Behavioral Health Webinar for ABA Providers

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform.



How to submit questions:

- Open the Q&A feature at the top of your screen to type your question related to today's training webinar
- In the "Send to" field, select "All Panelists."
- Once your question is typed in, hit the "Send" button to send it to the presenter.
- We will address submitted questions at the end of the webinar.



Behavioral Health Webinar

Applied Behavioral Analysis
August 2023

Provider Relations Department

provider.relations@bcbsla.com

HMO Louisiana, Inc. is a subsidiary of Blue Cross and Blue Shield of Louisiana. Both companies are independent licensees of the Blue Cross Blue Shield Association.

Blue Cross and Blue Shield of Louisiana HMO offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, an independent licensee of the Blue Cross Blue Shield Association, offers Blue Advantage (PPO).

Lucet is an independent company that serves as the behavioral health manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

HCPCS 2023 © 2023 Practice Management Information Corporation.

PRESENTED BY:



Marie Davis
Senior Provider Relations
Representative
Blue Cross



Kelly Winkleman, LCSW, BCBA, CCM Autism Resource Program, Interim Manager Lucet

WELCOME!

Today's presentation will take you on a journey through:

- ✓ network participation as a behavioral health provider
- √ using iLinkBlue
- ✓ researching member benefits
- ✓ authorization requirements
- √ filing claims in iLinkBlue
- ✓ resolving claim issues
- ✓ telehealth
- √ billing guidelines
- ✓ provider support



Blue Cross and Blue Shield of Louisiana partners with:

Lucet

The Behavioral Health Optimization Company

- ✓ Lucet is an independent company that manages, on Blue Cross' behalf, behavioral health services for our members for authorizations, utilization management, case management and applied behavioral analysis case management. Lucet engages with our providers to improve quality outcomes.
- ✓ Lucet's team of mental health professionals are available 24/7 to assist in obtaining the appropriate level of care for your patients.

New Directions & Tridiuum united to transform the behavioral health system for the better.

Now called LUCEt

Lucet at a glance



15 million members in 50 states and internationally







with Blue Cross and Blue Shield health plans



Accreditation Status



Health Utilization Management Expires 09/01/2024

URAC Accreditation for Health Utilization Management

Accredited through September 2024



NCQA Full Accreditation as a Managed Behavioral Healthcare Organization

Accredited through February 2025



Expires 12/01/2025

URAC Accreditation for Case Management

Accredited through December 2025

NETWORK PARTICIPATION



Network Participation

Credentialing is
Required for
Network
Participation



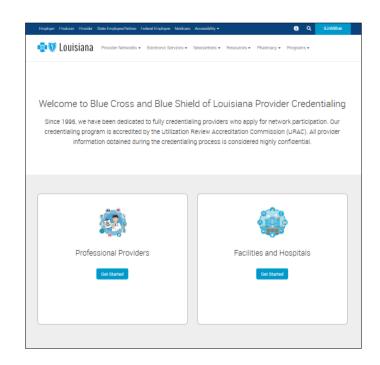
Blue Cross and Blue Shield of Louisiana credentials all practitioners and facilities that participate in our networks.

We partner with **Vantage Health Plan** and **symplrCVO** to conduct credentialing verification processes for our commercial networks.

Network Participation

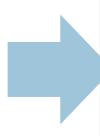
To join our networks, you must complete and submit documentation to start the credentialing process or to obtain a provider record.

- Go to the Join Our Networks page then, select Professional Providers or Facilities and Hospitals to find:
 - Credentialing packets
 - Quick links to the Provider Update Request Form
 - Credentialing criteria for professional, facility and hospitalbased providers
 - Frequently asked questions (FAQs)



Credentialing Criteria

These professional provider types must meet certain criteria to participate in our networks.



View the *Credentialing Criteria* for these professional provider types at **www.bcbsla.com/providers** >Network Enrollment >Join Our Networks >Professional Providers >Credentialing Process.

Applied Behavioral Analyst (ABA)

Licensed Professional Counselor (LPC)

Licensed Addiction Counselor (LAC)

Licensed Clinical Social Worker (LCSW)

Psychologist (Ph.D)

Doctor of Medicine (MD)

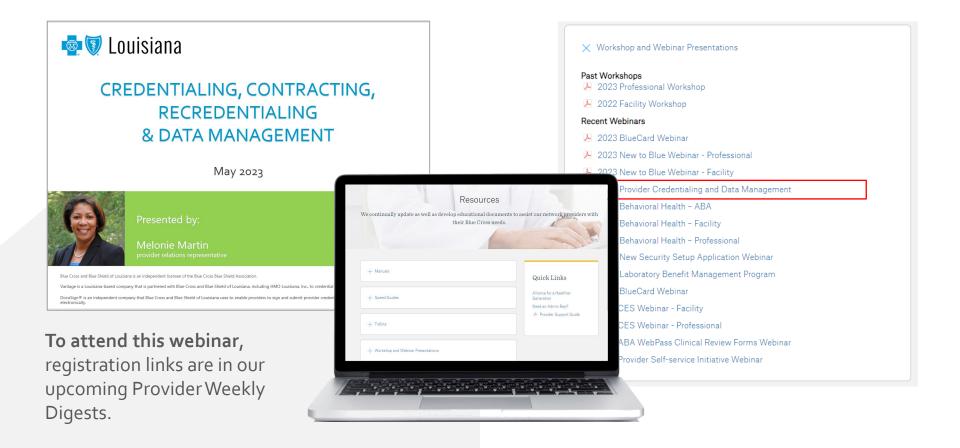
Doctor of Osteopathic (DO)

Nurse Practitioner (NP)

Physician Assistant (PA)

Learn More About Credentialing

For full information on how to complete the credentialing/recredentialing processes, view our **Provider Credentialing & Data Management Webinar** presentation. It is available online at **www.bcbsla.com/providers** >Resources >Workshops & Webinars.



Updating Your Information

Our **Provider Update Request Form** accommodates all your change requests, which are handled directly by our Provider Data Management Team.

It is important that we always have your most current information!

	DN First Name	Middle Initial
Tax ID Number	Provider Nati	ional Provider Identifier (NPI)
Clinic Name	Clinic Nationa	al Provider Identifier (NPI)
Are you a primary care provider (PCP)?		
AUTHORIZED REPRESENTATIVE	e of a provider, completing this for	m on their behalf, please indicate below.
Name Contact Phone Number	Contact Email A	Address
SUBMISSION INFORMATION (fo Signature of Authorized Representative		Date
PROVIDER ATTESTATION (where	applicable)	
Signature of Provider		Date
TYPE OF CHANGE NEEDED Check the boxes below, indicating sections of the forms as appropriate the section of the forms as appropriate the section of the forms as appropriate the section of the section		e. Then complete only the required
☐ Provider Information	☐ Electronic Funds Transfer (EFT) Termination or Change	Existing Providers Joining a New Provider Group
	☐ Tax ID Number Change	Add New Practice Location (Existing Tax ID)
☐ Terminate Network Participation		
☐ Terminate Network Participation ☐ Remove Practice Location (Existing Tax ID)		
Remove Practice Location	that Dentidar Condentialing & Data	Management at

This form allows you to make any of the following changes. Simply check the appropriate box(es) to indicate the type of change needed. You may select more than one option.

TYPE OF CHANGE Check all applicable boxes below t complete the required sections of	o indicate the information you wish the forms, as appropriate.	to change. This allows you to
☐ Demographic Information	☐ Electronic Funds Transfer (EFT) Termination or Change	Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)
☐ Termination Request	☐ Tax ID Number Change	Add New Practice Location (Existing Tax ID)
Remove Practice Location (Existing Tax ID)		

The form is available online at www.bcbsla.com/providers > Resources > Forms.

Updating Your Information

It is important that we always have your most current information!

- Indicate on the Provider Request Form the type of change you are requesting.
- You will only need to fill out the section of this form that needs updating. Completing the entire form is not required.

TYPE OF CHANGE Check all applicable boxes below to complete the required sections of the complete the required sections.	o indicate the information you wish the forms, as appropriate.	to change. This allows you to
☐ Demographic Information	☐ Electronic Funds Transfer (EFT) Termination or Change	Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)
☐ Termination Request	☐ Tax ID Number Change	Add New Practice Location (Existing Tax ID)
Remove Practice Location (Existing Tax ID)		

Updating Your Information

It is important that we always have your most current information!

Some change selections on the **Provider Update Request Form** include a checklist of required supporting documentation needed to complete your request.

- Complete the checklist
- Ensure all requested items on the checklist are included or completed before submitting.

Submissions that are missing checklist items will be returned.

