

For the listening benefit of webinar attendees, we have muted all lines and will be starting our presentation shortly.

- This helps prevent background noise (e.g., unmuted phones or phones put on hold) during the webinar.
- This also means we are unable to hear you during the webinar.
- Please submit your questions directly through the webinar platform only.

### How to submit questions:

- Open the Q&A feature at the bottom of your screen, type your question related to today's training webinar and hit "enter."
- Once your question is answered, it will appear in the "Answered" tab.
- All questions will be answered by the end of the webinar.



# Credentialing, Contracting, Recredentialing & Data Management

March 2025

# Welcome

- Today's presentation will take you on a journey through the **credentialing** and **recredentialing** processes.
- We will also explain the network **contracting** process.
- We will show you how to update and **manage the data** Louisiana Blue has on your provider record.



# The Basics

## Credentialing Is Required for Network Participation.

- Louisiana Blue credentials all practitioners and facilities that participate in our networks.
- We partner with **sympplrCVO** to conduct credentialing verification processes for our commercial and Blue adVantage networks.



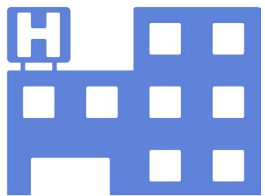
# The Basics

We credential  
**professional**



&

**facility** providers



## Credentialing is Required for Network Participation.

- Since 1996, Louisiana Blue fully credentials providers who apply for network participation.
- Our credentialing program is accredited by the Utilization Review Accreditation Commission (URAC).
- Providers must meet certain criteria as regulated by our accreditation body and the Blue Cross Blue Shield Association.

# The Basics

There are two types of Louisiana Blue provider records a provider can obtain:

## Network-participating provider record



Contract on File  
and Provider **IS**  
credentialed

## Non-participating provider record *(for filing claims only)*



No Contract  
and Provider **IS NOT**  
credentialed

## Participating vs. Non-participating Providers



## What is a Participating Provider?

- Provider who has entered into a contractual agreement with Louisiana Blue to provide covered services to our members.
- Payments are based on the provider's schedule of allowable charges.
- Provider may bill the member for any deductible, coinsurance, copayment and/or non-covered service. Provider agrees not to collect any amount over the allowable charge from the member.
- Payment goes directly to the participating provider.
- Participating providers see increased Louisiana Blue patient volume since members receive higher benefits when using network providers.
- Only participating providers are listed in our online provider directory featured on our corporate website ([www.lablue.com](http://www.lablue.com)).

## Participating vs. Non-participating Providers



## What is a Non-participating Provider?

- Provider who has chosen not to sign a network agreement with Louisiana Blue.
- We establish a non-participating rate for covered services rendered by non-participating providers.
- The provider may balance bill the member for all amounts not paid by Louisiana Blue with the exception of services covered under the No Surprises Act.
- In most situations, Louisiana Blue payments for claims to a non-participating provider are sent directly to the member.
- Some members may have no benefits for services provided by non-participating providers without obtaining prior approval.
- Non-participating providers are **NOT** listed in our online provider directory.



# Applying for Credentialing

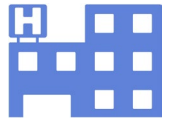


# Professional Provider Network Availability

The following professional provider types must meet certain criteria to participate in our networks:

- Acupuncturists
- Applied Behavioral Analysts (ABA)
- Audiologist
- Certified Nurse Midwife (CNM)
- Certified Registered Nurse Anesthetist (CRNA)
- Certified Registered Nurse First Assistants (CRNFA)
- Clinical Nurse Specialist (CNS)
- Doctor of Chiropractic (DC)
- Doctor of Osteopathic (DO)
- Doctor of Medicine (MD)
- Doctor of Podiatric Medicine (DPM)
- Doctor of Dental Surgery (DDS)
- Doctor of Medicine in Dentistry (DMD)
- Hearing Aid Dealer
- Licensed Addictive Counselor (LAC)
- Licensed Midwife
- Licensed Professional Counselor (LPC)
- Licensed Clinical Social Worker (LCSW)
- Nurse Practitioner (NP)
- Occupational Therapist (OT)
- Optometrist (OD)
- Physician Assistant (PA)
- Psychologist (PhD)
- Physical Therapist (PT)
- Registered Dietician & Nutritionist (RD)
- Registered Nurse First Assistants (RNFA)
- Speech-Language Pathologist & Audiologist (SLP)

View the *Credentialing Criteria* for these professional provider types at [www.lablue.com/providers](http://www.lablue.com/providers) >Network Enrollment >Join Our Networks >Professional Providers >Credentialing Process.



# Facility Network Availability

The following facility types must meet certain criteria to participate in our networks:

- Ambulance Service
- Ambulatory Surgical Center
- Birthing Centers
- Cardiac Cath Lab (Outpatient)
- Diagnostic Services (including CMS Independent Diagnostic Testing Facilities)
- Dialysis Facility
- DME Supplier
- Emergency Medicine Physician Groups
- Home Health Agency
- Home Infusion
- Hospice
- Hospitals
- IOP/PHP Psych/CDU
- Laboratory
- Lithotripsy/Orthotripsy
- Nursing Home
- Radiation Center
- Residential Treatment
- Retail Health Clinic
- Skilled Nursing Facility
- Sleep Lab/Center
- Specialty Pharmacy
- Urgent Care Clinic

View the *Credentialing Criteria* for these facility types at [www.lablue.com/providers](http://www.lablue.com/providers) >Network Enrollment >Join Our Networks > Facilities and Hospitals >Credentialing Process.

# Hospital Based Providers

A hospital/facility-based provider includes:

- Providers who **only** see patients as a result of their being admitted or directed to the hospital.
  - Providers who **only** read test results or perform services in a facility, for which a member cannot directly make an appointment.
  - Medical staff.
- The classification as a hospital-based provider applies for the hospital location only and NOT for any other practice locations outside the hospital.
  - Hospital-based providers can be allowed to participate in our networks without credentialing requirements. We do not list those providers in the directory and allow the hospital's credentialing to stand.
  - A provider is **NOT considered hospital-based** if they have patients referred directly to them from another physician or organization or if the member can make an appointment with the physician.



# Telehealth Only Providers

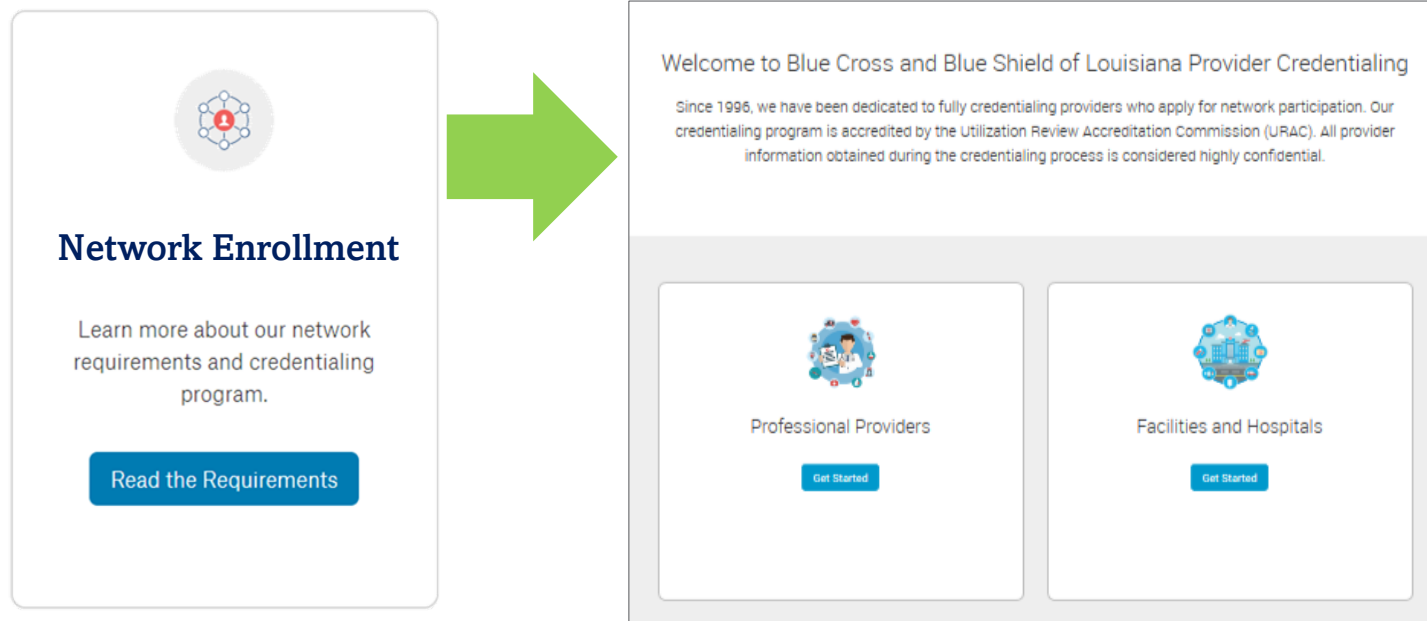
Our credentialing policy includes guidance for the provision of telehealth services to our members **WHEN:**

- **Louisiana-based, in-network provider**
  - Must be in process of or have completed credentialing/contracting to participate in our network.
  - Must be employed or affiliated with a physical practice located in Louisiana.
    - Behavioral health telehealth-only providers are not required to be employed or affiliated with a physical practice located in Louisiana but **must be located and licensed in Louisiana**.
- **Out-of-state provider with Louisiana-based practice**
  - Must be employed or affiliated with a Louisiana-based group or entity.
  - Must have a Louisiana State license as required for their specialty.
  - If not licensed in the state of Louisiana, then a Telehealth Permit issued by the Louisiana Board of Medical Examiners (LSBME) is required (includes the condition of maintaining affiliation with a Louisiana based practice or entity).
- **Out-of-state provider without Louisiana-based practice affiliations**
  - Must be credentialed/contracted with another Blue Plan.
  - Can be individually credentialed/contracted or part of a group or entity that is credentialed/contracted with the out-of-state Blue Plan.
  - Claims filing is based on the providers physical location when rendering the telehealth service.
- **National telehealth solution/vendor**
  - A national telehealth solution contracts directly with Louisiana Blue to offer our members telehealth services accessible in the home plan region and outside of it to ensure access while members are out of their home plan area.

# The Paperwork

You **MUST** complete and submit documentation to start the process for credentialing **OR** to obtain a provider record.

Applications are available online at [www.lablue.com/providers](http://www.lablue.com/providers).



Choose **Network Enrollment**, then **Join Our Networks** page then, select **Professional Providers** or **Facilities and Hospitals** to find credentialing packets.



# The Paperwork for Professional Providers

[Overview](#) [Credentialing Process](#) [Join Our Networks](#) [Update Your Information](#) [FAQs](#)

## Join Our Networks

Your request can take up to 90 days to process once all required information has been received. The BCBSLA Welcome to the Network notification letter will notify you of next steps and your network participation effective date shall be the effective date indicated on the signature page of your provider agreement. Louisiana Blue does not backdate network participation. Any claims submitted prior to network participation will process as out-of-network. When a claim is processed as out-of-network, payment for services may go to the member not to the provider.

Applying for network participation has been made easy. Our online applications can now be completed, signed and submitted digitally with **DocuSign**. Each packet includes a checklist of all required documents. Please follow that checklist to ensure all information is included with the submission of your application. Louisiana Blue uses the LSCA for both credentialing and recredentialing applications.

[Professional Initial Credentialing Packet](#)

[Professional CAQH Credentialing Packet](#)



The Professional (initial) credentialing packets includes a checklist of all required documents.

- To **join our networks through a new contract**, or **joining an existing group**, complete the checklist under “I wish to PARTICIPATE in Louisiana Blue’s network(s).”
- If you **want a provider record only for filing claims**, complete the checklist under “I wish to obtain a Louisiana Blue record only as a NON-PARTICIPATING provider.”



# The Paperwork for Professional Providers

Louisiana Blue uses the **Louisiana Standardized Credentialing Application (LSCA)** or the **CAQH Application** for initial credentialing.

The **Credentialing Application Attachment A** is to report the hours per day the professional provider is available for patient appointments at each practice location.

- Location information reported must correlate to the locations reported on the LSCA, as applicable.
- This form is also used to report telehealth services.

**Louisiana** Credentialing Application Attachment A

Blue Cross and Blue Shield of Louisiana limits the published locations of professional providers in our online provider directories based on the ability to schedule patient appointments at each location. This form is required as an attachment to the professional credentialing application. Location information reported below must correlate to the locations reported on the credentialing application, as applicable. Please report the number of hours per day the professional provider is available for patient appointments at each practice location.

**PROVIDER INFORMATION**

Individual Provider Last Name	First Name	Middle Initial
Individual Provider NPI		
Group/Clinic Tax ID Number		

**LOCATION INFORMATION**  
(Skip this section if completing the LSCA. Please complete this section if using the CAQH credentialing application process.)

<b>Billing Address</b> (where you want payments sent)		Contact Person	Telephone Number
City	State	ZIP Code	Billing Email
Correspondence Address (where you want communications sent)		Contact Person	Telephone Number
City	State	ZIP Code	Correspondence Email
Medical Records Address (where you want medical records requests sent)		Contact Person	Telephone Number
City	State	ZIP Code	Medical Records Email

**FOR THE PRIMARY PRACTICE LOCATION REPORTED ON THE CREDENTIALING APPLICATION**

Group NPI

Do you, the provider, offer telehealth services? ☐ Yes ☐ No. If indicating "Yes," Blue Cross will identify the provider in our provider directory as offering telehealth services at this location.

