing & Data Management

Vielka Valdez, Director, Provider Contract Administration
vielka.valdez@bcbsla.com

Venessa Williams, Manager Provider Information
venessa.williams@bcbsla.com

Anne Monroe, Provider Information Supervisor
anne.monroe@bcbsla.com

Mallory Trant, Provider Information Supervisor (Credentialing)
mallory.trant@bcbsla.com

If you would like to check the status on your Credentialing Application
or Provider Data change or update, please contact the Provider
Credentialing & Data Management Department.

PCDMStatus@bcbsla.com | 1-800-716-2299, option 2

Quick Contacts

Joining the Network

Getting Credentialed – **PCDMStatus@bcbsla.com**, 1-800-716-2299, option 2

Getting Contracted – **provider.contracting@bcbsla.com**, 1-800-716-2299, option 1

Updating your Information

Data Management – **PCDMStatus@bcbsla.com**, 1-800-716-2299, option 2

Education, iLinkBlue Training & Outreach

Provider Relations – **provider.relations@bcbsla.com**, 1-800-716-2299, option 4

Electronic Services

iLinkBlue – **www.bcbsla.com/ilinkblue**

EDI Services (clearinghouse) – **EDIServices@bcsla.com**, 1-800-716-2299, option 3

Security Access to Online Services – **PIMteam@bcbsla.com**, 1-800-176-2299, option 5

Ongoing Support

Customer Care & IVR Phone Services – 1-800-922-8866

Questions?

At this time, we will address the questions you submitted electronically through the webinar platform.