 □ I read tests or provide other: □ I do not practice here, but th 					nployed.		
SECOND PHYSICAL ADDRES	S (if necessary)						
Physical Address							
City, State and ZIP Code			Phone Number		Fax Number	Fax Number	
Email Address							
Type of Practice: ☐ No ci	nange 🗆 Solo	☐ Multi-s	specialty Gn	oup 🗆 Singl	e Specialty Group		
	ital-based		al-employe		thplan/Payor-owne	d	
Accepting New Patients	Age Range of Pat	ients (chec	k all that a	oply)			
□ New □ Existing Only	□ 0-6 years	□ 7-11 y	/ears □	12-18 years	☐ 19-65 years	□ Over 65	
☐ Other:	☐ All Ages	☐ Other:					
Mon.	Tues. V	/ed.	Thurs.	Fri.	Sat.	Sun.	
Office Hours	-						
Practice Hours (available appoint	ment hours)						
Mon. Tues.	Wed.	Thur	s.	Fri.	Sat.	Sun.	
For this practice location (please						l — -	
☐ I am available to see patients			a regular b	asis.			
 □ I see patients here at least or □ I cover or fill-in for colleague 							
☐ I read tests or provide other	services but do not s	ee natients	s at this loc	ation.			
☐ I do not practice here, but th CHECKLIST	is location is within t	ne medical	group wit	n wnich i am er	npioyea.		
Before returning this form to Blue	Cross, please ensur	e the follow	wing:				
☐ A copy of the Malpractice Li							
 Check if this a new group or packet (Note: current provid 							
		Page	2 of 2				

Online Provider Directories

Keeping your information updated is extremely important to help our members find you.

We publish demographic information in our online provider directory. The directory is available on our website at www.bcbsla.com.

- Addresses (location information)
- Phone numbers
- Accepting new patients
- Providers working at certain locations
- Information about telehealth services.

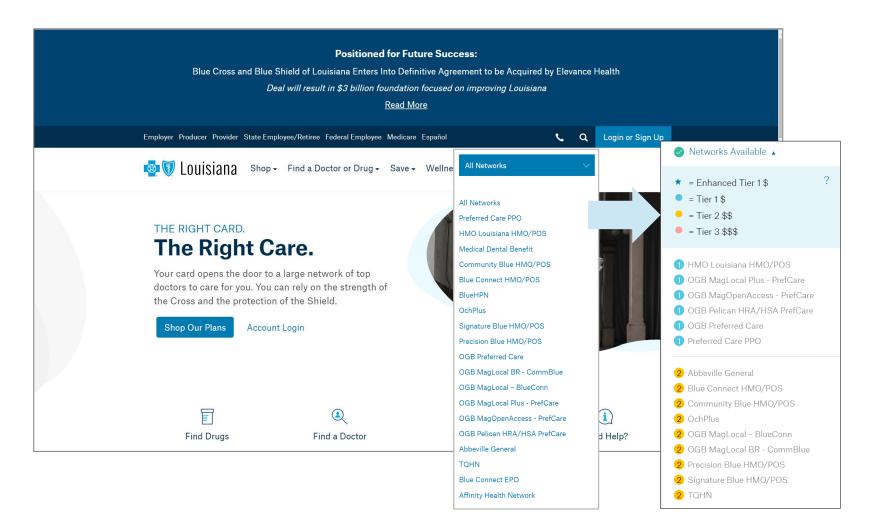
For professional providers to be listed in our directories, they must be available to schedule patients' appointments a **minimum of 8 hours per week** at the location listed.



It is the contractual responsibility that all participating providers keep their information current with Blue Cross. To report changes in your information, use the **Provider Update**Request Form. Our Provider Credentialing & Data Management Department will work with you to help ensure your information is current and accurate.

Online Provider Directories

www.bcbsla.com >Find a Doctor or Drug >Local Provider Directory

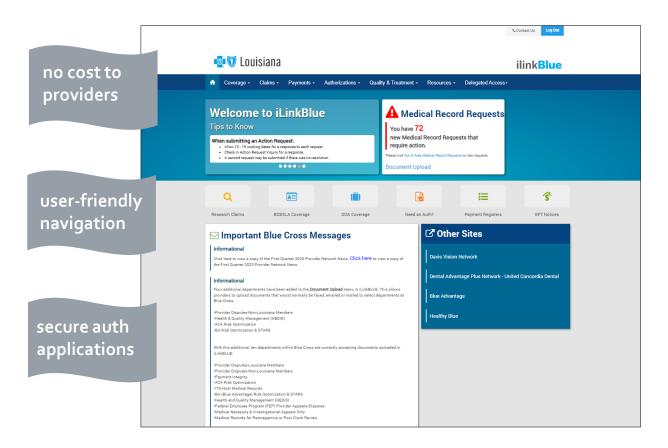


USING ILINKBLUE



What is iLinkBlue?

iLinkBlue is Blue Cross and Blue Shield of Louisiana's secure online provider portal.



www.bcbsla.com/ilinkblue

- Allowable Charges
- Authorizations
- Eligibility
- Benefits
- Coordination of Benefits (COB)
- Claims Research
- Electronic Funds Transfer
- Estimated Treatment Cost
- Grace Period Notices
- Manuals
- Medical Code Editing
- Medical Policies
- Payment Information
- Electronic Funds Transfer (EFT) Notifications
- BlueCard® Medical Record Requests
- Professional Claims Submission

Accessing iLinkBlue

Blue Cross requires that provider organizations have at least one **administrative representative** to manage our secure online services.



Administrative representative duties include:

- ✓ Identify users at your organization who will need access to our secure online services.
- ✓ Assign users appropriate access to applications – You will assign individual user access to the appropriate users.
- ✓ Manage users and terminate user access when it is no longer needed.

Detailed instructions and the Administrative Representative Registration Packet can be found on our Provider Page at www.bcbsla.com/providers > Electronic Services > Admin Reps.

Accessing iLinkBlue

Need access to iLinkBlue?

Does your organization have an administrative representative?





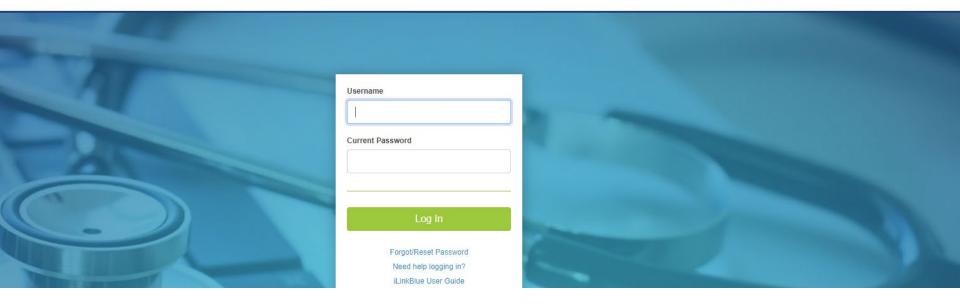
- Reach out to your organization's administrative representative to request access.
- The administrative representative will use the Delegated Access application in iLinkBlue to set up your appropriate level of security access.
- Deeper levels of security may include member eligibility and coverage research, submitting claims, and/or access to secure authorization applications.

- Self designate at least one administrative representative at your organization.
- Complete the Administrative
 Representative Registration Packet
 available online at
 www.bcbsla.com/providers > Electronic
 Services > Admin Reps.
- Contact our Provider Identity
 Management (PIM) Team at
 PIMteam@bcbsla.com or
 1-800-716-2299, option 5 with questions.

Accessing iLinkBlue







Logging in for the first time:

- Password must be reset.
- Click on the "Forgot/Reset Password" button.
- Follow the prompts, enter your username and click the "Request Password" button.
- The system will send you an email to reset your password. Click on the link in the email. Follow the prompts.

Passwords

Passwords must be eight positions and contain a number, an uppercase letter, a lowercase letter and one special character (~! @#\$%^&). Do not use your browser's password manager function to save or store your password. This can prevent you from changing your password when it expires.



iLinkBlue accounts that are not accessed for 180 days are locked due to inactivity. Reach out to your administrative representative to have your account reset.



If you are the administrative representative and need your password reset, reach out to the Provider Identity Management (PIM) Team.

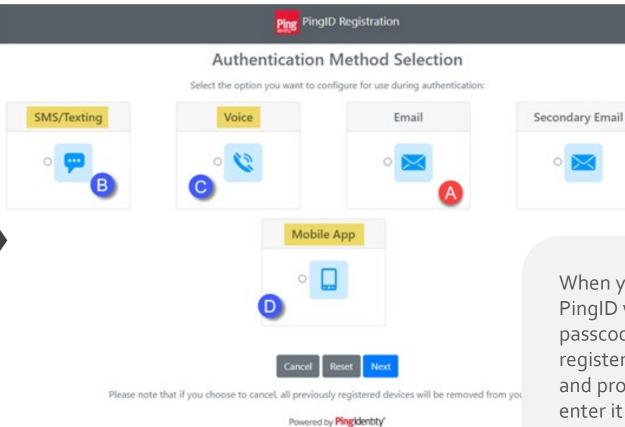
Phone: 1-800-716-2299, option 5 Monday – Friday 7:30 a.m. to 4 p.m.

Email: PIMteam@bcbsla.com

Multi-factor Authentication

Multi-factor authentication (MFA) is required to securely access iLinkBlue. MFA is a security feature that delivers a unique identifier passcode via email, text and other formats. To set up MFA, you must register an authentication method with PingID.

We recommend registering two or more options for account recovery.