Mon	Tues	Wed	Thurs	Fri	Sat	Sun

For this practice location please select at least one option:  
☐ I am available to see patients at least 8 hours per week on a regular basis.  
☐ I see patients here at least one day per month, but less than one day per week on a regular basis.  
☐ I cover or fill in for colleagues within the same medical group on an as-needed basis only.  
☐ I consult or provide other services but do not see patients at this location.  
☐ I do not practice here, but this location is within the medical group with which I am employed.

*This form is for professional providers only.  
This form should be submitted with the Credentialing Application.*

**LOUISIANA STANDARDIZED CREDENTIALING APPLICATION**

**DIRECTIONS**  
Please type or print in black ink when completing this form. If you need more space or have more than four locations, attach additional sheets and reference the question being answered. Please see page 10 for a list of required documents.  
\*\*All sections must be completed in their entirety. "See C.V.", not acceptable\*\*

**GENERAL INFORMATION**

Last Name	First	Middle	Gender
Degree	MD	DO	PM
Any other name under which you have been known? (AKA), LMI	ECFMG Number	LPIN Number	
Home Street Address	City	State	Zip Code
Home Phone Number	Pager Number/Answering Service	Home Email Address (optional)	
Social Security Number	Date of Birth	Birth Place city, state	Race (Ethnicity optional)
NPI - Individual	Medicaid Provider Number	Medicare Provider Number	
<b>PRIMARY PRACTICE LOCATION</b>			
Institution/Group/Clinic Name (if Applicable)	Office Manager		
Tax Identification Number	Effective Date of Provider at this Practice Location	NPI - Group	
Name to which Employer Identification Number (EIN) is registered with the IRS (REPORT ANY MUST MATCH ITS INFORMATION EXACTLY)			
Physical Address	City	State	Zip Code
Office Email	Office Website		
Main Phone Number	Appointment Phone Number	Fax Number	
<b>Billing Address</b> (where you want payments sent)			
City	State	Zip Code	Billing Email
<b>Correspondence Address</b> (where you want communications sent)			
City	State	Zip Code	Correspondence Email
<b>Medical Records Address</b> (where you want medical records requests sent)			
City	State	Zip Code	Medical Records Email
Type of Practice	Single	Multi-specialty Group	Single Specialty Group
If hospital-employed or healthplan/payer-owned, please indicate owner name			
Office Hours	Mon	Tues	Wed
Do you practice at this location	Fulltime	Parttime	Other (Specify)
Languages spoken at this location (other than English):			

Page 1 of 10

**Provider Application**

**INSTRUCTIONS**  
1. Do not print this application and its supplemental forms. Do not use another provider's application.  
2. Do not print this application and its supplemental forms. Do not use another provider's application.  
3. Do not print this application and its supplemental forms. Do not use another provider's application.  
4. Do not print this application and its supplemental forms. Do not use another provider's application.  
5. Do not print this application and its supplemental forms. Do not use another provider's application.  
6. Some fields are "locked" to help you easily input information (e.g., schools, languages). Code lists are found on pages 30-43.  
NOTE: Fields with asterisks (\*) indicate that a response is required. All other fields will be considered not applicable if left blank.

**SECTION 1 Personal Information and Professional ID#**

**Provider Type**

**Name**  
Do not use initials or middle name.  
LAST NAME  
FIRST NAME  
MIDDLE NAME  
DATE ENTERED (LAST NAME)  
DATE ENTERED (FIRST NAME)  
DATE ENTERED (MIDDLE NAME)

**General Information**  
SEX: MALE FEMALE  
DATE OF BIRTH  
CITY OF BIRTH  
STATE OF BIRTH  
COUNTRY OF BIRTH  
PROFESSIONAL IDENTIFICATION NUMBER (PIN)  
PIN COUNTRY OF ISSUE  
HOME ADDRESS  
CITY  
STATE  
ZIP CODE  
TELEPHONE  
E-MAIL  
PREFERRED METHOD OF CONTACT  
E-MAIL  
FAX

3076

Page 2 of 2

To be listed in the directory, provider must be available to schedule patient appointments **a minimum of 8 hours per week** at the location listed.




## Professional CAQH Credentialing Packet

[illegible][illegible]

- Complete checklist
- Provide your CAQH ID



 **Louisiana** **LinkBlue**  
Service Agreement

THIS AGREEMENT, made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, and between

—LOUISIANA HEALTH SERVICE & INDUSTRY CONTRACT—

6676 BLUE CROSS AND BLUE SHIELD OF LOUISIANA, hereinafter referred to as "HEALTH PLAN," a not-for-profit corporation organized under the laws of the State of Louisiana, hereinafter referred to as the "HEALTH PLAN," and its authorized and designated officer, whose permanent mailing address is declared to be 3525 Metz Avenue, Lakeview, Louisiana 70002, and

Provider Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

hereinafter referred to as "PROVIDER," and who are the parties to this AGREEMENT and for the consideration and upon the terms and conditions hereinafter expressed, do hereby agree as follows:

**Section A - Agreement**

1.1 HEALTH PLAN grants to provider access to HEALTH PLAN's LinkBlue website in accordance with the Terms of Use and Security Policy that is available on the LinkBlue log in and welcome screens. PROVIDER understands that such access to the LinkBlue log in and Security Policy may be granted by HEALTH PLAN from time to time under subject to a user's data selection, and that PROVIDER will be bound by such terms as a condition of its use of the LinkBlue website.


1.2 PROVIDER agrees that it will furnish, supply, configure, maintain, and service all appropriate and necessary personal user information and data to the LinkBlue website, including, but not limited to, LAN configurations and environments, and Internet connectivity and services required to access the electronic services provided by HEALTH PLAN. PROVIDER further agrees that it is responsible for maintaining this computer equipment in proper working condition.

1.3 HEALTH PLAN agrees to provide user instruction manuals and documentation or correspondence, to assist the PROVIDER in the proper use of the LinkBlue website. HEALTH PLAN will provide telephone and/or TDD/TELETYPE support services if deemed necessary Monday through Friday from 8 a.m. - 4:30 p.m. CST, with the exception of HEALTH PLAN office closure due to announced holidays or any unforeseen circumstances.

20030727 00102

LinkBlue and the LinkBlue logo are registered trademarks of LinkBlue, Inc. and the LinkBlue Health Service Agreement is copyrighted in copyright law under federal and state law.

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# Louisiana

**Business Associate Addendum  
to the LinkBlue Service Agreement**

This addendum ("Addendum") is effective upon execution, and amendments and is made part of the LinkBlue Service Agreement ("Agreement") and by between:

Provider Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

(hereinafter referred to as "**PROVIDER**"),

Business Associate Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_

(hereinafter referred to as "**BUSINESS ASSOCIATE**"), and


**Louisiana Health Service & Indemnity Company, Inc.**  
 421 1/2 Blue Cross and Blue Seal of Louisiana  
 3252 Saint Ave.  
 Baton Rouge, LA 70809


(hereinafter referred to as "**HEALTH PLAN**").

**WHEREAS**, PROVIDER has executed the LinkBlue Service Agreement with HEALTH PLAN through, which PROVIDER has been given access to HEALTH PLAN's LinkBlue website.

**WHEREAS**, HEALTH PLAN has contracted BUSINESS ASSOCIATE to conduct certain administrative services on PROVIDER's behalf, and as part of BUSINESS ASSOCIATE's responsibilities PROVIDER needs to provide BUSINESS ASSOCIATE with access to the LinkBlue website.

**WHEREAS**, PROVIDER and HEALTH PLAN are both Covered Entities and the information to be exchanged between BUSINESS ASSOCIATE on PROVIDER's behalf and HEALTH PLAN through the LinkBlue website is confidential and Protected Health Information under the terms of the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), and the Health Information Technology for Economic and Clinical Health Act, as incorporated in the Administrative and Reimbursement Act of 2000 ("HITECH"), and their respective regulatory and implementing guidance.

	<h1 style="margin: 0;">Louisiana</h1>	<h2 style="margin: 0;">Electronic Funds Transfer (EFT) Enrollment Form</h2>
<p>To receive your Blue Cross and Blue Shield of Louisiana payments via electronic funds transfer (EFT), please complete the following information. Be sure to complete a separate EFT Enrollment Form for each payment plan. You must complete this form after financial institution is approved for the delivery of the EFT. Please maintain current EFT data. If you are unable to provide the information requested, please contact your financial institution (FI) for assistance. Please print clearly. See Guide to Completing the EFT Enrollment Form for detailed instructions (included with this form).</p>		
<p><b>CONSENT</b></p> <p>I hereby authorize Blue Cross and Blue Shield of Louisiana, hereinafter called "Company", to make credit card withdrawals, and in accordance with LSA R. 9:208 to make adjustment for any credit entered made in my account.</p> <p>I hereby authorize the financial institutions named below, hereinafter called "Bank", to credit and/or debit the same to and from my account. I am aware that the weekly Payment Protection Request will no longer be mailed to my office, but I will be responsible for receiving and/or printing the LSA/LBUE Provider Guide.</p>		
<p><b>PROVIDER INFORMATION</b></p> <p>Provider Name _____</p> <p>Provider Address _____</p> <p>City _____ State/Province _____ Zip Code/Postal Code _____</p>		
<p><b>PROVIDER IDENTIFIERS INFORMATION</b></p> <p>Provider Number (aka Identification Number) (75) or Provider Identification Number (ID) _____</p>		
<p><b>PROVIDER CONTACT INFORMATION</b></p> <p>Business Phone Number (937) _____ Direct (937) (if applicable) _____</p> <p>Telephone Number _____ Fax _____</p> <p>Pager Number _____</p>		
<p><b>PHARMACY INFORMATION</b></p> <p>Pharmacy Name _____</p> <p>NCPDP Provider ID Number _____</p>		
<p><b>FINANCIAL INSTITUTION INFORMATION</b></p> <p>Financial Institution Name _____</p> <p>Account Routing Number _____ Type of Account or Financial Institution _____ Bank's Account Number and Bank Account Institution _____</p>		
<p><b>Account/Financial Provider Details:</b></p> <p><input type="checkbox"/> Primary Tax Identification Number (TIN) _____</p> <p><input type="checkbox"/> National Provider Identifier (NPI) _____</p>		
<p>—&gt; CONT —&gt;</p>		



**LOUISIANA BLUE CROSS**

**Administrative Representative  
Registration Form**

Complete this form for each administrative representative at your organization. Please include the information for the provider the administrative representative is representing, as well as contact information for both the administrative representative and the administrative representative's manager.

<b>GENERAL PROVIDER INFORMATION</b>		
Provider Group/clinic or Facility Name		
Address		
Phone Number	Provider Group/clinic or Facility ID#	
Individual Provider Name (if applicable)	Individual Provider ID# (if applicable)	
Tax Identification Number	Is the Behavioral Health Authorizations application needed?	

<b>ADMINISTRATIVE REPRESENTATIVE INFORMATION</b>		
Administrative Representative Name	Title	Date of Birth
Contact Phone Number	Email Address (this will be used for your unique username)	
Additional Phone Number	Additional Email Address	

<b>MANAGER/OWNER INFORMATION</b>		
Manager/Owner Name (other than the administrative representative)	Title	Date of Birth
Contact Phone Number	Email Address	

Return Form To:

Email: [2024man@bluecross.com](mailto:2024man@bluecross.com)

Fax: 1-800-515-1123

Attn: Provider Identity Management

# Electronic Funds Transfer (EFT) Enrollment Form

# Administrative Representative Registration Form

[www.lablue.com/ilinkblue](http://www.lablue.com/ilinkblue)



# The Paperwork for Facilities

[Overview](#)[Credentialing Process](#)[Join Our Network](#)[Update Your Information](#)[Frequently Asked Questions](#)

## Join Our Network

Your request can take up to 90 days to process once all required information has been received. The BCBSLA Welcome to the Network notification letter will notify you of next steps and your network participation effective date shall be the effective date indicated on the signature page of your provider agreement. BCBSLA does not backdate network participation. Any claims submitted prior to network participation will process as out-of-network. When a claim is processed as out-of-network, payment for services may go to the member not to the provider.

Applying for network participation has been made easy. Our online Facility Initial Credentialing packet can now be completed, signed and submitted digitally with **DocuSign**. Each packet includes a checklist of all required documents. Please follow that checklist to ensure all information is included with the submission of your application.

### Facility Initial Credentialing Packet

Some of the required credentialing supporting documentation for Facilities and Hospitals includes:

- Health Delivery Organization (HDO) Form
- HDO Attachment, as applicable
- State License
- Malpractice Liability Certificate (copy of declarations page)

Network facilities and hospitals are reverified every three years from their last credentialing acceptance date. Blue Cross sends reverification packets directly to facilities and hospitals based on the correspondence information on file.



The Facility Initial Credentialing Packet includes a checklist of all required documents needed for credentialing.



# The Paperwork for Facilities

## Facility Initial Credentialing Packet

The **Checklist** must be completed.

- Submit all indicated documents.
- Incomplete credentialing packets (missing information or submitted incorrectly) may be returned. A letter is sent advising of the missing information and how to resubmit.