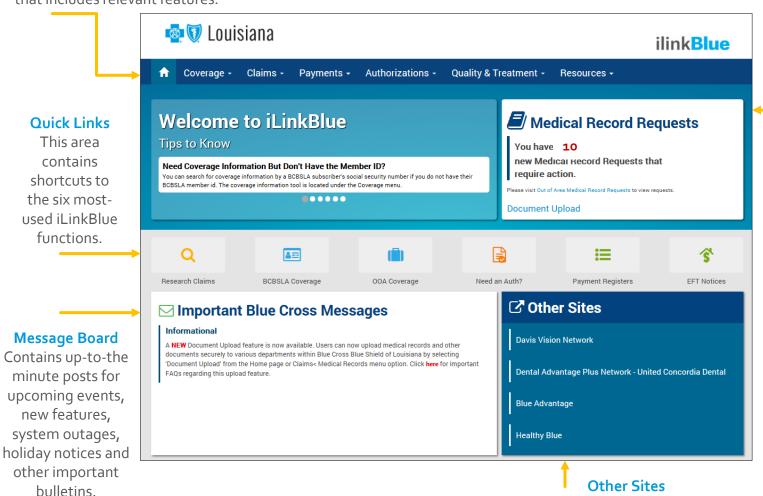


When you log in, PingID will send a passcode to your registered method and prompt you to enter it on your computer.

Navigating iLinkBlue

Top Navigation

The top navigation streamlines the iLinkBlue functions under six menus. When you click a menu option, a sub-menu appears that includes relevant features.



We provide quick access to other sites a provider might need to access.

Medical Record Requests

You receive an alert when you have Out of Area Medical Record Requests for BlueCard members To view these requests, click the "Out of Area Medical Record Requests" link on the alert. This does not include medical record requests for BCBSLA members. To upload medical records and other documents, click the "Document Upload" link.

MEMBER BENEFITS

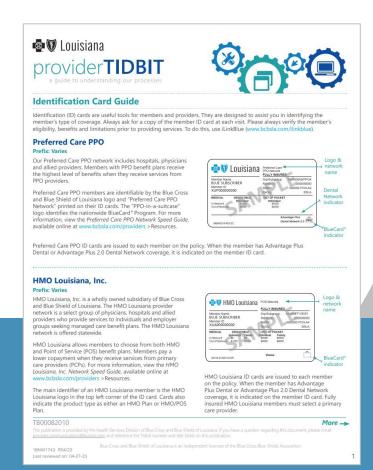


Blue Cross' Provider Networks

Blue Cross offers several provider networks that are tied to our members' benefit plans. These networks include:

- Preferred Care PPO
- HMO Louisiana, Inc.
- Blue Connect
- BlueHPN
- Community Blue
- Precision Blue
- Signature Blue

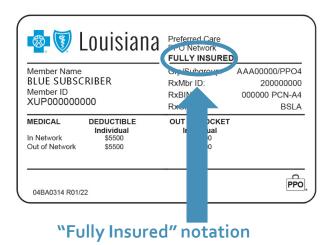
Our Identification Card Guide Provider Tidbit is a guide to identify members' applicable networks when looking at the ID card. Go to www.bcbsla.com/providers, click "Resources," then "Provider Tidbits."



Fully Insured & Self Funded

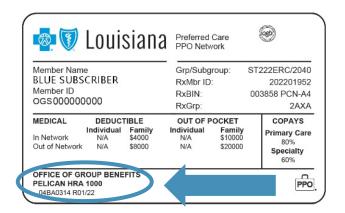
FULLY INSURED

Group and individual policies issued by Blue Cross/HMOLA and claims are funded by Blue Cross/HMOLA.



SELF FUNDED

Group policies issued by Blue Cross/HMOLA but claims payments are funded by the employer group, not Blue Cross/HMOLA.



- "Fully Insured" NOT noted
- Self-funded group name listed

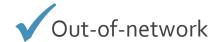
The benefit, limitation, exclusion and authorization requirements often vary for self-funded groups. Please always verify the member's eligibility, benefits and limitations prior to providing services. To do this, use iLinkBlue (www.bcbsla.com/ilinkblue).

FEP Members

The Federal Employee Program (FEP) provides benefits to federal employees, retirees and their dependents. FEP members may have one of three benefit plans: Standard Option, Basic Option or FEP Blue Focus (limited plan).







OPTION

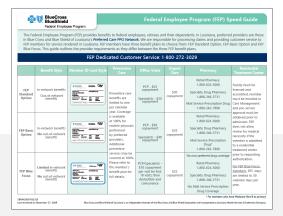




BLUE FOCUS







The FEP Speed Guide is available at **www.bcbsla.com/providers** > Resources > Speed Guides.

BlueCard® Program (out-of-area) Members

BlueCard® is a national program that enables members of any Blue Cross Blue Shield (BCBS) Plan to obtain health care services while traveling or living in another BCBS Plan service area. The main identifiers are the prefix and the "suitcase" logo on the member ID card.

The suitcase logo provides the following information about the member:



The PPOB suitcase indicates the member has access to the exchange PPO network, referred to as BlueCard PPO basic.



The PPO suitcase indicates the member is enrolled in a Blue Plan PPO or EPO product.



The empty suitcase indicates the member is enrolled in a Blue Plan traditional, HMO, POS or limited benefits product.

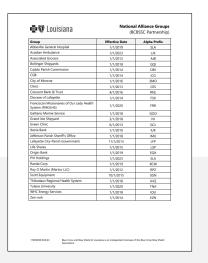


The HPN suitcase logo indicates the member is enrolled in a Blue High Performance NetworkSM (BlueHPN) product.

National Alliance Members

(South Carolina Partnership)

- National Alliance groups are administered through BCBSLA's partnership agreement with Blue Cross and Blue Shield of South Carolina (BCBSSC).
- BCBSLA taglines are present on the member ID cards; however, customer service, provider service and precertification are handled by BCBSSC.
- Claims are processed through the BlueCard program.





BlueCross® BlueShield®	MyHealthToolkitLA.com
Members: Call Customer Service for claims filing information.	Customer Service: 877-705-5427 PPO Network Provider Information:
Providers: File claims with the local BlueCross and/or BlueShield Plan where member received services.	800-810-2583 Provider Service: 800-868-2510 Precertification: 888-376-6544
When Medicare is primary, file Medicare claims	Mental Health and Substance Abuse
directly with Medicare. Preauthorization required for all hospital inpatient admissions. MRI/MRA/PET/CT	Precertification: 800-868-1032 Express Scripts*: 877-262-3293
will require authorization to ensure benefit payment.	*Contracts separately with group.
Report emergency admissions within 24 hours.	
	Blue Cross and Blue Shield of Louisiana is a independent licensee of the Blue Cross and
Blue Cross and Blue Shield of Louisiana provides administrative services only and does not assume	Blue Shield Association and incorporated
any financial risk for claims.	as Louisiana Health Service & Indemnity Company.
	Pharmacy benefits administrator: Contracts

We publish a list of these groups (with prefixes) in iLinkBlue (www.bcbsla.com/ilinkblue) under the "Resources" section.

Referring Members Out-of-network

You can find network providers to refer members to in our online provider directories at www.bcbsla.com >Find a Doctor.

The impact on your patients when you refer Blue Cross members to out-of-network providers include:

- higher cost shares (deductibles, coinsurances, copayments)
- no benefits for some members
- balance billing to member for all amounts not paid by Blue Cross if the provider is non-participating



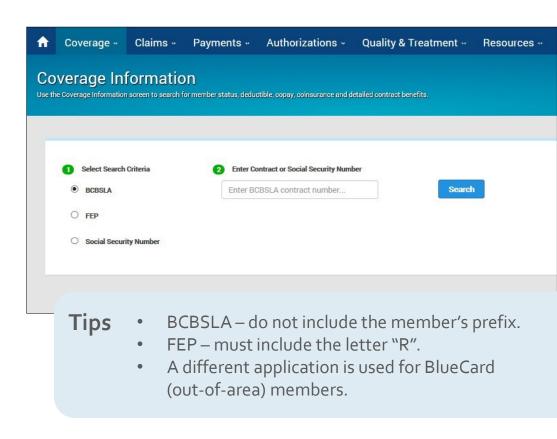
If a provider continues to refer patients to out-of-network providers, their entire fee schedule could be reduced.

Verifying Member Benefits in iLinkBlue

Use iLinkBlue (www.bcbsla.com/ilinkblue) to lookup a member's coverage information.

Choose the "Coverage" menu option. Enter the member ID number to view coverage information for:

- BCBSLA (including HMO Louisiana, Inc.) members
- FEP members. This section is not used for out-of-area members.



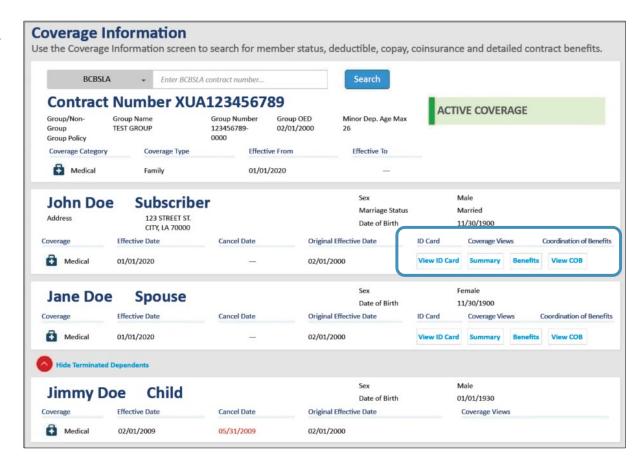


If you do not have the member ID number, you can search using the subscriber's Social Security Number (SSN), when available. iLinkBlue will return search results with the member ID number. An error message will display if searching by a dependent's SSN. It must be the SSN of the policy holder.

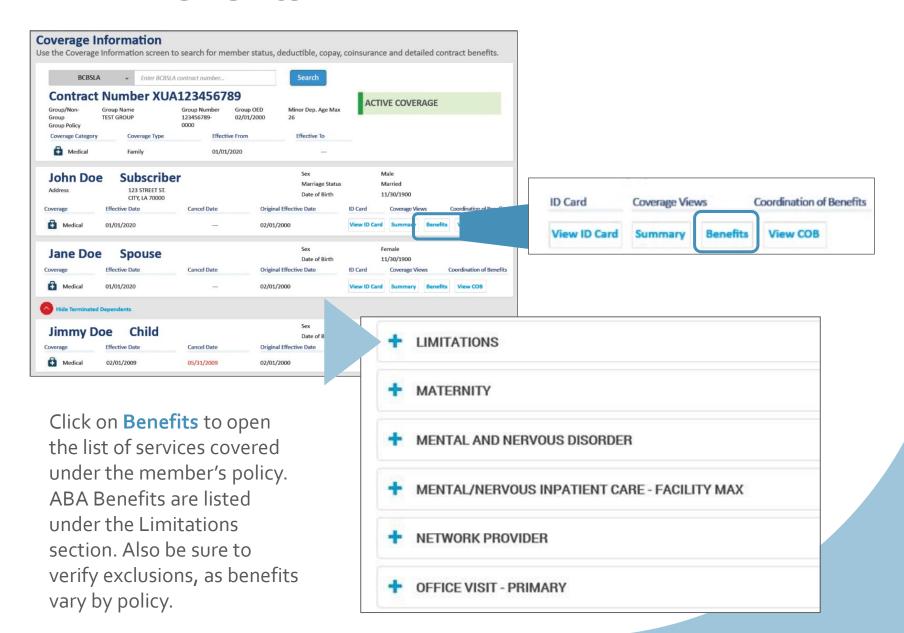
Coverage Information

This screen identifies members covered on a policy, effective date and the status of the contract (active, pended, cancelled).

- The View ID Card button allows you to download a PDF of the member ID card.
- The Summary button allows you to view a benefit summary. It includes the member's cost share (deductible, copay and coinsurance) and remaining out-of-pocket amounts.
- The Benefits button allows you to view the coverage details of the member's benefits plan.
- The View COB button allows you to view coordination of benefits information.



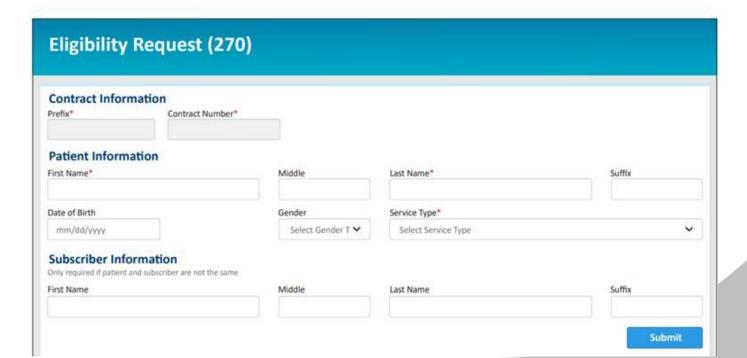
ABA Benefits



Verifying Benefits for BlueCard Members

Use the "Coverage" menu option to research BlueCard (out-of-area) member (insured through a Blue Plan other than Blue Cross and Blue Shield of Louisiana).





ABA Services Enhancement

Blue Cross covers ABA services for members of all ages diagnosed with Autism Spectrum Disorder (ASD) when prior authorization is obtained. ASD benefits include, but are not limited to:

- Medically necessary assessment
- Evaluations or tests performed for diagnosis
- Habilitative and rehabilitative care
- Pharmacy care
- Psychiatric care
- Psychological care
- Therapeutic care

Effective January 1, 2023, for new and existing policies.

Note: It is optional for self-funded policies. Please always verify benefits.

Applied Behavior
Analysis may be
available for coverage
for treatment of ASD
when determined to be
medically necessary.

ASD benefits are subject to the copayments, deductible amount and coinsurance percentage that are applicable to the benefits obtained.

DO I NEED AN AUTH?

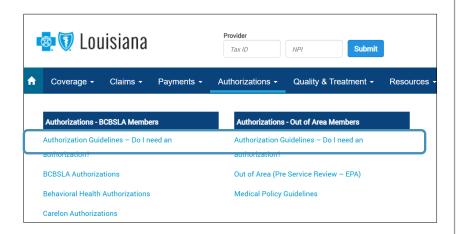


Behavioral Health Auth Requirements

Do I need an authorization?

There are two resources that can be used to research authorization requirements.

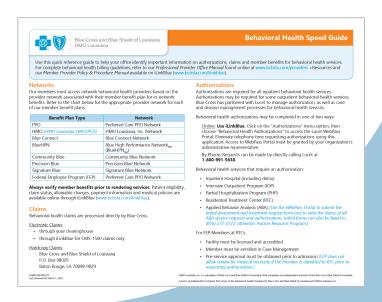
iLinkBlue's Authorization's Guidelines application



The same application is used for **both** BCBSLA and BlueCard (out-of-area) members. Enter the member's prefix (the first three characters of the member ID number) to access general pre-authorization/pre-certification information.

Behavioral Health Speed Guide

This guide provides details about our behavioral health policies, including the list of services that require prior authorization. It is available at www.bcbsla.com/providers > Resources > Speed Guides.



Behavioral Health Auth Requirements

Below is the list of authorization requirements.

Authorizations are required for all inpatient behavioral health services and may be required for some outpatient behavioral health services:

- Residential Treatment Center (RTC)
- Applied Behavior Analysis (ABA)
- Inpatient Hospital (including detox)
- Intensive Outpatient Program (IOP)
- Partial Hospitalization Program (PHP)

For FEP Members at RTCs:

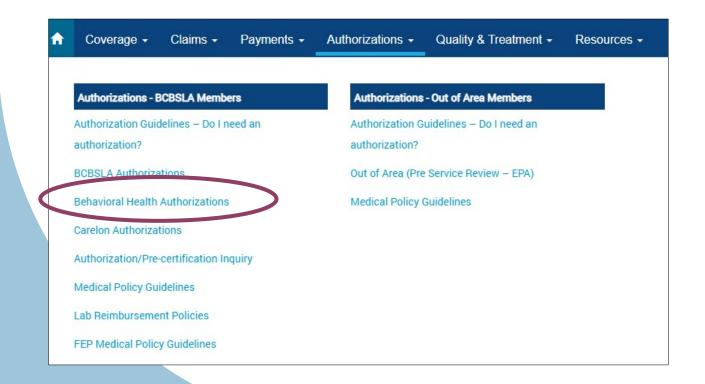
- Facility must be licensed and accredited
- Member must be enrolled in case management
- Pre-service approval must be obtained prior to admission

FEP does not allow review for medical necessity if the member is admitted to RTC prior to requesting authorization.

Requirements vary based on the member's policy. Please always verify benefits prior to rendering services.

Requesting Authorizations

Please use **WebPass Portal** to electronically request authorizations for behavioral health services and submit clinical information. It is a web-based application in iLinkBlue (www.bcbsla.com/ilinkblue) and is facilitated by **Lucet**.





By Phone:

In the event you are unable to use **WebPass Portal**, you can call Lucet for assistance at 1-877-563-9347.

Use WebPass Portal

You can use WebPass Portal to submit treatment requests for:

- Initial Assessment
- Initial Treatment
- Continuation of Care
- Discharge Form
- Amended Requests:
 - BCBA name changes
 - Amending CPT hours



Medical Necessity Appeals

First-level appeals

Send directly to Lucet:

Lucet Health

ATTN: Appeals Coordinator

P.O. Box 6729

Leawood, KS 66206

Fax: 1-816-237-2382

Decision to Overturn Denial

A letter is sent to member and provider letting them know denial was overturned and processing instructions are communicated to Blue Cross to pay claim.

Decision to Uphold Denial

A letter is sent to member and provider directing them on how and where to file a second-level appeal request.

Second-level appeals

Are handled one of two ways:

- 1. By BCBSLA
- 2. By the member's group
 - applies for some self-funded groups

Upon receipt of the second-level appeal, Blue Cross or the member's group will have an Independent Review Organization (IRO) review the case (this is a specialty-matched review).

If the IRO upholds the denial, a letter is sent to provider and member and appeals are exhausted.

If the IRO overturns the denial, claims are paid.

Medical Necessity Appeals

WebPass Retro Review & Appeal Submissions

Requesting retro reviews and appeals has become much easier.