This Packet is in **DocuSign®** to be completed, signed and submitted digitally.

The screenshot shows the 'Louisiana Credentialing Checklist for Facilities' document. It includes the Louisiana state logo and the title 'Louisiana Credentialing Checklist for Facilities'. Below the title, there is a section for 'All required documents must be fully completed with a handwritten signature and date (as applicable)'. This is followed by instructions on how to obtain a Blue Cross provider record. The main body of the checklist is a table with two columns of items to be completed, each preceded by a checkbox. The items include various forms and attachments related to the Health Delivery Organization (HDO) and the provider's credentials. At the bottom, there is a section for 'Submit all required documents using one of the options below:' with contact information for mail, email, and fax.

Louisiana Credentialing Checklist for Facilities																											
<p>All required documents must be fully completed with a handwritten signature and date (as applicable). Requests that are incomplete or missing information will be returned and the processing time will start over once all required information is received.</p> <p>There are two options below for obtaining a Blue Cross provider record. You may choose to participate in our networks or simply obtain a provider record as a non-participating provider for the purpose of filing claims. Use the appropriate checklist below to fully complete this credentialing packet. See <a href="#">Facility Providers Credentialing Criteria</a> for more information.</p> <p>Choose One (non-participating provider checklist on back)</p> <p><input type="checkbox"/> I wish to PARTICIPATE in Blue Cross' network(s)</p> <p><input type="checkbox"/> New Contract Our Network Development department will contact you regarding a new network agreement.</p> <table border="0"><tr><td><input type="checkbox"/> Complete the Health Delivery Organization (HDO) Information Form</td><td><input type="checkbox"/> Complete the iLinkBlue Service Agreement</td></tr><tr><td><input type="checkbox"/> Complete the Health Delivery Organization Statement of Attestation</td><td><input type="checkbox"/> Complete the Business Associate Addendum to the iLinkBlue Service Agreement</td></tr><tr><td><input type="checkbox"/> Complete the applicable HDO Attachment</td><td><input type="checkbox"/> Complete the Electronic Funds Transfer (EFT) Enrollment Form</td></tr><tr><td><input type="checkbox"/> HDO Attachment A: Ambulance Company</td><td><input type="checkbox"/> Enclose a canceled check/bank letter confirming account</td></tr><tr><td><input type="checkbox"/> HDO Attachment B: DME Supplier or Pharmacy</td><td><input type="checkbox"/> Complete the Administrative Representative Registration Form</td></tr><tr><td><input type="checkbox"/> HDO Attachment C: Hospital, Ambulatory Surgical Center or Free-standing Skilled Nursing Facility</td><td><input type="checkbox"/> Complete the Administrative Representative Acknowledgment Form</td></tr><tr><td><input type="checkbox"/> Complete the Patient Safety Regulation Statement of Attestation (if applicable)</td><td><input type="checkbox"/> Enclose an EIN Letter</td></tr><tr><td><input type="checkbox"/> HDO Attachment D: Urgent Care Clinic / Walk-in Clinic</td><td><input type="checkbox"/> Enclose a W-9 Form</td></tr><tr><td><input type="checkbox"/> HDO Attachment E: Diagnostic Radiology (Free-standing)</td><td><input type="checkbox"/> Enclose a copy of state license</td></tr><tr><td><input type="checkbox"/> HDO Attachment F: Retail Health</td><td><input type="checkbox"/> Enclose a copy of Malpractice Liability Certificate (copy of policy declarations page)</td></tr><tr><td><input type="checkbox"/> HDO Attachment G: Laboratory</td><td><input type="checkbox"/> Enclose this completed checklist</td></tr><tr><td><input type="checkbox"/> HDO Attachment H: Outpatient Cath Lab</td><td></td></tr></table> <p>Submit all required documents using one of the options below:</p> <table border="0"><tr><td>mail: BCBSLA - PCDM P.O. Box 98029 Baton Rouge, LA 70898-9029</td><td>email: <a href="mailto:network.administration@bcbsla.com">network.administration@bcbsla.com</a> fax: (225) 297-2750 Attention: PCDM</td></tr></table> <p><small>18NW2512 R07/19 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service &amp; Indemnity Company</small></p>		<input type="checkbox"/> Complete the Health Delivery Organization (HDO) Information Form	<input type="checkbox"/> Complete the iLinkBlue Service Agreement	<input type="checkbox"/> Complete the Health Delivery Organization Statement of Attestation	<input type="checkbox"/> Complete the Business Associate Addendum to the iLinkBlue Service Agreement	<input type="checkbox"/> Complete the applicable HDO Attachment	<input type="checkbox"/> Complete the Electronic Funds Transfer (EFT) Enrollment Form	<input type="checkbox"/> HDO Attachment A: Ambulance Company	<input type="checkbox"/> Enclose a canceled check/bank letter confirming account	<input type="checkbox"/> HDO Attachment B: DME Supplier or Pharmacy	<input type="checkbox"/> Complete the Administrative Representative Registration Form	<input type="checkbox"/> HDO Attachment C: Hospital, Ambulatory Surgical Center or Free-standing Skilled Nursing Facility	<input type="checkbox"/> Complete the Administrative Representative Acknowledgment Form	<input type="checkbox"/> Complete the Patient Safety Regulation Statement of Attestation (if applicable)	<input type="checkbox"/> Enclose an EIN Letter	<input type="checkbox"/> HDO Attachment D: Urgent Care Clinic / Walk-in Clinic	<input type="checkbox"/> Enclose a W-9 Form	<input type="checkbox"/> HDO Attachment E: Diagnostic Radiology (Free-standing)	<input type="checkbox"/> Enclose a copy of state license	<input type="checkbox"/> HDO Attachment F: Retail Health	<input type="checkbox"/> Enclose a copy of Malpractice Liability Certificate (copy of policy declarations page)	<input type="checkbox"/> HDO Attachment G: Laboratory	<input type="checkbox"/> Enclose this completed checklist	<input type="checkbox"/> HDO Attachment H: Outpatient Cath Lab		mail: BCBSLA - PCDM P.O. 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# The Paperwork for Facilities

Louisiana Blue uses the **Facility Credentialing Application** for initial credentialing.

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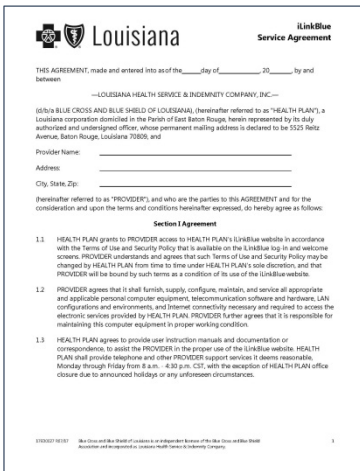
There are attachment forms included with the main credentialing form. Facilities should complete only those that apply.

- Attachment A – Ambulance
- Attachment B – DME Supplier
- Attachment C – ASC, Hospital, IOP, PHP, Psych, CDU, SNF, LTAC, Rehab
- Attachment D – Urgent Care, Walk-in Clinic
- Attachment E – Diagnostic Services
- Attachment F – Retail Health Clinic
- Attachment G – Laboratory
- Attachment H – Outpatient Cath Lab

Louisiana Blue still accepts the HDO Information Form and affiliated attachments.

# The Paperwork for Facilities

The **iLinkBlue Application Packet** is part of our credentialing packet and must be completed.



**Louisiana** **iLinkBlue Service Agreement**

THIS AGREEMENT, made and entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, by and between \_\_\_\_\_, —LOUISIANA-HEALTH SERVICE & INDEMNITY COMPANY, INC.—

651½ BLUE CROSS AND BLUE SHIELD OF LOUISIANA, hereinafter referred to as "HEALTH PLAN", a Louisiana corporation domiciled in the Parish of East Baton Rouge, herein represented by its duly authorized and undersigned officer, whose permanent mailing address is declared to be 5125 Rella Avenue, Baton Rouge, Louisiana 70806, and

Provider Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

(hereinafter referred to as "PROVIDER", and who as the parties to this AGREEMENT and for the consideration and upon the terms and conditions hereinafter expressed, do hereby agree as follows:

**Section 1 Agreement**

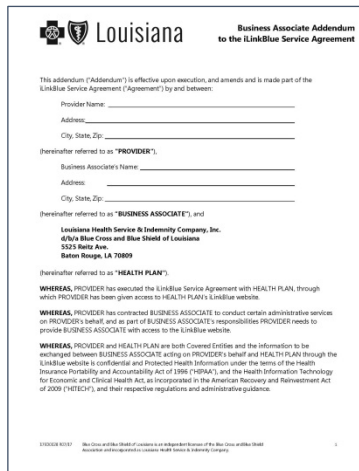
1.1 HEALTH PLAN grants to PROVIDER access to HEALTH PLAN's iLinkBlue website in accordance with the Terms of Use and Security Policy that is available on the iLinkBlue log in and welcome screens. PROVIDER understands and agrees that such Terms of Use and Security Policy may be changed by HEALTH PLAN from time to time under HEALTH PLAN's sole discretion, and that PROVIDER will be bound by such terms as a condition of its use of the iLinkBlue website.

1.2 PROVIDER agrees that it shall furnish, supply, configure, maintain, and service all appropriate and applicable personal computer equipment, telecommunication software and hardware, LAN configurations and environments, and internet connectivity necessary and required to access the electronic services provided by HEALTH PLAN. PROVIDER further agrees that it is responsible for maintaining this computer equipment in proper working condition.

1.3 HEALTH PLAN agrees to provide user instruction manuals and documentation or correspondence, to assist the PROVIDER in the proper use of the iLinkBlue website. HEALTH PLAN shall provide telephone and other PROVIDER support services it deems reasonable, Monday through Friday from 8 a.m. – 4:30 p.m. CST, with the exception of HEALTH PLAN office closure due to announced holidays or any unforeseen circumstances.

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## iLinkBlue Service Agreement



**Louisiana** **Business Associate Addendum to the iLinkBlue Service Agreement**

This addendum ("Addendum") is effective upon execution, and amends and is made part of the iLinkBlue Service Agreement ("Agreement") by and between:

Provider Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

(hereinafter referred to as "PROVIDER",

Business Associate's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

(hereinafter referred to as "BUSINESS ASSOCIATE"), and

Louisiana Health Service & Indemnity Company, Inc.  
451½ Blue Cross and Blue Shield of Louisiana  
5125 Rella Ave.  
Baton Rouge, LA 70806

(hereinafter referred to as "HEALTH PLAN")

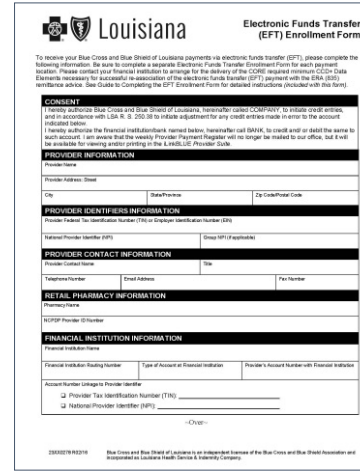
**WHEREAS**, PROVIDER has executed the iLinkBlue Service Agreement with HEALTH PLAN, through which PROVIDER has been given access to HEALTH PLAN's iLinkBlue website.

**WHEREAS**, PROVIDER has contracted BUSINESS ASSOCIATE to conduct certain administrative services on PROVIDER's behalf, and as part of BUSINESS ASSOCIATE's responsibilities PROVIDER needs to provide BUSINESS ASSOCIATE with access to the iLinkBlue website.

**WHEREAS**, PROVIDER and HEALTH PLAN are both Covered Entities and the information to be exchanged between BUSINESS ASSOCIATE acting on PROVIDER's behalf and HEALTH PLAN through the iLinkBlue website is confidential and Protected Health Information under the terms of the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), and the Health Information Technology for Economic and Clinical Health Act, as incorporated in the American Recovery and Reinvestment Act of 2009 ("HITECH"), and their respective regulations and administrative guidance.

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## Business Associate Addendum



**Louisiana** **Electronic Funds Transfer (EFT) Enrollment Form**

To receive your Blue Cross and Blue Shield of Louisiana payments via electronic funds transfer (EFT), please complete the following information. See Guide to Completing the EFT Enrollment Form for detailed instructions (included with this form).

**CONSENT**

I hereby authorize Blue Cross and Blue Shield of Louisiana, hereinafter called "CROSS", to make credit entries, and in accordance with LSA R. S. 20:38 to initiate adjustment for any credit entries made in error to the account indicated below.

I hereby authorize the financial institution(s) named below, hereinafter call "BANK", to credit and/or debit the same to each account. I am aware that the weekly Payment Protection will no longer be mailed to my office, but will be deposited for direct deposit into the iLinkBlue Provider Card.