Requests are completed via the WebPass system; already in use for initial and concurrent reviews.

The medical record can easily be attached via the WebPass instead of using fax or mail.

To submit a request

- Accessible via the clinical forms section.
- Loads directly into the members record, resulting in timely processing.

Tips

- When requesting a retro or an appeal be sure to have the original authorization number handy.
- Retro requests It may or may not have a previous authorization number. If so, tie it to the current authorization as you would for a concurrent review.
- Appeals Make sure and tie it to the current authorization as you would for a concurrent review.

Diagnostic Review

Purpose

A comprehensive medical records establishing a medical diagnosis of autism provides baseline information regarding the member's current severity level.

Comprehensive Evaluation

- ASD specific
- Cognitive and developmental
- Adaptive assessment
- Neurological information

Some records are missing, what do we do?

- Extension for request
- Approval of short authorization while records are obtained

Treatment Review

15-day review period

Post-Service Reviews

- Requests submitted more than 30 days after requested start dates
- Medical Records
- Automatic extension

Ending Services

• Please provide notification: last date of services, transition or additional services recommended, etc.

BCBA Name Changes

Extended vacations, maternity/medical leave of absence, caseload reassignment

Types of Denials

Administrative Denial

- Denial given due to a benefit structure limitation.
 - Examples: The place of service is excluded; member does not have an Autism diagnosis; ABA is excluded under the plan.
- Notification given to family and provider; family offered behavioral health case management.

Peer Review

- Denial due to medical necessity not being met.
- Clinical information is presented for a medical director to review and provide final outcome.
 - o Examples: lack of progress, goals duplicating other services.
- Partial Denial portion of request is being approved.
- Taper to Denial gradual reduction in hours over the course of several weeks are approved with a final cap to full denial of hours.
- Notification to family and provider with denial letter noting appeal rights; family offered behavioral health case management.

FILING CLAIMS



Timely Filing

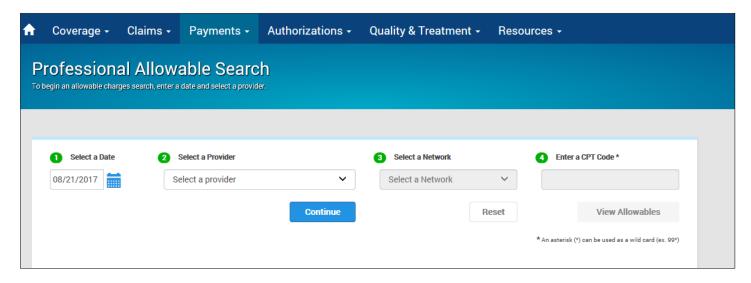
The member and Blue Cross are held harmless when claims are denied or received after the timely filing deadline.

	_
	IVDA
IICV	Type

Filing Requirements

•	Preferred Care PPO HMOLA (including Blue Connect, Community Blue, Precision Blue, Signature Blue) BlueHPN	Claims must be filed within 15 months (or length of time stated in the member's contract) of date of service.
•	Federal Employee Program (FEP)	Blue Cross FEP Preferred Provider claims must be filed within 15 months from date of service. Members/ Non-preferred providers have no later than December 31 of the year following the year in which the service were provided.
•	Office of Group Benefits (OGB)	Claim must be filed within 12 months of the date of service. Claims reviews including refunds and recoupments must be requested within 18 months of the receipt date of the original claim.
•	Self-funded Groups BlueCard (out-of-area)	Timely filing standards may vary. Always verify the member's benefits (including timely filing standards) through iLinkBlue.

Researching Allowables



Use iLinkBlue to view allowables for a single code or a range of codes.

Look up a single code:

Enter: 90833

Results: allowable for 90833 only

Look up a range of codes:

Enter:	Results:
908*	allowables for all codes beginning with 908
90*	allowables for all codes beginning with 90
9*	allowables for all codes beginning with 9

Submitting Claims

Electronic Transmission

Blue Cross accepts electronic claims transmitted via HIPAA 837P and 837I submitted electronically through your clearinghouse.

We do not charge a fee for electronic transactions.

Providers can submit transactions directly to us or indirectly through a third-party clearinghouse.

For more information on how to submit electronic claims to Blue Cross, visit www.bcbsla.com/providers > Electronic Services > Clearinghouse Services.

or

Hardcopy

If it is necessary to file a hardcopy claim, we only accept original claim forms.

For Blue Cross, HMO Louisiana, Blue Connect, Community Blue, Precision Blue, BlueHPN, Signature Blue, OGB and BlueCard Claims:

Mail hardcopy claims to:

BCBSLA P.O. Box 98029 Baton Rouge, LA 70898

For FEP Claims:

BCBSLA P.O. Box 98028 Baton Rouge, LA 70898



Submitting Claims in iLinkBlue

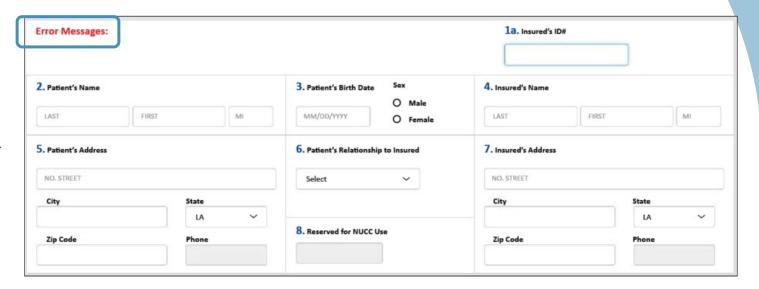


- Only providers who bill on a **HCFA 1500 form** can submit claims through iLinkBlue. There is no fee attached for this service.
- On the electronic iLinkBlue claim form, required fields are highlighted. If the claim entry contains errors, an error message advises that corrections can be made prior to submission.

Submitting Claims in iLinkBlue

Blue Cross Professional Claims Entry (1500) – follows the format of the HCFA 1500 form R (02-12).

If the claim entry contains errors, the edits will be listed under the "Error Messages" section at the top of the screen.



When the claim is submitted and accepted, the provider will receive a confirmation message.

Claim for 12345678901; DOE, JANE has been submitted

Submitting Claims in iLinkBlue

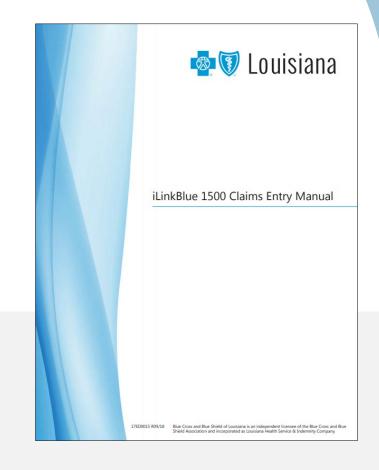


When you click the **Submit Claim** button and are sent to the iLinkBlue login screen, you were logged out because of inactivity.



During claim entry, if you stop to research information like a diagnosis or procedure code, be aware that the security features in iLinkBlue will log out after 15 minutes of inactivity.

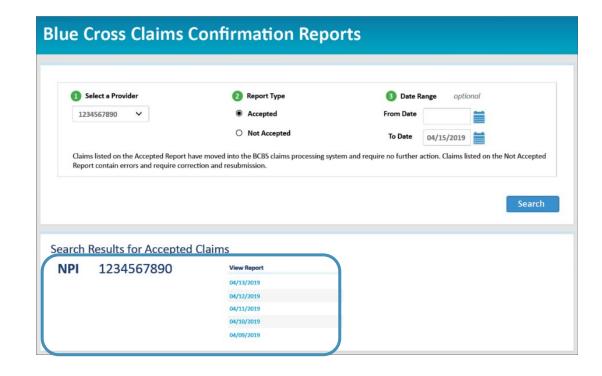
For complete instruction on using the 1500 Form claim entry application, view our *iLinkBlue 1500 Claims Entry Manual*, available under the Resources menu option.



Verifying Receipt of Claims

Confirmation Reports are generated in iLinkBlue and allow providers to electronically research submitted claims. Daily reports confirm acceptance of claims submitted directly through <u>iLinkBlue</u>, <u>billing agency</u> or <u>clearinghouse</u>.

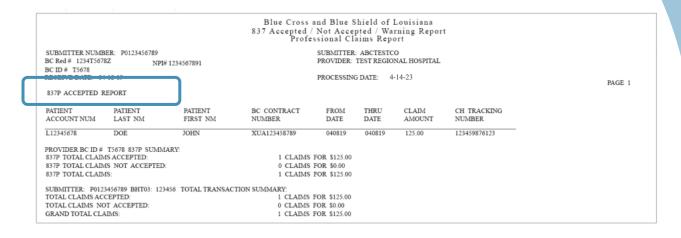
- ✓ Reports are available within 24 hours of submitting claims (prior to 3 p.m.).
- ✓ Reports are available up to 120 days.
- Reports are displayed by date.



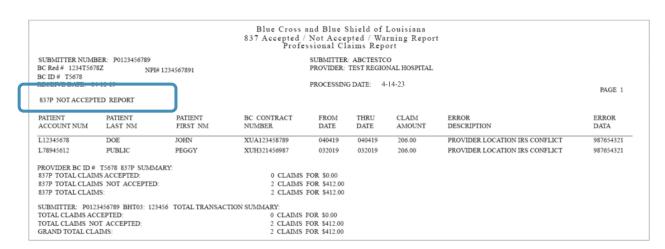
Sample Confirmation Reports

Confirmation Reports indicate detailed claim information on transactions that were accepted or not accepted for processing. Providers are responsible for reviewing these reports and correcting claims on the Not Accepted report.

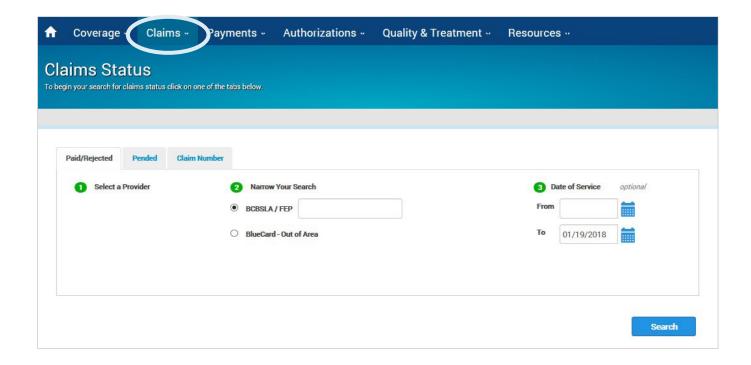
Accepted Report Example



Not Accepted Report Example



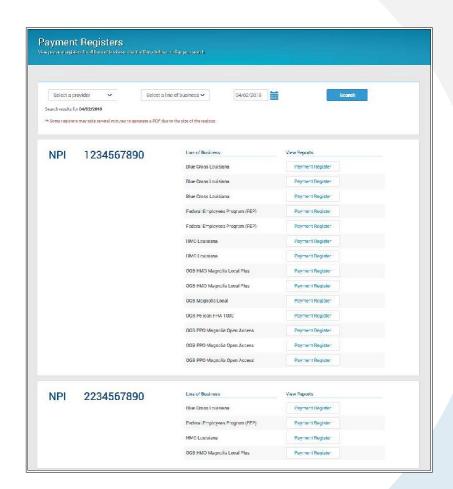
Claims Research



- Use the "Claims" menu option to research paid, rejected and pended claims.
- You can research BCBSLA, FEP and BlueCard-Out of Area claims submitted to Blue Cross for processing.

Payment Registers

- Use the Payments menu option in iLinkBlue to find your Blue Cross payment registers.
- Payment registers are released weekly on Mondays.
- Notifications for the current week will automatically appear on the screen.
- You have access to a maximum of two years of payment registers in iLinkBlue.
- If you have access to multiple NPIs, you will see payment registers for each.



Benefits of Proper Documentation









Allows identification of high-risk patients

Allows
opportunities to
engage patients in
care management
programs and care
prevention
initiatives

Reduces the administrative burden of medical record requests and adjusting claims for both the provider and Blue Cross

Reduces costs associated with submitting corrected claims

Provider's Role in Documenting

- Each page of the patient's medical records should include the following:
 - Patient's name
 - Date of birth or other unique identifier
 - Date of service, including the year
- Provider signature (must be legible and include credentials)
 - Example: John Doe, MD (acceptable)
 - Example: Dr. John Doe (not acceptable)
- Report ALL applicable diagnoses on claims and report at the highest level of specificity.
- Include all related diagnoses, including chronic conditions for member treatment.
- Medical records must support ALL diagnosis codes on claims.



Accuracy and specificity in medical record documentation and coding is critical in creating a complete clinical profile of each individual patient.

Medical Records Requests

From time to time, you may receive a medical record request from us, or one of our vendors, to perform medical record chart audits on our behalf.

- Per your Blue Cross network agreement, <u>providers are not to charge</u>
 <u>a fee</u> for providing medical records to Blue Cross or agencies acting
 on our behalf.
- If you use a <u>copy center or a vendor</u> to provide us with requested medical records, providers are to ensure we receive those records <u>without a charge</u>.
- You do not need to obtain a distinct and specific authorization from the member for these medical record releases or reviews.
- The patient's Blue Cross subscriber contract allows for the release of the information to Blue Cross or its designee.

Medical record requests must be returned within seven days of receipt of request.

Commercial Risk Score

- Code all conditions (acute/chronic) being treated to the highest level of specificity.
 - o Monitored, Evaluated, Assessed or Treated should be noted
- Avoid non-specific and broad statements such as bipolar disorder.
- Use terms such as:
 - o Type I or II
 - Current or in remission
 - Severity (mild, moderate, severe)
 - Presence of psychotic features

NOTE: Improper documentation could result in audits and/or the request of medical records.



Risk Adjustment Data Validation Audits

Required through the ACA, the framework for the risk adjustment data validation (RADV) audit process for the risk adjustment program was established.

Components of the RADV audits:

- Annual CMS mandate.
- Required audit for every insurer who sells a policy on the ACA marketplace.
 - o Will be used to confirm risk reported.
 - To confirm providers' medical records substantiate the reported data and accurately reflect the care rendered and billed.
- The Accountable Care Law mandates medical records be provided.
- RADV audit requests for medical records begin in June.

RESOLVING CLAIM ISSUES



Have an Issue with a Claim?

Sometimes a provider may need find an issue with a claim. It is best to **first inquire about the claim**, then if necessary submit a formal request.

Blue Cross classifies formal requests into three different categories:

CLAIMS DISPUTES

Involves a denial that affects the provider's:

- Reimbursement, including bundling issues
- Timely filing
- Authorization penalties
- Refund disputes

MEDICAL APPEALS

Involves a denial or partial denial based on:

- Medical necessity, appropriateness, healthcare setting, level of care or effectiveness
- Determined to be experimental or investigational

APPEALS & GRIEVANCES

- Claim issue due to the member's contract benefits, limitations, exclusions or cost share
- When there is a grievance

Inquiring About Claim Issues

Use the iLinkBlue Action Requests application!

It allows you to electronically communicate with Blue Cross when you have questions or concerns about a claim.

Common reasons to submit an Action Request

- Code editing inquiries
- Claim status (detailed denials)
- Claim denied for coordination of benefits
- Claim denied as duplicate
- Information needed from member (coordination of benefits, subrogation)

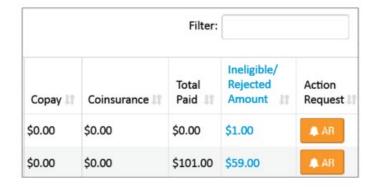
- Questioning non-covered charges
- No record of membership (effective and term date)
- Recoupment request
- Status of dispute



The **Action Requests** application does not allow you to upload documentation. For this reason, it is important to include full details when submitting the inquiry.

Submitting an Action Request

In iLinkBlue there is an **Action Request** button on each claim. It opens an electronic form that prepopulates with information on the specific claim. There are multiple places within iLinkBlue that include the action request buttons.



on the Paid/Rejected Claims Results screen

and

on the **Pended Claims Results** screen

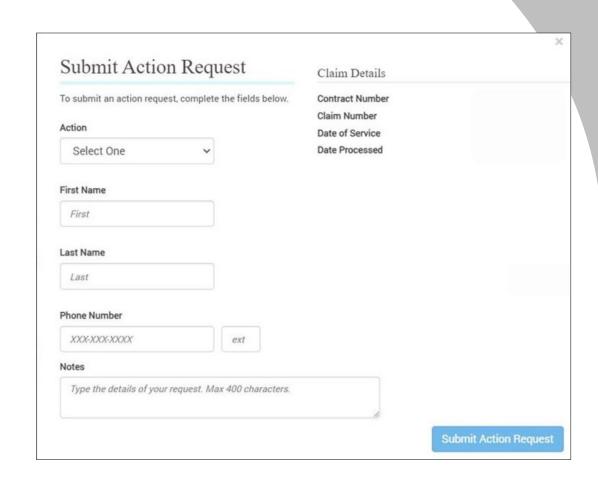


on the Claims Detail screen

Submitting an Action Request

When submitting an Action Request:

- Include your contact information
- Be specific and detailed
- Allow 10-15 working days for a response to each request
- Check in Action Request Inquiry for a response
- Submit a second request if there was no resolution



How Do I Correct or Void a Claim?

For professional claims submitted electronically through a clearinghouse:

Please follow the steps below to ensure your claims will not deny as duplicates or process incorrectly. You can ensure the accurate electronic (837l or 837P) submission by following the instructions below:



Claim Adjustment

- Enter the frequency code "7" in Loop 2300 Segment CLM05-03.
- Enter the 10-digit claim number of the original claim (assigned on the processed claim) in Loop 2300 in a REF segment and use F8 as the qualifier.
- Note: The adjusted claim should include all charges (not just the difference between the original claim and the adjustment).

Void the Claim

- Use frequency code "8" in Loop 2300 Segment CLM05-03.
- Use the 10-digit claim number of the original claim (assigned on the processed claim) in Loop 2300 in a REF segment and use F8 as the qualifier.

How Do I Correct or Void a Claim?

For professional claims submitted hardcopy or through iLinkBlue:

When a claim is refiled for any reason, all services should be reported on the claim.