**PROVIDER INFORMATION**

Provider Name: \_\_\_\_\_

Provider Address: Street \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip: Credit/Phone: Code \_\_\_\_\_

**PROVIDER IDENTIFIERS INFORMATION**

Provider Number (National Provider Identifier (NPI) or Unique Identification Number (UIN)) \_\_\_\_\_

National Provider Identifier (NPI) \_\_\_\_\_ (Use NPI if applicable)

**PROVIDER CONTACT INFORMATION**

Provider Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_ Fax Number: \_\_\_\_\_

**RETAIL PHARMACY INFORMATION**

Pharmacy Name: \_\_\_\_\_

10599 Provider Identifier \_\_\_\_\_

**FINANCIAL INSTITUTION INFORMATION**

Financial Institution Name: \_\_\_\_\_ Type of Account or Financial Institution: \_\_\_\_\_ Provider's Account Number with Financial Institution: \_\_\_\_\_

Account Number (originally provided number) \_\_\_\_\_

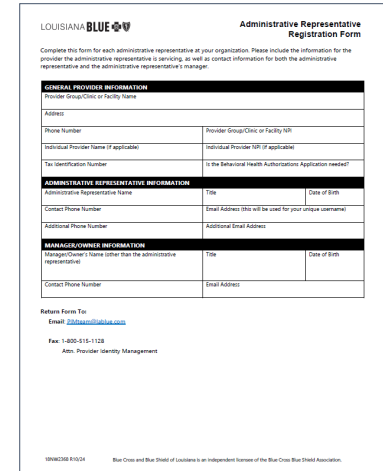
(2) Provider Tax Identification Number (TIN) \_\_\_\_\_

(2) National Provider Identifier (NPI) \_\_\_\_\_

- OR -

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## Electronic Funds Transfer (EFT) Enrollment Form



**LOUISIANA BLUE** **Administrative Representative Registration Form**

Complete this form for each administrative representative at your organization. Please include the information for the provider the administrative representative is servicing, as well as contact information for both the administrative representative and the administrative representative's manager.

**GENERAL PROVIDER INFORMATION**

Provider Group/Client or Facility Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Provider Group/Client or Facility NPI: \_\_\_\_\_

Individual Provider Name (if applicable): \_\_\_\_\_ Individual Provider NPI (if applicable): \_\_\_\_\_

Tax Identification Number: \_\_\_\_\_ Is the Behavioral Health Authorization Application needed? \_\_\_\_\_

**ADMINISTRATIVE REPRESENTATIVE INFORMATION**

Administrative Representative Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Email Address (this will be used for your unique username): \_\_\_\_\_

Additional Email Address: \_\_\_\_\_

**MANAGER/OWNER INFORMATION**

Manager/Owner Name (other than the administrative representative): \_\_\_\_\_ Title: \_\_\_\_\_ Date of Birth: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Return Form To:  
Email: [admin@lablue.com](mailto:admin@lablue.com)

Fax: 1-800-515-1128  
Attn: Provider Identity Management

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## Administrative Representative Registration Form

iLinkBlue is our secure online provider tool. It is your source for eligibility, benefits, claims filing, claims research, payment queries, authorization requests and more.

[www.lablue.com/ilinkblue](http://www.lablue.com/ilinkblue)



**Let's Get Credentialed**

# The Credentialing Process

- The credentialing committee approves credentialing twice per month.
- Providers will remain non-participating in our networks until a signed agreement is received by our contracting department.
- Network providers are recredentialed every three years from their last credentialing acceptance date.



To inquire about the status of your initial credentialing application, you may send an email to **[PCDMstatus@lblue.com](mailto:PCDMstatus@lblue.com)**.



# Verifying Your Information

We partner with **symplrCVO**, to assist with the primary source verification of our credentialing and recredentialing applications.

Professional providers in the credentialing and recredentialing process may be directly contacted by symplrCVO to verify application details and supporting documentation. This does not apply to facilities.

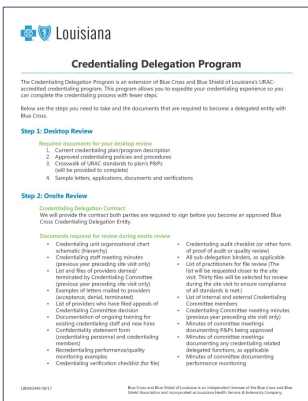


symplrCVO will make three attempts to contact the provider. If unsuccessful, the credentialing process is stopped, and the application is rejected. For providers in the recredentialing process, network participation may be terminated.

If you have questions about this process, you may email our Provider Relations Department at **[provider.relations@lablue.com](mailto:provider.relations@lablue.com)**.

# Credentialing Delegation Program

- It is an extension of our accredited credentialing program and is available to groups **with 50 or more practitioners**.
- An approved delegation entity essentially credentials its own providers and sends the information to Louisiana Blue to create their provider records.
- This program allows you to expedite your credentialing experience so you can complete the Louisiana Blue credentialing process with fewer steps.
- After a provider group is approved as a delegation entity, it will not be necessary to submit provider applications to be set up in the Louisiana Blue system.



If you have any questions about the Credentialing Delegation Program, please email [credentialing.delegation@lablue.com](mailto:credentialing.delegation@lablue.com).

The Credentialing Delegation Program guide explains the steps network provider groups must take, and the documents required to become a delegated entity. It is sent to providers requesting to join the program.

# Reimbursement During Credentialing

Reimbursement During Credentialing applies to all professional provider types, when criteria are met.

Reimbursement During Credentialing will be granted to all professional providers **joining an existing contracted provider group**. That contracted group must have the **same provider type contract** on file with Louisiana Blue. This allows for in-network reimbursement on submitted claims during the credentialing process. Once the application has passed the pre-screening process, reimbursement during credentialing is backdated one month prior to the date of application receipt, or the clinic start date, whichever is more recent.

This provision does not apply for solo practitioners.



**Providers should not file/submit claims until** receiving a provider number letter from our PCDM Department notifying you of the Reimbursement During Credentialing effective date.

If you have any questions about the Reimbursement During Credentialing Process, send an email to **[PCDMstatus@lblue.com](mailto:PCDMstatus@lblue.com)**.

# Expedited Processing

Expedited processing applies to a limited group of professional providers only. In most cases, this applies to practitioners with admitting privileges or admitting arrangements.

Louisiana law allows professional providers a 30-day expedited application processing. To be eligible for expedited processing, providers must meet the following criteria:

- Providers who are:
  - Already credentialed with Louisiana Blue and are joining a new group, or
  - Are not yet credentialed but are joining a provider group that already has an executed group agreement on file with Louisiana Blue for the same provider type.



**Example:** An NP applying for network participation must be joining a provider group that already has an executed allied health agreement on file with Louisiana Blue.

- Physicians must have admitting privileges to a network hospital or an approved exception.
- When applicable, provider must list their admitting privileges information in the hospital affiliations section on the appropriate credentialing application.
- Louisiana Blue credentialing policy allows certain eligible providers to have an arrangement with a hospitalist group to admit their patients in lieu of their own hospital privileges. A copy of the arrangement must be submitted with the credentialing application.
- Agree to hold our members harmless for payments above the allowable amount.

## Sample Letter

{Date}

Dear Louisiana Blue:

In accordance with the Louisiana law extending certain requirements for credentialing of healthcare providers, please accept this written request for expedited processing for ***{provider's name}*** as a new provider at ***{provider's group name}*** at our group contract rate and with in-network benefits.

***{Provider's group name}*** agrees that all contract provisions, including holding covered members harmless for charges beyond the Louisiana Blue allowable amount, and the member's cost share amount (deductible, coinsurance and/or copayment, as applicable) will apply to the new provider.

***{Signature of the provider}***

## Expedited Processing

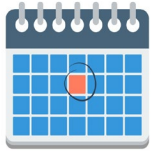
To request expedited processing, include the following with the initial credentialing application:

- Letter asking Louisiana Blue to invoke the expedited process.
- The letter must:
  1. Include your agreement to hold our members harmless for payments above the allowable amount.
  2. Identify the provider group name.
  3. Be on company letterhead and signed by the provider or an authorized representative. An electronic signature is acceptable.
- When applicable, a signed admitting privileges agreement to a network hospital.

# The Credentialing Committee

- Has the final authority to make decisions regarding provider participation.
- Provides guidance and suggestions for the credentialing process.
- Is made up of a diverse group of network providers from across the state with no other management role at Louisiana Blue.
- Includes multiple Louisiana Blue employees from Medical Management and Network Development & Contracting Departments.





# Effective Dates

**For non-participating providers** (requesting a provider record only), Louisiana Blue allows an effective date up to two years back for providers who want a provider record only for filing claims.

**For participating providers**, Louisiana Blue cannot retroactively allow network participation prior to a provider's credentialing date. Our accrediting organization strictly prohibits it. Effective dates are based on:

Delegation Program Providers	New Providers Not Credentialed	Providers Already Credentialed
The effective date for delegated providers is based on approval of the Credentialing Delegation spreadsheet by our Medical Director.	<p>If you are eligible for reimbursement during credentialing (joining an existing contracted group), then it is one month prior to the date of receipt of application or the clinic start date, whichever is more recent.</p> <p><b>OR</b></p> <p>If you are not eligible for reimbursement during credentialing, then it is the approved date by the Credentialing Committee <b>AND</b> the execution of your network agreement.</p>	<p>If the requested effective date on the Provider Update Request Form (Existing Providers Joining a New Provider Group) is within 90 days of the calendar date, then it will be that date, but not before the group's effective date.</p> <p>If the requested effective date on the Provider Update Request Form (Existing Providers Joining a New Provider Group) is greater than 90 days of the calendar date, then it will be 90 days from the day the information was received, but not before the group's effective date.</p>



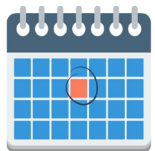
## Signing the Contract

# Network Agreement (the final paperwork)

Once the credentialing process is completed, the next step in the process is to ensure the provider has a signed network agreement.



Our Provider Contracting representatives will work with the provider for the appropriate networks available for participation. Providers remain non-participating in our networks until a signed agreement is received by our Contracting Department.



The signed network agreement will include the effective date of network participation, which will be the date of approval from the Credentialing Committee.



If you have any questions about the contracting process, send an email to [provider.contracting@lablue.com](mailto:provider.contracting@lablue.com).

# Network Agreement (the final paperwork)



**Professional providers** who are new to the network may not always be required to sign a contract.

A new agreement **IS REQUIRED** for:

- Newly credentialed solo practitioners.
- Newly credentialed providers joining a group not currently participating with Louisiana Blue.
- Newly credentialed providers joining a participating group that does not have an agreement on file for the provider type:
  - Example 1: a nurse practitioner (NP) joins a participating physician group (only has a physician agreement on file). The group must sign an allied agreement to cover the NP.
  - Example 2: a physician joins a participating allied group (only has an allied agreement on file). The group must sign a physician agreement.
- Existing network providers asking to join a different network.
- Some participating providers, groups or facilities changing Tax ID number (TIN).

# Network Agreement (the final paperwork)



**Professional providers** who are new to the network may not always be required to sign a contract.

A new agreement **IS NOT REQUIRED** when:

- A newly credentialed physician and/or allied provider joins a participating group that already has the applicable physician and/or allied agreement on file.
- A newly credentialed physician and/or allied provider is joining a participating group through the Louisiana Blue Delegated Credentialing Agreement program, **and** that group has the applicable physician and/or allied agreement on file.



## Staying in the Network

The Credentialing Committee reviews all recredentialing applications.

# Recredentialing

Network providers must be approved through our **recredentialing** process **every three years** (or within 1 year in some cases) from the last credentialing acceptance date. Louisiana Blue is partnered with symplrCVO to recredential our network providers. Louisiana Blue sends\* recredentialing applications to providers approximately 6 months prior to their recredentialing due date. Instructions are included on how to return completed forms. Louisiana Blue or symplrCVO will complete the verification process.

## Required applications:



**Professional providers:** Louisiana Standardized Credentialing Application (LSCA) **or** CAQH Application



**Facilities:** Facility Credentialing Application and any applicable application attachments



If you have questions during the process, you may email **[recredentialing@lablue.com](mailto:recredentialing@lablue.com)** or call (318) 807-4755.

# Recredentialing



## Professional

Providers due for recredentialing are sent an email (correspondence email on file) six months prior to recredentialing due date.

The email provides:

- A link to the LSCA, if using CAQH you can provide your CAQH ID
- A checklist of required supporting documentation
- Instructions on how to complete and return the application

OR

**LOUISIANA STANDARDIZED CREDENTIALING APPLICATION**

**DIRECTIONS**  
Please type or print in black ink when completing this form. If you need more space or have more than four locations, attach additional sheets and reference the question being answered. Please see page 10 for a list of required documents.  
\*\*All sections must be completed in their entirety. "See C.V.", not acceptable\*\*

**GENERAL INFORMATION**

Last Name: \_\_\_\_\_ Suffix: \_\_\_\_\_ First: \_\_\_\_\_ Middle: \_\_\_\_\_ Gender: ☐ Male ☐ Female  
Degree: ☐ MD ☐ DO ☐ DPM ☐ DC ☐ DDS ☐ DMD ☐ Other: \_\_\_\_\_  
Any other name under which you have been known? (AKA) List: \_\_\_\_\_ ECFMG Number: \_\_\_\_\_ LPIN Number: \_\_\_\_\_  
Home Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
Home Phone Number: \_\_\_\_\_ Pager Number/Answering Service: \_\_\_\_\_ Home Email Address (optional): \_\_\_\_\_  
Social Security Number: \_\_\_\_\_ Date of Birth: \_\_\_\_\_ Birth Place (city, state): \_\_\_\_\_ Race/Ethnicity (optional): \_\_\_\_\_  
NPI - Individual: \_\_\_\_\_ Medicaid Provider Number: \_\_\_\_\_ Medicare Provider Number: \_\_\_\_\_

**PRIMARY PRACTICE LOCATION**

Institution/Group/Clinic Name (if Applicable): \_\_\_\_\_ Office Manager: \_\_\_\_\_  
Tax Identification Number: \_\_\_\_\_ Effective Date of Provider at this Practice Location: \_\_\_\_\_ NPI - Group: \_\_\_\_\_  
Name to which Employer Identification Number (EIN) is registered with the IRS (IMPORTANT: must match IRS): \_\_\_\_\_  
Physical Address: \_\_\_\_\_ City: \_\_\_\_\_  
Office Email: \_\_\_\_\_ Office Website: \_\_\_\_\_  
Main Phone Number: \_\_\_\_\_ Appointment Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
Billing Address (if you want payments sent): \_\_\_\_\_ Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Billing Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
Correspondence Address (if you want communications sent): \_\_\_\_\_ Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Correspondence Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
Medical Records Address (if you want medical record requests sent): \_\_\_\_\_ Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Medical Records Email: \_\_\_\_\_ Fax: \_\_\_\_\_  
Type of Practice: ☐ Solo ☐ Multi-specialty Group ☐ Single Specialty Group ☐ Hospital-employed ☐ Hospital-owned ☐ Healthplan/Payor-owned  
If Hospital-employed or Healthplan/Payor-owned, please indicate owner name: \_\_\_\_\_  
Office Hours: \_\_\_\_\_ Mon \_\_\_\_\_ Tues \_\_\_\_\_ Wed \_\_\_\_\_ Thur \_\_\_\_\_ Fri \_\_\_\_\_ Sat \_\_\_\_\_ Sun \_\_\_\_\_  
Do you practice at this location: ☐ Full-time ☐ Part-time ☐ Other (Specify) \_\_\_\_\_  
Languages spoken at this location (other than English): \_\_\_\_\_  
Last Revised 01/2012 Page 1 of 10

**Provider Application**

**INSTRUCTIONS**  
1. Complete this application and its supplemental forms. Do not use another provider's application.  
2. Use a blue or black ink ball-point pen only. Do not use a pencil or a felt-tip pen.  
3. Print clearly and make the letters provided stand out from the examples given above.  
4. Do not enter more than 1 character per box. If necessary, write outside the provided spaces.  
5. Complete all sections that are applicable to you.  
6. Some fields use "codes" to help you easily report information (e.g., schools, languages). Code lists are found on pages 36-43.  
NOTE: Fields with asterisks (\*) indicate that a response is required. All other fields will be considered not applicable if left blank.

**SECTION 1 Personal Information and Professional IDs**

**Provider Type**  
Name: \_\_\_\_\_  
LAST NAME: \_\_\_\_\_ FIRST NAME: \_\_\_\_\_ MIDDLE NAME: \_\_\_\_\_  
DO YOU PRACTICE EXCLUSIVELY WITHIN THE APPOINTMENT SETTING? ☐ YES ☐ NO (If YES, PRACTITIONER, NURSE, PHYSICIAN ASSISTANT, ETC.)  
DO YOU PRACTICE EXCLUSIVELY WITHIN THE APPOINTMENT SETTING? ☐ YES ☐ NO (If YES, PRACTITIONER, NURSE, PHYSICIAN ASSISTANT, ETC.)  
HAVE YOU EVER USED ANOTHER NAME? ☐ YES ☐ NO IF YES, PLEASE LIST ALL OTHER NAMES USED AND THEIR DATES OF USE BELOW.  
OTHER LAST NAME: \_\_\_\_\_ OTHER FIRST NAME: \_\_\_\_\_ OTHER MIDDLE NAME: \_\_\_\_\_  
DATE STARTED USING OTHER NAME: \_\_\_\_\_ DATE STOPPED USING OTHER NAME: \_\_\_\_\_

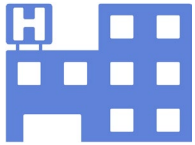
**General Information**  
Only enter a Foreign National Identification Number if you do not have a U.S. Social Security Number.  
GENDER: ☐ MALE ☐ FEMALE DATE OF BIRTH: \_\_\_\_\_  
CITY OF BIRTH: \_\_\_\_\_ STATE OF BIRTH: \_\_\_\_\_ COUNTRY OF BIRTH: \_\_\_\_\_  
ZIP: \_\_\_\_\_ FOREIGN NATIONAL IDENTIFICATION NUMBER (if any): \_\_\_\_\_ PIN COUNTRY OF ISSUE: \_\_\_\_\_  
ENTER ALL NON-ENGLISH LANGUAGES YOU SPEAK: \_\_\_\_\_ LANGUAGE CODE: \_\_\_\_\_ LANGUAGE CODE: \_\_\_\_\_ LANGUAGE CODE: \_\_\_\_\_ LANGUAGE CODE: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
NUMBER: \_\_\_\_\_ STREET: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_  
E-MAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_  
FAX: \_\_\_\_\_ PREFERRED METHOD OF CONTACT: ☐ E-MAIL ☐ FAX

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Page 01  
Rev. App. 1.0.0  
Revised on 11/2007

If information is missing from submitted recredentialing application, the provider is then contacted by a recredentialing specialist with a deadline to return the needed information. If not received timely, then provider may be terminated from the network. Accreditation standards prohibit us from listing providers as in-network past their recredentialing due date.

# Recredentialing



## Facility

Facilities due for recredentialing are sent an email (correspondence email on file) six months prior to recredentialing due date.

The email provides:

- A link to the Facility Credentialing Application
- A checklist of required supporting documentation
- Instructions on how to complete and return the application

**Louisiana**

**FACILITY CREDENTIALING APPLICATION**

**ORGANIZATION SPECIALTY - FIRST PRACTICE LOCATION**

**SPECIALTY**

<input type="checkbox"/> Alcohol/Drug Rehabilitation Center (CDU)	<input type="checkbox"/> Infusion Therapy Provider	<input type="checkbox"/> Radiology (Diagnostic)
<input type="checkbox"/> Ambulance Services	<input type="checkbox"/> Suite	<input type="checkbox"/> Diagnostic Imaging
<input type="checkbox"/> Ambulatory Surgical Center	<input type="checkbox"/> Home	<input type="checkbox"/> PE/TS
<input type="checkbox"/> CDU (Free Standing)	<input type="checkbox"/> Intensive Outpatient Program	<input type="checkbox"/> Rehabilitation Center (Physical) (Free Standing)
<input type="checkbox"/> Charity - Acute Care Hospital	<input type="checkbox"/> Laboratory	<input type="checkbox"/> Renal Dialysis Center
<input type="checkbox"/> Comprehensive Outpatient Rehabilitation Facility	<input type="checkbox"/> Lithotripter Facility	<input type="checkbox"/> Residential Treatment Center
<input type="checkbox"/> DME	<input type="checkbox"/> Long Term Acute Care Facility	<input type="checkbox"/> Retail Health Clinic
<input type="checkbox"/> Emergency Medicine Physicians Group	<input type="checkbox"/> Outpatient Cardiac Catheterization Facility	<input type="checkbox"/> Rural Health Clinic*
<input type="checkbox"/> Federally Qualified Health Center*	<input type="checkbox"/> Partial Hospitalization Program	<input type="checkbox"/> Skilled Nursing Facility (Free Standing)
<input type="checkbox"/> Home Health Agency	<input type="checkbox"/> Psychiatric Hospital (Free Standing)	<input type="checkbox"/> Sleep Disorder Clinic/Lab
<input type="checkbox"/> Hospice	<input type="checkbox"/> Psychiatric Hospital	<input type="checkbox"/> Specialty Pharmacy
<input type="checkbox"/> Hospital	<input type="checkbox"/> Radiation Center	<input type="checkbox"/> State Owned Psychiatric Hospital
		<input type="checkbox"/> Urgent Care Clinic/Walk-in Clinic
		<input type="checkbox"/> Other: _____

\*Requirements for Federally Qualified Health Center and Rural Health Clinic may vary by health plan.

**FIRST PRACTICE LOCATION**

Facility Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Parish/County: \_\_\_\_\_

Main Phone: \_\_\_\_\_ Appointment Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Facility Contact: \_\_\_\_\_ TIN: \_\_\_\_\_ NPI Number: \_\_\_\_\_

Office Hours: \_\_\_\_\_

**BILLING**

When should payments be sent? \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**CORRESPONDENCE**

When should communications be sent? \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**RECORDS**

When should medical record requests be sent? \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Does the office offer handicapped access for: Building? ☐ Yes ☐ No Parking? ☐ Yes ☐ No Restroom? ☐ Yes ☐ No Other: \_\_\_\_\_

Accessible by public transportation: Bus? ☐ Yes ☐ No Counter Service? ☐ Yes ☐ No Other: \_\_\_\_\_

Offers services for the disabled: Text Telephone (TTY)? ☐ Yes ☐ No American Sign Language? ☐ Yes ☐ No Mental/Physical Impairment Services? ☐ Yes ☐ No Other: \_\_\_\_\_

Does the office meet the American With Disabilities Accessibility (ADA) Requirements? ☐ Yes ☐ No

Patient Ages - please check the age ranges of the client populations you treat:

☐ 0 to 6 ☐ 7 - 11 ☐ 12 - 18 ☐ 19 - 65 ☐ Over 65 ☐ All ages ☐ Other (Please specify): \_\_\_\_\_

W80070702-01 Star Cross and Star Emblem of Louisiana is an independent service of the Star Cross Blue Shield Association. PAGE 1 OF 6

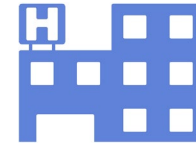
If information is missing from submitted recredentialing application, the provider is then contacted by a recredentialing specialist with a deadline to return the needed information. If not received timely, then provider may be terminated from the network. Accreditation standards prohibit us from listing providers as in-network past their recredentialing due date.

# Supporting Documents Needed for Recredentialing



## Professional

- Completed credentialing form
- Completed Attachment A - Location Hours
- Copy of state license
- Copy of DEA registration and CDS license (*as applicable*)
- Copy of Malpractice Liability Certificate (*copy of policy declarations page*)
- A copy of the Collaborative Physician Agreement/Supervising Physician Agreement for NPs and PAs



## Facility

- Completed credentialing form
- Completed attachment(s), as applicable
- Copy of state license
- Copy of W-9
- Copy of Malpractice Liability Certificate (copy of policy declarations page)
- Occupational License Tax or Operational License (as applicable)



## How Members Find You

# Online Provider Directories

Louisiana Blue offers many networks. All providers do not participate in all networks. In order to maximize benefits for your patients, you need to know which networks you participate in. This information can be found online at [www.lablue.com](http://www.lablue.com) >Find a Doctor or Drug >Provider Directory and Cost Estimates.

The screenshot displays the Louisiana Blue website interface. At the top, a dark blue navigation bar contains links for Employer, Producer, Provider, State Employee/Retiree, Federal Employee, Medicare, and Español, along with a search icon and a 'Login or Sign Up' button. Below this, the main header features the 'LOUISIANA BLUE' logo and a secondary navigation bar with links for Shop, Find a Doctor or Drug, Save, Wellness, Learn, and My Account. The central content area is titled 'Find a Doctor or Drug' and includes a blue button with the same text. A blue circle highlights the link 'Provider Directory and Cost Estimates' under the 'Provider Directory' section. Other sections visible include 'Other Directories' (with links to BlueDental, Blue Vision, Blue Cross Blue Shield Global Core, and Federal Employee Program), 'Hospital Based Physicians' (with ER/OR Information), 'Get Care from Anywhere!' (with Medical/Behavioral Visits Available), 'Rx Drug Resources' (with Find and Manage Medicine and Pharmacy Directory), and 'Blue Distinction Centers'.