Hardcopy Claim

Claims that were previously processed on a CMS-1500 can be changed:

- Adjust Claim In Block 22, enter "7" for a claim adjustment (information or charges added to, taken away or changed).
- Void Claim In Block 22, enter "8" to request that the entire claim be removed, and any payments or rejections be retracted from the member's and provider's records.
- In Block 22, enter the original claim reference number.

iLinkBlue Claim

If submitting a corrected professional claim through iLinkBlue:

- In Field 19A, enter the applicable Professional Claim Adjustment/Void Indicator: A (Adjustment Claim) or V (Void Claim).
- In Field 19B, enter the Internal Control Number (ICN Number that is the original claim number).



For more information find our Submitting a Corrected Claim Tidbit at www.bcbsla.com/providers > Resources > Tidbits.

TELEHEALTH



Telehealth Policy

- Follow the telehealth billing guidelines in the provider manual.
- Fully document the telehealth encounter in the patient's medical record adhering to the criteria listed in the expanded telehealth guidelines.
- Coverage is subject to the terms, conditions and limitations of each individual member contract and policy.
- Blue Cross adheres to the rules and regulations outlined by the Louisiana Board of Medical Examiners regarding telehealth prohibitions.

Professional Provider Office Manual

Professional Provider Office Manual

August 1975 March 1975 Ma

For more information about our telemedicine requirements, billing and coding guidelines, see our *Professional Provider Office Manual* at www.bcbsla.com/providers > Resources > Manuals.

Appropriate Place of Service (POS)

We define DTC telehealth as telehealth services delivered directly between the provider and patient in their home environment (e.g., residence, workplace, personal space, etc.).



- Use POS 10 for all direct to consumer (DTC) telehealth services.
- Bill non-DTC telehealth with the appropriate place of service based on the member's location when services are provided.
- For example, if the member is in the inpatient hospital setting when receiving telehealth services, bill POS 21.



- Do not bill POS o2 for telehealth services; Blue Cross does not consider POS o2 valid for claims submission. Claims billed with POS o2 may reject.
- Blue Cross will not reimburse telehealth services for HCPCS codes o362T or o373T due to their complexity requiring a face-to-face encounter.

Telemedicine

Reimbursement for telemedicine services is available when provided utilizing your own telemedicine platform.

Provider types performing telehealth services must ensure the delivery of telehealth is within their respective scope and guidance of their relevant licensing and/or certifying boards.

Encounters must be performed in real time using audio-only or audiovisual telecommunication systems.

Audio-only telehealth visits must meet the criteria outlined in Section 5.37 of our Professional Provider Office Manual.

The following are examples of services that are not eligible for reimbursement as telemedicine services:

- Non-direct patient services (e.g., coordination of care before/after patient interaction).
- Services rendered by text-only telephone communication, facsimile, email, mobile applications or any other non-secure electronic communication.
- In many cases, telehealth is not separately billable during the same episode of care that an in-person service is provided.
- Triage to assess the appropriate place of service and/or appropriate provider type.
- Services not eligible for separate reimbursement when rendered to patient in-person.
- Patient communications incidental to E&M, counseling or medical services covered by the member's policy.
- Presentation/origination site facility fee.
- Services/codes that are not specifically listed in the provider manual.

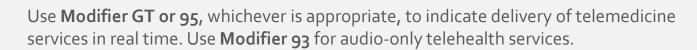
Telemedicine Codes

The following codes can be used for "Direct-to-consumer" telemedicine—when the telemedicine encounter occurs directly between provider and patient.

Codes listed below with an asterisk (*) may be billed as audiovisual telehealth services only. All other listed codes can be billed as audiovisual or audioonly telehealth services.

Direct-to-consumer Codes

Category	Code		
Office & Outpatient Visits (E&M)	99201-99205, 99211-99215		
Wellness & Preventive E&M	99381-99387, 99391-99397		
Behavioral Health	90785, 90791-90792, 90832-90834, 90836-90840, 90845- 90847, 96156, 96158, 96160-96161		
Applied Behavioral Analysis (ABA)	97151*, 97152*, 97153*, 97154*, 97155*, 97156*, 97157*, 97158*		
Physical Therapy, Occupational Therapy and Speech Therapy	92507, 92521, 92522, 92523-92524, 92526, 92610, 96105, 97110*, 97112*, 97116*, 97161*, 97162*, 97164*, 97165*, 97166*, 97168*, 97530*, 97535*		
Preventive Medicine Counseling	99401-99404		
Transitional Care Management	99495, 99496		
Diabetes Management	G0108-G0109		
Dietary & Nutritional Therapy	97802-97804, G0270-G0271		
Obesity Counseling	G0447		
Alcohol & Substance Abuse Screening	99408, 99409, G0442, G0443		
Smoking Cessation & Tobacco Counseling	99406-99407		
Sexually Transmitted Infections & High-intensity Behavioral Counseling	G0445		





ABA BILLING GUIDELINES



ABA Billing Guidelines

Provider	Billable Modifier
LBA	TG
SCABA	TF
RLTs with a Bachelor's degree	HN
RLTs without a Bachelor's degree	none

Licensed Behavior Analyst (LBA)

- Can bill directly.
- Services must be billed with Modifier TG.

State-certified Assistant Behavioral Analysts (SCABA)

- Cannot bill directly.
- Services must be billed through the supervising LBA with the appropriate codes and modifier.
- Services must be billed with Modifier TF.

Claim payments are based on:

- Licensure
- Certification
- Registration

(as designated by the state Behavior Analyst Board)

Registered Line Technician (RLT)

- Cannot bill directly.
- Services must be billed through the supervising licensed behavior analyst (LBA).
- RLTs with a Bachelor's degree: Use Modifier HN.
- RLTs without a Bachelor's degree: Do not use a modifier.

ABA Billing Guidelines

Use one of the following CPT® codes with appropriate, required modifiers for ABA services:

Code	Units	Clinician Type	Modifier
97151 15 min	15 min	SCABA	TF
	15 min	LBA	TG
97152 15 min		SCABA	TF
	15 min	LBA	TG
		RLT without Bachelor's	
97153 15 min		RLT with Bachelor's	HN
	15 min	SCABA	TF
	13 111111	LBA	TG
		RLT without Bachelor's	
97154 15 min		SCABA	TF
	15 min	LBA	TG
		RLT without Bachelor's	
97155 1	15 min	SCABA	TF
	15 111111	LBA	TG
97156 15 m	1E main	SCABA	TF
	15 111111	LBA	TG
97157 15	15 min	SCABA	TF
	13 111111	LBA	TG
97158 15 min	15 min	SCABA	TF
	13 11111	LBA	TG
0362T	15 min	SCABA	TF
	13 111111	LBA	TG
0373T	15 min	SCABA	TF
		LBA	TG

Assessment and Re-Assessment Codes

97151

- Conducted by BCBA, face-to-face with member.
- Review of current and past behavioral functioning, previous assessments and health records.
- Interview with parents/caregivers for history.
- Administer and interpret the results of standardized and nonstandardized assessments.
- Report preparation.
- Review findings and recommendations with parents.
- Develop treatment plan.

97152

- Conducted by Registered Line Technician (RLT), State
 Certified Assistant Behavior Analyst (SCABA), face-to-face with member.
- Data collection for functional behavior assessments, functional analysis or other structured procedures.
 - Evaluate deficient adaptive behaviors, maladaptive behaviors or other impaired functioning related to:
 - Communication
 - Social behavior
 - Ritualistic and repetitive behaviors, self injurious or other aberrant behaviors.
- Line technician may complete under direction of BCBA, qualified professional off-site.
- Requires clinical rationale for need.

Treatment Codes

97153

- Face-to-face with member, administered by registered line technician (RLT), SCABA.
- BCBA designs treatment goals/objectives, analyzes data and determines progress.





97154

- Face-to-face with two or more members, administered by RLT, SCABA.
- Board Certified Behavioral Analyst (BCBA) designs treatment goals/objectives, analyzes data, observes treatment implementation for program revision and determines progress.
- Maximum group members is eight.

Treatment Codes

97155

- Administered by BCBA or qualified health care professional.
- Face-to-face with a single member, or member and line technician.
- Resolves one or more problems with the protocol and may simultaneously direct a line technician in administering the modified protocol while member is present.

Adaptive treatment protocol modification may include:

- Design, analysis and edits to antecedent or consequence strategies.
- Individualized behavior plan based on functions maintaining aberrant behavior.
- Inclusion of additional acquisition/replacement skills to current treatment plan.
- Analysis and editing of prompt fading, chaining, differential reinforcement or generalization procedures, which require the expertise of the BCBA.

Concurrent Billing

97153 & 97154 with 97155

- Concurrent billing is allowed for adaptive behavior treatment with protocol modification (97155) and adaptive behavior treatment by protocol, administered by technician (97153), simultaneously.
- Concurrent billing is allowed for adaptive behavior treatment with protocol modification (97155) and group adaptive treatment (97154) simultaneously.
- Documentation of the services should reflect that they were administered at the same time.