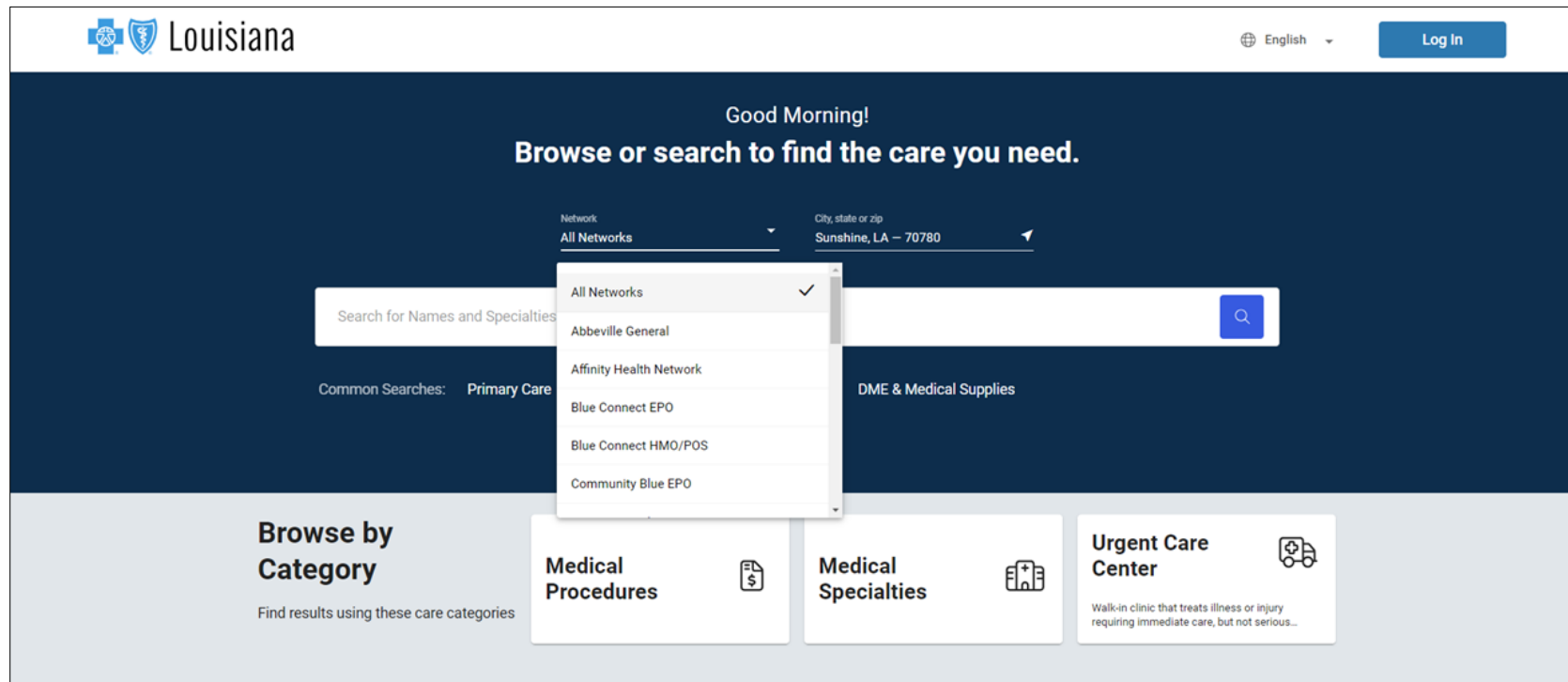
# Online Provider Directories

- You can search for a provider by name or specialty.
- To refine your search, select a **Network** and/or enter your location in the **city, state or ZIP** field. You can skip this by logging in to your account, so that your network and location are automatically selected.

The screenshot shows the Louisiana Online Provider Directory website. At the top, there is a header with the Louisiana state logo and the word "Louisiana" on the left, and a language selector set to "English" and a "Log In" button on the right. Below the header, a dark blue banner contains the text "Good Morning!" and "Browse or search to find the care you need." Below this banner, there are two dropdown menus: "Network" with "All Networks" selected, and "City, state or zip" with "Sunshine, LA - 70780" selected. Below these is a search bar with the placeholder text "Search for Names and Specialties" and a magnifying glass icon. Under the search bar, there are "Common Searches:" links for "Primary Care", "Urgent Care", "Behavioral Health", and "DME & Medical Supplies". At the bottom, there is a section titled "Browse by Category" with the text "Find results using these care categories". Below this are three category cards: "Medical Procedures" with a document icon, "Medical Specialties" with a document icon, and "Urgent Care Center" with a truck icon and a description: "Walk-in clinic that treats illness or injury requiring immediate care, but not serious..."

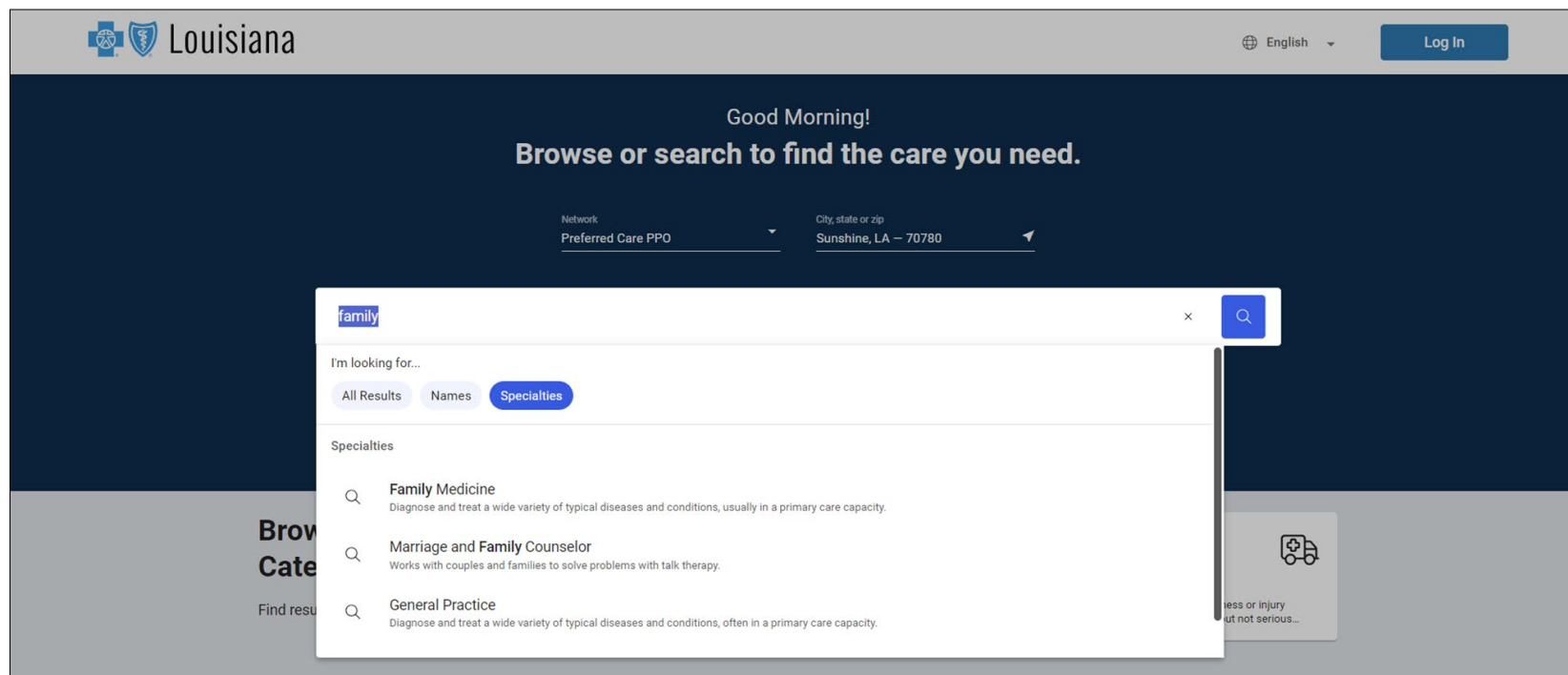
# Online Provider Directories

- To find a provider in a particular network, select a network from the **Network** dropdown menu.
- The networks are listed in alphabetical order, or you can search "All Networks."
- If you log in to your account, you can skip this step because your network and location will be automatically selected.



# Online Provider Directories

- To search by medical specialty, type in a specialty or term in the search bar box, and then click the result for which you're searching in the dropdown menu.
- If you do not see the specialty you need in the dropdown menu, then click the blue magnifying glass button to the far right of the search bar to get more search results.



# Online Provider Directories

Each provider has a page with links:

- Provider Highlights
- Networks Accepted
- Specialties & Expertise
- Credentials
- Awards & Recognitions
- Ratings & Reviews
- Affiliated Facilities
- More About This Provider

The screenshot displays a provider profile for Joe Smith, MD, a male family practice physician. The header includes a navigation arrow, a profile picture, the name 'Smith, Joe MD', gender 'Male', specialty 'SPECIALTY: FAMILY PRACTICE', a 5-star rating with '(5.0) • 2 ratings', and 'Print' and 'Share' buttons. A left sidebar contains a menu with links: 'Provider Highlights' (highlighted with a red box), 'Networks Accepted', 'Specialties & Expertise', 'Credentials', 'Awards & Recognitions', 'Ratings & Reviews', 'Affiliated Facilities', and 'More About This Provider'. A link 'See something incorrect? Let us know.' is at the bottom of the sidebar. The main content area features a 'Provider Highlights' section with the provider's name, address (ABC Physician Group, 1234 Main Street, Baton Rouge, LA 70809), phone number (225-555-5555), a 'Log In' link, and a '2 Awards' badge. It also lists '1 Affiliation' and a link to 'More about this provider's race, ethnicity, languages, etc.'. A 'QUALITY BLUE PROVIDER' badge and 'Enhanced Tier 1' status are also shown. The 'Networks Accepted' section lists various insurance plans, including Precision Blue HMO/POS, OGB MagLocal Plus - PrefCare, OGB MagOpen Access - PrefCare, OGB Pelican HRA/HSA - PrefCare, Preferred Care PPO, Signature Blue HMO/POS, and Abbeville General.

# Online Provider Directories

**Keeping your information up to date with us is extremely important to help our members find you.**

We publish demographic information in our online provider directory. The directory is available on our website at [www.lablue.com](http://www.lablue.com).

- Addresses (location information)\*
- Phone numbers
- Accepting new patients
- Providers working at certain locations
- Information about telehealth services (telehealth/virtual-only providers are identified as such and address is not displayed)

For professional providers to be listed in our directories, they must be available to schedule patients' appointments a **minimum of 8 hours per week** at the location listed.

\*Limit of 10 locations per provider per TIN.




It is the contractual responsibility of all participating providers to notify Louisiana Blue when they leave a group or location, as well as to keep all other information current. To report changes in your information, use the **Provider Update Request Form**. Our Provider Credentialing & Data Management Department will work with you to help ensure your information is current and accurate.

It is important  
that we always  
have your most  
current  
information!

# Updating Your Information

Our **Provider Update Request Form** accommodates all your change requests, which are handled directly by our Provider Data Management team.

This form allows you to make any of the following changes. Simply check the appropriate box(es) to indicate the type of change needed. You may select more than one option.

 **Louisiana** Provider Update Request Form

Complete this form to report updated information on your practice to Blue Cross and Blue Shield of Louisiana. Based on your Type of Change needed, DocuSign® highlights the relevant fields to your request, and those fields appear in red throughout the form.

This request applies to: ☐ Individual Provider ☐ Provider Group/Clinic

CURRENT GENERAL INFORMATION		
Provider Last Name	First Name	Middle Initial
Tax ID Number		Provider National Provider Identifier (NPI)
Group/Clinic Name		Group/Clinic National Provider Identifier (NPI)
Are you a primary care provider (PCP)? <input type="checkbox"/> Yes <input type="checkbox"/> No	Specialty	Date of Requested Change

If you are an authorized representative completing this form on behalf of a provider, please indicate below:

AUTHORIZED REPRESENTATIVE	
Name	
Contact Phone Number	Contact Email Address

Submission Information (form completed by)	
Signature of Authorized Representative	Date

Provider Attestation (where applicable)	
Signature of Provider	Date

TYPE OF CHANGE		
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.		
<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT)	<input type="checkbox"/> Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)
<input type="checkbox"/> Termination Request	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

If you have any questions, please contact Provider Credentialing & Data Management at:  
Phone: 1-800-716-2299, option 2 Email: [PCDMstatus@bcbola.com](mailto:PCDMstatus@bcbola.com)

22007201 R06/23 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association. DocuSign® is an independent company that Blue Cross and Blue Shield of Louisiana uses to enable providers to sign and submit provider credentialing and data management forms electronically.

**TYPE OF CHANGE**  
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.

<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT)	<input type="checkbox"/> Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)
<input type="checkbox"/> Termination Request	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

The form is available online at [www.lablue.com/providers](http://www.lablue.com/providers)  
>Resources >Forms.

It is important  
that we always  
have your most  
current  
information!

# Updating Your Information

- Indicate on the Provider Request Form the type of change you are requesting.
- You will **only** need to fill out the section of this form that needs updating. Completing the entire form is not required.

TYPE OF CHANGE		
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.		
<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT) Termination or Change	<input type="checkbox"/> Existing Providers Joining a New Provider Group <i>(includes solo providers creating a new provider group)</i>
<input type="checkbox"/> Termination Request	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

# Updating Your Information

Providers have one correspondence email listed.

It is important to keep this information up to date. This is the email address the recredentialing information is sent. This can be updated in the Demographic Information of the Provider Update Form.

TYPE OF CHANGE		
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.		
<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT) Termination or Change	<input type="checkbox"/> Existing Providers Joining a New Provider Group <i>(includes solo providers creating a new provider group)</i>
<input type="checkbox"/> Termination Request	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

It is important  
that we always  
have your most  
current  
information!

# Updating Your Information

Our **Provider Update Request Form** accommodates these change requests:

- **Provider Information** allows you to update your address, phone, fax, email address, hours of operation and more.
- **EFT Termination or Change** option is to update your EFT information.
- **Existing Providers Joining a New Provider Group** is used to link an individual provider to an existing provider group or clinic.
- **Terminate Network Participation** is to request termination from one or more of our networks.
- **Tax ID Number Change** is to report a change in your Tax ID number.
- **Add a New Practice Location** is for when a provider is adding practice location(s) on an existing Tax ID.
- **Remove Practice Location** is for when a provider is removing a practice location(s) on an existing Tax ID.

It is important  
that we always  
have your most  
current  
information!

# Updating Your Information

Some change selections on the **Provider Update Request Form** include a checklist of required supporting documentation needed to complete your request.

- Complete the checklist.
- Ensure all requested items on the checklist are included or completed before submitting.



Submissions that are missing  
checklist items will be returned.

For this practice location (please select at least one option): <input type="checkbox"/> I am available to see patients at least 16 hours per week on a regular basis. <input type="checkbox"/> I see patients here at least one day per month, but less than one day per week on a regular basis. <input type="checkbox"/> I cover or fill-in for colleagues within the same medical group on an as-needed basis only. <input type="checkbox"/> I read tests or provide other services but do not see patients at this location. <input type="checkbox"/> I do not practice here, but this location is within the medical group with which I am employed.						
<b>SECOND PHYSICAL ADDRESS (if necessary)</b>						
Physical Address						
City, State and ZIP Code			Phone Number	Fax Number		
Email Address						
Type of Practice: <input type="checkbox"/> No change <input type="checkbox"/> Solo <input type="checkbox"/> Multi-specialty Group <input type="checkbox"/> Single Specialty Group <input type="checkbox"/> Hospital-based <input type="checkbox"/> Hospital-employed <input type="checkbox"/> Healthplan/Payer-owned						
Accepting New Patients <input type="checkbox"/> New <input type="checkbox"/> Existing Only <input type="checkbox"/> Other:			Age Range of Patients (check all that apply) <input type="checkbox"/> 0-6 years <input type="checkbox"/> 7-11 years <input type="checkbox"/> 12-18 years <input type="checkbox"/> 19-65 years <input type="checkbox"/> Over 65 <input type="checkbox"/> All Ages <input type="checkbox"/> Other:			
Office Hours	Mon. ____-____	Tues. ____-____	Wed. ____-____	Thurs. ____-____	Fri. ____-____	Sat. ____-____
Practice Hours (available appointment hours)						
Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
____-____	____-____	____-____	____-____	____-____	____-____	____-____
For this practice location (please select at least one option): <input type="checkbox"/> I am available to see patients at least 16 hours per week on a regular basis. <input type="checkbox"/> I see patients here at least one day per month, but less than one day per week on a regular basis. <input type="checkbox"/> I cover or fill-in for colleagues within the same medical group on an as-needed basis only. <input type="checkbox"/> I read tests or provide other services but do not see patients at this location. <input type="checkbox"/> I do not practice here, but this location is within the medical group with which I am employed.						
<b>CHECKLIST</b>						
Before returning this form to Blue Cross, please ensure the following: <input type="checkbox"/> A copy of the Malpractice Liability Insurance Certificate is attached. <input type="checkbox"/> Check if this is a new group or clinic not already on file with Blue Cross and complete the included iLinkBlue agreement packet. (Note: current providers joining groups that are on file do not need to complete the iLinkBlue packet.)						

Page 2 of 2

# Updating Your Information


When requesting a **Tax ID Number Change**, it may be required that the provider undergo the credentialing process again.

- Most **professional providers** are already credentialed and simply changing Tax ID number does not require credentialing.
- **Facilities** changing Tax ID number must be credentialed under the new number.
- Credentialing is not required for **delegated providers** changing to or joining a non-delegated group when they are already credentialed through delegated group for the same specialty.
- New contracting is required when changing to a Tax ID number that is not already set up in our system.

TYPE OF CHANGE		
Check all applicable boxes below to indicate the information you wish to change. This allows you to complete the required sections of the forms, as appropriate.		
<input type="checkbox"/> Demographic Information	<input type="checkbox"/> Electronic Funds Transfer (EFT) Termination or Change	<input type="checkbox"/> Existing Providers Joining a New Provider Group (includes solo providers creating a new provider group)
<input type="checkbox"/> Termination Request	<input type="checkbox"/> Tax ID Number Change	<input type="checkbox"/> Add New Practice Location (Existing Tax ID)
<input type="checkbox"/> Remove Practice Location (Existing Tax ID)		

# Attesting to Your Directory Information

## Provider Attestation Form

 **Provider Attestation Form**  
Tax ID No.: \_\_\_\_\_

Use this form to verify the practice location information Blue Cross and Blue Shield of Louisiana has for your organization is correct. The information below is prepopulated from the data Blue Cross has on your current provider record. If any of it is incorrect, you must also complete the Provider Update Request Form in order to remain in our provider directories. Failure to report correct contact information could result in your removal from our online provider directories.

By checking the appropriate box, you are attesting that your practice location information is either correct or incorrect.

Primary Practice Location					
Correct	Incorrect	Provider Last Name	First Name	Middle Initial	
<input type="checkbox"/>	<input type="checkbox"/>	Specialty	Group/Clinic Name		
		Provider National Provider Identifier (NPI)	Group/Clinic National Provider Identifier (NPI)		
		Phone Number	Public Facing Email Address (if available)		
		Address			
		Public Facing Web Address (if available)			

Second Practice Location					
Correct	Incorrect	Provider Last Name	First Name	Middle Initial	
<input type="checkbox"/>	<input type="checkbox"/>	Specialty	Group/Clinic Name		
		Provider National Provider Identifier (NPI)	Group/Clinic National Provider Identifier (NPI)		
		Phone Number	Public Facing Email Address (if available)		
		Address			
		Public Facing Web Address (if available)			

Third Practice Location					
Correct	Incorrect	Provider Last Name	First Name	Middle Initial	
<input type="checkbox"/>	<input type="checkbox"/>	Specialty	Group/Clinic Name		
		Provider National Provider Identifier (NPI)	Group/Clinic National Provider Identifier (NPI)		
		Phone Number	Public Facing Email Address (if available)		
		Address			
		Public Facing Web Address (if available)			

Page 1 of 3

18NW3162 R05/22 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross Blue Shield Association.

Our PCDM Department sends either a **prefilled Provider Attestation Form** via DocuSign® (or a spreadsheet to larger groups) every 90 days to providers listed in our online provider directories. These providers are **required to review** their information.



If the information is correct, then electronically give attestation, sign and return the form.



If any of the information is incorrect, please complete the Provider Update Request Form (a link is included in the attestation form). This allows us to update the information we publish in our directories.



## Supporting Our Providers

# The PCDM Department

Provider Network Setup, Credentialing, Contracting & Demographic Changes

## **Sam Measels**

director, Provider Credentialing and Information

[sam.measels@lablue.com](mailto:sam.measels@lablue.com)

## **Kaci Guidry**

manager, Provider Data Management & PCDM Status

[kaci.guidry@lablue.com](mailto:kaci.guidry@lablue.com)

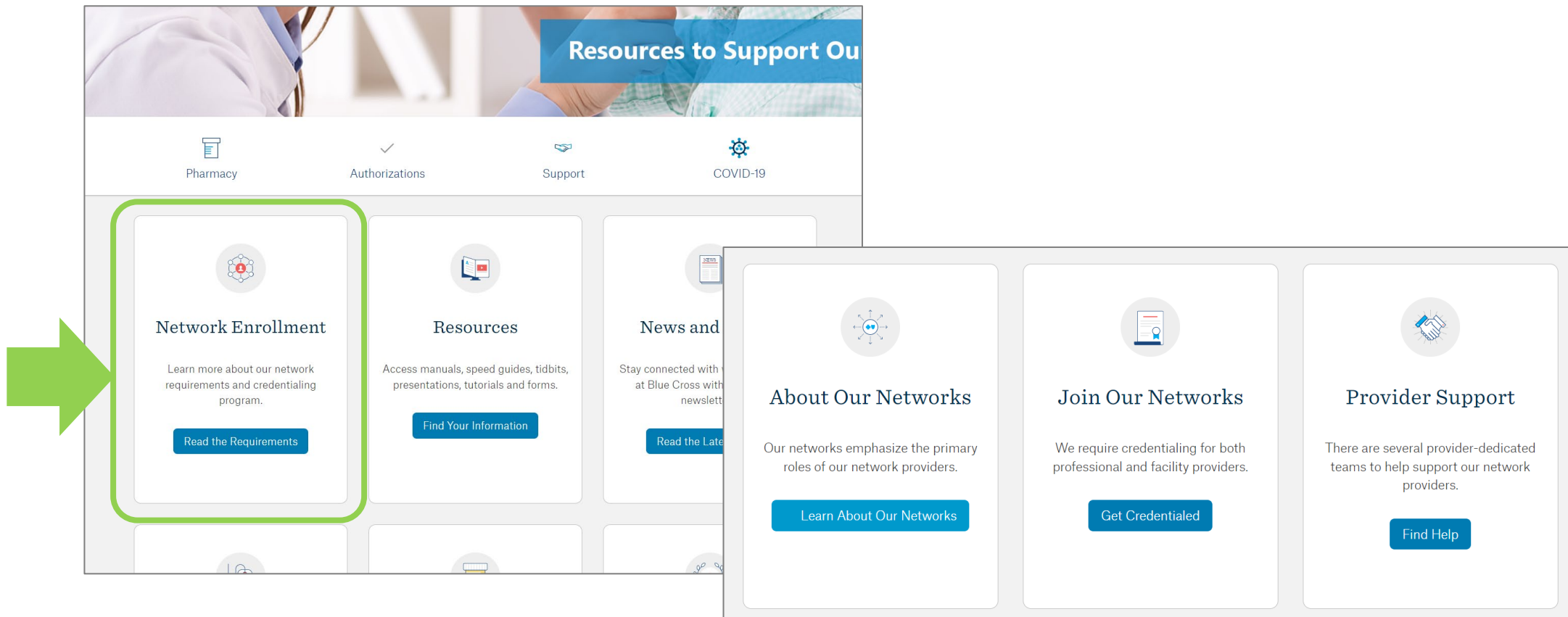
## **Kristin Ross**

manager, Provider Contract Administration

[kristin.ross@lablue.com](mailto:kristin.ross@lablue.com)

To check the status on your credentialing application or provider data update, please email [PCDMstatus@lablue.com](mailto:PCDMstatus@lablue.com) or call 1-800-716-2299, option 2.

# The Provider Page [www.lablue.com/providers](http://www.lablue.com/providers)

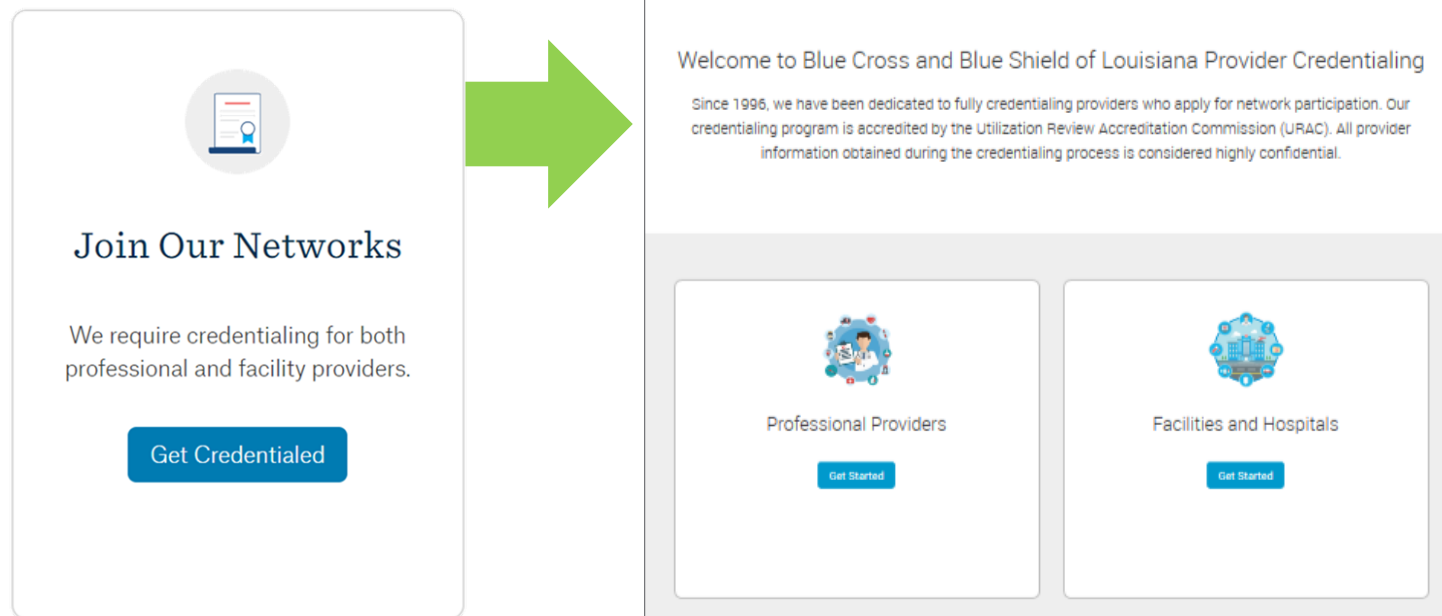


Choose **Network Enrollment** to view more information about our networks.

# The Network Enrollment Page

You **MUST** complete and submit documentation to start the process for credentialing **OR** to obtain a provider record.

Applications are available online at [www.lablue.com/providers](http://www.lablue.com/providers).




Choose **Network Enrollment**, then **Join Our Networks** page, then select **Professional Providers** or **Facilities and Hospitals** to find credentialing packets.

# Credentialing FAQs

[Overview](#) [Credentialing Process](#) [Join Our Networks](#) [Update Your Information](#) [Frequently Asked Questions](#)

## Frequently Asked Questions

 [Credentialing Application and Process](#)


**How long does it take to complete the credentialing process?**  
The process can take up to 90 days for completion once BCBSLA receives all the required information.

**How will I know if Blue Cross received my application?**  
Once your application is finalized through DocuSign®, you will receive a confirmation email to notify you the signing process is complete and submitted to Blue Cross for processing.