Caregiver Training

97156

- Administered by BCBA.
- Face-to-face with parents/caregivers with/without the member present.
- Used to implement treatment protocols to address deficient adaptive or maladaptive behaviors.

97157

- Administered by BCBA.
- Face-to-face with parents/caregivers without the member present.
- Used to implement treatment protocols to address deficient adaptive or maladaptive behaviors.
- Maximum of eight group members.

Group Treatment

97158

- Administered by BCBA.
- Face-to-face with two or more members.
- Member must have direct participation in treatment protocol/ interactions to meet their own treatment goals.
- Protocol adjustments are made in real time dynamically during the session.
- Maximum of eight members per group.

This code entails
differentiating prompting
methods, instruction,
antecedent/consequence
strategies, varying
goals/skills and
reinforcement schedules in
real time with multiple
members simultaneously.

Exposure Codes

0362T

- On-site direction by BCBA, qualified health care professional.
- With the assistance of two or more line technicians/assistants to assist in treatment protocol with supervision of BCBA, qualified health care professional.
- For member who exhibits destructive behavior (e.g., elopement, pica or self-injury requiring medical attention; aggression with injury to other(s); or breaking furniture/walls/windows).
- Requires safe, structured customized environment with possible use of protective gear and padded room.
- Requires clinical rationale for need based on frequency, severity and intensity of the destructive behaviors.

BCBA/qualified health care professional shapes environmental or social contexts to examine triggers, events, cues, responses and consequences linked to maladaptive destructive behaviors.

Exposure Codes

0373T

- On-site direction by BCBA, qualified health care professional.
- With the assistance of two or more line technicians/assistants to assist in treatment protocol with supervision of BCBA, qualified health care professional.
- For member who exhibits destructive behavior (e.g., elopement, pica or self-injury requiring medical attention; aggression with injury to other(s); or breaking furniture/walls/windows).
- Requires safe, structured customized environment with possible use of protective gear and padded room.
- Requires clinical rationale for need based on frequency, severity and intensity of the destructive behaviors.

Staged environment to teach members appropriate alternative response to severe destructive behaviors. Typically delivered in intensive outpatient, day treatment or inpatient facility, depending on dangerousness of behavior.

OTHER BILLING GUIDELINES



Part 2 Regulations

- Providers and facilities are responsible for making sure they are in compliance with 42 Code of Federal Regulations (CFR) part 2 regulations regarding the Confidentiality of Substance Use Disorder Patient Records.
- Abiding by the part 2 regulations includes the responsibility of obtaining appropriate consent from patients prior to submitting substance use disorder claims or providing substance use disorder information to Blue Cross. Blue Cross requires that patient consent obtained by the provider include consent to disclose information to Blue Cross for claims payment purposes, treatment, and for health care operations activities, as provided for in 42 U.S.C. § 290dd-2, and as permitted by the HIPAA regulations. 42 CFR part 2, section 2.31(a) (1-9) stipulates the content that must be included in a patient consent form. By disclosing substance use disorder information to Blue Cross, the provider affirms that patient consent has been obtained and is maintained by the provider in accordance with Part 2 regulations. In addition, the provider is responsible for the maintenance of patient consent records.
- Providers should consult legal counsel if they have any questions as to whether or not 42 CFR part 2 regulations are applicable.

LUCET RESOURCES

Autism Resource Program

Credentials

- Three Care Managers Board Certified Behavioral Analyst (BCBA) and/or Licensed Behavioral Analyst (LBA)
- One Team Lead BCBA
- One Manager BCBA
- One Clinical Consultant BCBA, LBA, LPC

Role

- Review treatment requests
- Educate on medical policy
- Assist families (referrals, etc.)

Autism Resource Program



Provider contact

- Treatment requests
- Diagnostic information



Parent contact

- Diagnostic information
- Additional resources



Coordinated Calls

- Collaborative call with parent and provider
- Discussions include coordinating care, reviewing letters/correspondence sent out during or after a review

Autism Resource Program

Family Support Coordinator

- Providers resources and referrals for families
- Assists with family calls to assess ongoing needs

Behavioral Health Referral and Collaboration

 Referrals for other behavioral health needs such as referrals and resources for outpatient therapy, psychiatry, family therapy and medication management

Written Correspondence

Emails

- Not secure
- Limit the use of Protected Health Information (PHI)

Fax for information

- Can occur during a review
- After authorization approval

Extension letter

- Extends review time
- Additional 45 days plus final 15 days to determine medical necessity
- Mailed to provider and family
- Can be faxed by case manager upon request
- Entering final 15 days (what to expect)

Provider letter

- Details concerns with request and expectation for specific information to be included during next review
- Mailed to provider and family
- Follow-up call with family and provider to explain letter (coordinated or individual calls)



Transition and Aftercare Planning

- Begin during the early phases of treatment and will change over time based upon response to treatment and presented needs.
- Focus on the skills and supports required for the member for transitioning toward their natural environment.
- Identify appropriate services and supports for the time period following ABA treatment.
- Include a planning process and documentation with active involvement and collaboration with a multidisciplinary team to include caregivers.
- Long term outcomes must be developed specifically for the individual with ASD, be functional in nature, and focus on skills needed in current and future environments.
- Long-term Objective An objective and measurable goal that details the overall terminal mastery criteria of a skill being taught.
- Realistic expectations should be set with current treatment plan goals connecting to long term outcomes.

Care Manager (CM)

- Serves as an additional resource for family.
- Welcome packet sent to family with FAQs, medical necessity criteria and contact information of assigned CM.
- Answer questions regarding diagnostic requirements and connect with in-network providers to complete as needed.
- Contact family periodically to ensure parents are satisfied with services and have needed resources.
- Can address clinical questions family may have regarding ABA services.
- Help connect recently diagnosed individuals with ABA providers.



ABA providers.

If you would like to attend, or would like more information, please call 1-877-563-9347.



WE ARE HERE FOR YOU!



Provider Relations

Kim Gassie Director

Jami Zachary Manager

Anna Granen Senior Provider Relations Representative

Marie Davis Senior Provider Relations Representative

Anna Granen

Jefferson, Orleans, Plaquemines, St. Bernard, Iberville

Lisa Roth

Bienville, Bossier, Caddo, Claiborne, Desoto, Grant, Jackson, Lincoln, Natchitoches, Red River, Sabine, Union, Webster, Winn, Jefferson Davis, St. Landry, Vermilion

Marie Davis

Allen, Avoyelles, Beauregard, Caldwell, Catahoula, Concordia, East Carroll, Evangeline, Franklin, LaSalle, Madison, Morehouse, Ouachita, Rapides, Richland, Tensas, Vernon, West Carroll, Acadia

Mary Guy

East Feliciana, St. Helena, St. Tammany, Tangipahoa, Washington, West Feliciana, Livingston, Pointe Coupee, St. Martin, Terrebonne

Melonie Martin

East Baton Rouge, Ascension, West Baton Rouge

Yolanda Trahan

Assumption, Iberia, Lafayette, St. Charles, St. James, St. John the Baptist, St. Mary, Calcasieu, Cameron, Lafourche

Quick Contacts

Joining the Network

Getting Credentialed – PCDMstatus@bcbsla.com, 1-800-716-2299, option 2
Getting Contracted – provider.contracting@bcbsla.com, 1-800-716-2299, option 1

Updating your Information

Data Management – PCDMstatus@bcbsla.com, 1-800-716-2299, option 2

Education, iLinkBlue Training & Outreach

Provider Relations – provider.relations@bcbsla.com, 1-800-716-2299, option 4

Electronic Services

iLinkBlue - www.bcbsla.com/ilinkblue

EDI Services (clearinghouse) – **EDIservices@bcsla.com**, 1-800-716-2299, option 3 Security Access to Online Services – **PIMteam@bcbsla.com**, 1-800-176-2299, option 5

Ongoing Support

Customer Care & IVR Phone Services – 1-800-922-8866

Lucet Contact Information

For assistance, please contact:

Autism Resource Program: 1-877-563-9347

Kelly Winkelman, LCSW, BCBA, CCM

Autism Resource Program, Interim Manager

Email: kwinkelman@lucethealth.com

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Blue Advantage Behavioral Health Webinars



Blue Advantage (HMO) and Blue Advantage (PPO) will be conducting a webinar on November 15 about behavioral health requirements for these members.



Look for the webinar registration link in our Weekly Digest, sent every Thursday.





Provider Engagement Survey

THANK YOU to everyone who took our 2022 survey. Based on your feedback, we made changes including:

- <u>Less Blue Cross emails to your inbox</u> we created the Provider Weekly Digest as a way to consolidated provider communications into one email digest that goes out every Thursday. It includes notifications, general announcements and provider training event information and registration options.
- <u>iLinkBlue training webinars</u> we now offer iLinkBlue training webinars for new users.
- <u>Improvement to our credentialing process</u> we have focused on improving our customer service and resolving provider issues timely.

We would for you to complete our 2023 survey. **It ends on:**



Participants could win 1 of 26 gift cards with top prize of \$500.



If you have not received a survey link, send us an email to **provider.communications@bcbsla.com** and put "Provider Engagement Survey" in the subject line.

Thank you!

If you have additional questions after this webinar, please email **provider.relations@bcbsla.com**.