**What credentialing forms are available online?**  
BCBSLA offers both the [professional provider application](#) and the [facility credentialing application](#) online through DocuSign. They can be found under the Provider Networks >Join Our Networks section of this site.

**Do I need to submit a full credentialing application?**  
If the provider is **NOT** credentialed, please fully complete and submit the professional initial credentialing packet. Facilities should submit the facility initial credentialing packet.

**How do I know what credentialing criteria are required specifically for my specialty type?**  
We have charts online to help you determine what criteria are needed. These charts are based on provider specialty. They are available on this site under Provider Networks >Join Our Networks and look under the appropriate section ([Professional Provider](#) or [Facilities or Hospitals](#)).

**What are the requirements for reimbursement during credentialing?**  
Select provider types that meet specific criteria may be eligible for reimbursement during the credentialing process.  [Click here](#) for full details.

**How do I know if I have been approved for reimbursement during credentialing?**  
A Record Assignment letter will be emailed to the group correspondence email address on file. If you were approved the letter will state that you were approved and the date the reimbursement during credentialing is effective. If you are not approved, your Record Assignment letter will notify you of the reason.

[www.lablue.com/providers](http://www.lablue.com/providers) >Network Enrollment >Join Our Networks >Professional Providers/Facilities and Hospitals  
>Frequently Asked Questions

# Questions?

At this time, we will address the questions you submitted electronically through the webinar platform.

You may email questions after the webinar to [provider.relations@lablue.com](mailto:provider.relations@lablue.com).



**More Good Information**

# Easily complete Forms with DocuSign

## Credentialing packets:

- **Professional** (initial)
- **Facility** (initial)

## Forms:

- **Provider Update Request Form** – to update information such as:
  - Demographic Information – for updating contact information.
  - Existing Providers Joining a New Provider Group – if you are joining an existing provider group or clinic or adding new providers to your group.
  - Add Practice Location – to add a practice location(s).
  - Remove Practice Location – to remove a practice location(s).
  - Tax Identification Number (TIN) Change – to change your Tax ID number.
  - Terminate Network Participation – to terminate existing network participation or an entire provider record.
  - EFT Term/Change Request – to change your electronic funds transfer (EFT) information or to cancel receiving payments via this method.
- **EFT Enrollment Form** – to begin receiving payments via electronic funds transfer (EFT).

After submitting your documents through DocuSign, please do not send via email.

# Easily Complete Forms with DocuSign

Complete, sign and submit applications and forms to the PCDM Department digitally with **DocuSign®**.

This streamlines submissions by reducing the need to print and submit hardcopy documents, allowing for a more direct submission of information to Louisiana Blue.

It allows you to electronically upload support documentation and even receive reminder alerts to complete submission and confirm receipt.

## What is DocuSign?

As an innovator in e-signature technology, DocuSign helps organizations connect and automate how various documents are prepared, signed and managed.

View our *DocuSign® Guide* online at [www.lablue.com/providers](http://www.lablue.com/providers)

>Network Enrollment >Join Our Networks >Professional Providers/Facilities and Hospitals  
>Join Our Networks.

**DocuSign® Guide**

Blue Cross and Blue Shield of Louisiana is enhancing your provider experience by streamlining how you submit applications and forms to the Provider Credentialing & Data Management (PCDM) department. You can now complete, sign and submit many of our applications and forms digitally with DocuSign®, reducing the need to print and submit hardcopy documents. This allows for a more direct submission of information to Blue Cross. Through this enhancement, you can electronically upload support documentation and even receive alerts (reminding you to complete your application) and confirm receipts. Follow the steps below to access and complete your applications and forms with DocuSign®.

**Step 1: Click the link for the needed Blue Cross form, then enter your initial information**

There are two required recipients. The person completing the form must enter a name and email for both:

- **"Form Completed By"** - This recipient will complete all required fields with detailed information.
- **"Provider"** - This recipient provides final review and signature verifying that all information is correct and ready to submit to BCBSLA.

Once the information is entered for both, click the **"BEGIN SIGNING"** button.

**Note:** If the "Form Completed By" and "Provider" are the same person, enter the same name and email for each role.

**Step 2: Accept the Electronic Record and Signature Disclosure**

- The person completing the form must review the Electronic Record and Signature Disclosure documents and consent to sign electronically.
- Select the checkbox **"I agree to use Electronic Records and Signatures"**.
- Click **"CONTINUE"** to begin the signing process.

**Note:** To view and sign documents, the person completing this form must agree to conduct business electronically.

**Please Review & Act on These Documents**

Clark Wiley  
DEMO - BCBS LA

Please read the Electronic Record and Signature Disclosure  
I agree to use electronic records and signatures.

**CONTINUE** **FINISH LATER** **OTHER ACTIONS**

18062798 01/20 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Blue Cross and Blue Shield Association and incorporated as Louisiana Health Service & Indemnity Company.  
DocuSign® is an independent company that Blue Cross and Blue Shield of Louisiana uses to enable providers to sign and submit provider credentialing and data management forms electronically.

# Easily Complete Forms with DocuSign

Enter text

**FINISH** **FINISH LATER** **OTHER ACTIONS**

**START**

DocuSign Envelope ID: 1A01C5A7-3503-4226-8119-DEA232B827AD

**Louisiana**

**Provider Update Request Form**

Complete this form to report updated information on your practice to Blue Cross and Blue Shield of Louisiana.

This request applies to: ☒ Individual Provider ☐ Provider Group/Clinic

**CURRENT GENERAL INFORMATION**

Provider Last Name	First Name	Required - Provider National Provider Identifier (NPI) - Please enter 10 numbers only with no special characters.	Mobile Initial
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Tax ID Number	<input type="text"/>	<input type="text"/>	<input type="text"/>
Group/Clinic Name	Group/Clinic National	<input type="text"/>	<input type="text"/>
Are you a primary care provider (PCP)?	Effective Date of	<input type="text"/>	<input type="text"/>
<input type="radio"/> Yes <input type="radio"/> No	<input type="text"/>	<input type="text"/>	<input type="text"/>

Authorized representative completing this form on behalf of a

**REPRESENTATIVE**

Contact Phone Number	Contact Email Address
<input type="text"/>	<input type="text"/>

**Submission Information** (form completed by)

Signature of Authorized Representative	Date
<input type="text"/>	February 18, 2021

Navigation tool guides you through fields.

Instructions correspond to requirement of the active field.


Red outline indicates a required field.

Tooltips provide information about field requirements.

# iLinkBlue Application

## Included in the iLinkBlue packet:

- The **iLinkBlue Service Agreement** is a legal agreement between the provider and Louisiana Blue required for accessing iLinkBlue.
- The **Business Associate Addendum** is used to grant third-party agents such as a billing agency or management company access to iLinkBlue under the provider's iLinkBlue Service Agreement.
- It is required only if the provider uses a billing agency or management company that will need to access iLinkBlue on behalf of the provider.

 Louisiana	iLinkBlue Service Agreement
THIS AGREEMENT, made and entered into as of the ____ day of _____, 20____, by and between —LOUISIANA HEALTH SERVICE & INDEMNITY COMPANY, INC.— (d/b/a BLUE CROSS AND BLUE SHIELD OF LOUISIANA), (hereinafter referred to as "HEALTH PLAN"), a Louisiana corporation domiciled in the Parish of East Baton Rouge, herein represented by its duly authorized and undersigned officer, whose permanent mailing address is declared to be 5525 Reitz Avenue, Baton Rouge, Louisiana 70809, and Provider Name: _____ Address: _____ City, State, Zip: _____ (hereinafter referred to as "PROVIDER"), and who are the parties to this AGREEMENT and for the consideration and upon the terms and conditions hereinafter expressed, do hereby agree as follows:	
<b>Section I Agreement</b> 1.1 HEALTH PLAN grants to PROVIDER access to HEALTH PLAN's iLinkBlue website in accordance with the Terms of Use and Security Policy that is available on the iLinkBlue log-in and welcome screens. PROVIDER understands and agrees that such Terms of Use and Security Policy may be changed by HEALTH PLAN from time to time under HEALTH PLAN's sole discretion. PROVIDER will be bound by such terms as a condition of access. 1.2 PROVIDER agrees that it shall furnish, supply, configure and applicable personal computer equipment, telecommunication equipment, and Internet connection and electronic services provided by HEALTH PLAN, PROVIDER maintaining this computer equipment in proper working order. 1.3 HEALTH PLAN agrees to provide user instruction manual correspondence, to assist the PROVIDER in the proper use of the iLinkBlue website. PROVIDER shall provide telephone and other PROVIDER support Monday through Friday from 8 a.m. - 4:30 p.m. CST, with closure due to announced holidays or any unforeseen circumstances.	
<small>1/10/2021 R0187 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Association and incorporated as Louisiana Health Service &amp; Indemnity Company.</small>	<b>Business Associate Addendum to the iLinkBlue Service Agreement</b>  This addendum ("Addendum") is effective upon execution, and amends and is made part of the iLinkBlue Service Agreement ("Agreement") by and between: Provider Name: _____ Address: _____ City, State, Zip: _____ (hereinafter referred to as "PROVIDER"), Business Associate's Name: _____ Address: _____ City, State, Zip: _____ (hereinafter referred to as "BUSINESS ASSOCIATE"), and <b>Louisiana Health Service &amp; Indemnity Company, Inc.</b> d/b/a Blue Cross and Blue Shield of Louisiana 5525 Reitz Ave. Baton Rouge, LA 70809 (hereinafter referred to as "HEALTH PLAN"). <b>WHEREAS</b> , PROVIDER has executed the iLinkBlue Service Agreement with HEALTH PLAN, through which PROVIDER has been given access to HEALTH PLAN's iLinkBlue website. <b>WHEREAS</b> , PROVIDER has contracted BUSINESS ASSOCIATE to conduct certain administrative services on PROVIDER's behalf, and as part of BUSINESS ASSOCIATE's responsibilities PROVIDER needs to provide BUSINESS ASSOCIATE with access to the iLinkBlue website. <b>WHEREAS</b> , PROVIDER and HEALTH PLAN are both Covered Entities and the information to be exchanged between BUSINESS ASSOCIATE acting on PROVIDER's behalf and HEALTH PLAN through the iLinkBlue website is confidential and Protected Health Information under the terms of the Health Insurance Portability and Accountability Act of 1996 ("HIPAA"), and the Health Information Technology for Economic and Clinical Health Act, as incorporated in the American Recovery and Reinvestment Act of 2009 ("HITECH"), and their respective regulations and administrative guidance.  <small>1/10/2021 R0187 Blue Cross and Blue Shield of Louisiana is an independent licensee of the Association and incorporated as Louisiana Health Service &amp; Indemnity Company.</small>

# Electronic Funds Transfer (EFT) Enrollment Form

**Louisiana** Electronic Funds Transfer (EFT) Enrollment Form

To receive your Blue Cross and Blue Shield of Louisiana payments via electronic funds transfer (EFT), please complete the following information. Be sure to complete a separate Electronic Funds Transfer Enrollment Form for each payment location. Please contact your financial institution to arrange for the delivery of the CORE required minimum CCD+ Data Elements necessary for successful re-association of the electronic funds transfer (EFT) payment with the ERA (835) remittance advice. See Guide to Completing the EFT Enrollment Form for detailed instructions (included with this form).

**CONSENT**

I hereby authorize Blue Cross and Blue Shield of Louisiana, hereinafter called COMPANY, to initiate credit entries, and in accordance with LSA R. S. 250.38 to initiate adjustment for any credit entries made in error to the account indicated below.

I hereby authorize the financial institution/bank named below, hereinafter call BANK, to credit and/or debit the same to such account. I am aware that the weekly Provider Payment Register will no longer be mailed to our office, but it will be available for viewing and/or printing in the iLinkBLUE Provider Suite.

**PROVIDER INFORMATION**

Provider Name \_\_\_\_\_

Provider Address: Street \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip Code/Postal Code \_\_\_\_\_

**PROVIDER IDENTIFIERS INFORMATION**

Provider Federal Tax Identification Number (TIN) or Employer Identification Number (EIN) \_\_\_\_\_

National Provider Identifier (NPI) \_\_\_\_\_ Group NPI (if applicable) \_\_\_\_\_

**PROVIDER CONTACT INFORMATION**

Provider Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Telephone Number \_\_\_\_\_ Email Address \_\_\_\_\_ Fax Number \_\_\_\_\_

**RETAIL PHARMACY INFORMATION**

Pharmacy Name \_\_\_\_\_

NCPDP Provider ID Number \_\_\_\_\_

**FINANCIAL INSTITUTION INFORMATION**

Financial Institution Name \_\_\_\_\_

Financial Institution Routing Number \_\_\_\_\_ Type of Account at Financial Institution \_\_\_\_\_ Provider's Account Number with Financial Institution \_\_\_\_\_

Account Number Linkage to Provider Identifier

☐ Provider Tax Identification Number (TIN): \_\_\_\_\_

☐ National Provider Identifier (NPI): \_\_\_\_\_

-Over-

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- EFT is a free provider service where Louisiana Blue deposits your payment directly into your checking account.
- With iLinkBlue, you have access to EFT notifications and Payment Registers/ Remittance Advices (can be printed directly).
- All Louisiana Blue providers **must** be part of our EFT program, including those signed up for iLinkBlue.
- The EFT Enrollment Form includes a guide with detailed instructions on how to complete the form.

To change or update your Louisiana Blue payments via EFT, complete the **Provider Update Request Form**.