

# Blue Advantage Annual Wellness Coupon Program

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Blue Advantage (HMO) | Blue Advantage (PPO)

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HMO Louisiana, Inc. offers Blue Advantage (HMO). Blue Cross and Blue Shield of Louisiana, incorporated as Louisiana Health Service & Indemnity Co., offers Blue Advantage (PPO). Both are independent licensees of the Blue Cross and Blue Shield Association.

Blue Advantage from HMO Louisiana, Inc. is an HMO plan with a Medicare contract. Blue Advantage from Blue Cross and Blue Shield of Louisiana is a PPO plan with a Medicare contract. Enrollment in either Blue Advantage plan depends on contract renewal.

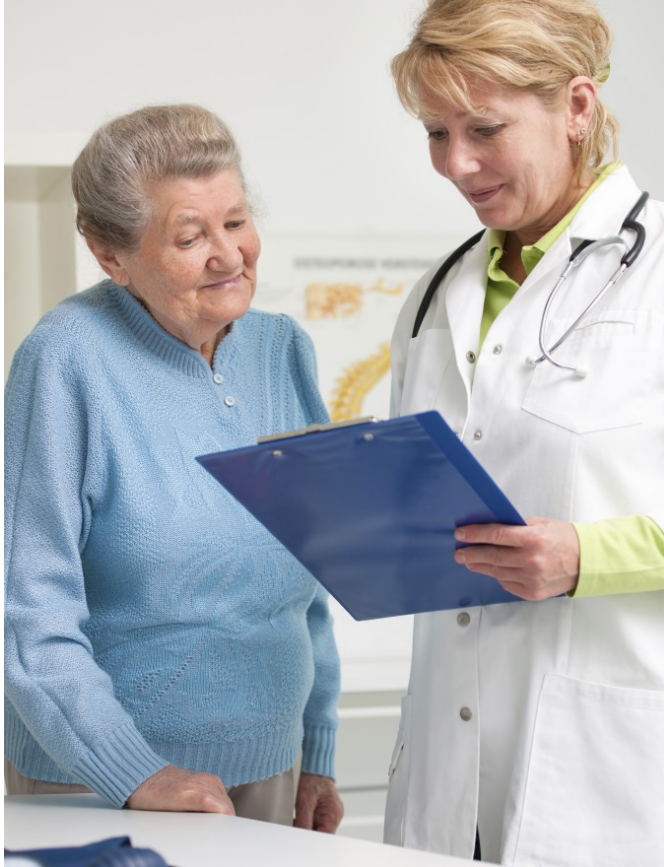
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# What is the Annual Wellness Coupon Program?

- Blue Advantage members will receive a paper coupon in the mail as part of our new Annual Wellness Coupon Program
- The coupons are for the member's annual wellness exam, which should be provided by a primary care provider
- The current coupon program is limited to only Blue Advantage members



# What are the goals of the program?



To help facilitate wellness visits by providing the member's primary care provider with:

- Pertinent details about the member's previously documented chronic conditions/current diagnoses
- Relevant clinical tests for the member
- Commonly overlooked conditions/diagnoses that may be applicable to the member
- Suspected conditions based on claims history

# What will the coupon look like?

**2019 ANNUAL WELLNESS EXAM COUPON - DO NOT DISCARD**

If you have any questions, please call 1 (844) 753-1450 (TTY 711), Monday-Friday from 8 a.m. to 5 p.m.

**ATTENTION: HMO LOUISIANA/BLUE CROSS AND BLUE SHIELD OF LOUISIANA MEMBER**  
Please take this coupon to your in-network HMO Louisiana/Blue Cross and Blue Shield of Louisiana Primary Care Provider for an Annual Wellness Exam AT NO CHARGE to you!

**ATTENTION: HEALTHCARE PROVIDER & OFFICE MANAGER**  
HMO Louisiana/Blue Cross and Blue Shield of Louisiana members have no deductible, copays or coinsurance for this Annual Wellness Exam. The following services (CPT codes) should be billed with the wellness ICD-10 Z00.00 or Z00.01 as primary, together with all other appropriate ICD-10 diagnosis codes including any of the diagnoses on the back of this page.

**CODES TO BILL:**  
Annual Wellness Exam - G0439

**AND THE FOLLOWING SCREENINGS:**

85025 CBC	For Diabetics, add the following:
80028 CMP	83038 HgbA1C
80041 Lipid panel	83045 Urine Microalbumin
81002 Urine Dip	Schedule an annual eye exam for retinopathy screening
83008 ECG if indicated (e.g., irregular heart rhythm)	For Females, consider the following: Mammogram and Pap Smear
82276 FOBT x 3 for patients 50-75	

**Monitoring of chronic stable conditions, prescription refills and vaccinations may also be included in the examination.**

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**PROVIDER: PLEASE COMPLETE OTHER SIDE**  
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**Option 1:**  
**Members who have claims history**

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19-364\_V01932\_C

**Option 2:**  
**Members who do NOT have claims history**

# What are Diagnosis Categories?

Diagnosis categories are provided to allow easy reference and visibility during the wellness visit. The categories are listed below:

Category 1	Includes diagnoses that have been previously submitted on claims
Category 2	Includes diagnoses that are possible, given the member's claims history
Category 3	Includes commonly overlooked diagnoses

# What should providers do when they receive a coupon?

- When presented with a coupon, the provider should review and complete the back of the coupon at the visit, marking appropriate diagnoses and adding notes as applicable. As with a standard claim, the diagnoses and clinical values should also be documented on the claim and on the provider's electronic medical record.
- Providers should sign the coupon to attest to the accuracy of the notes and diagnoses, then send the completed coupon via fax to **1-844-843-9770**

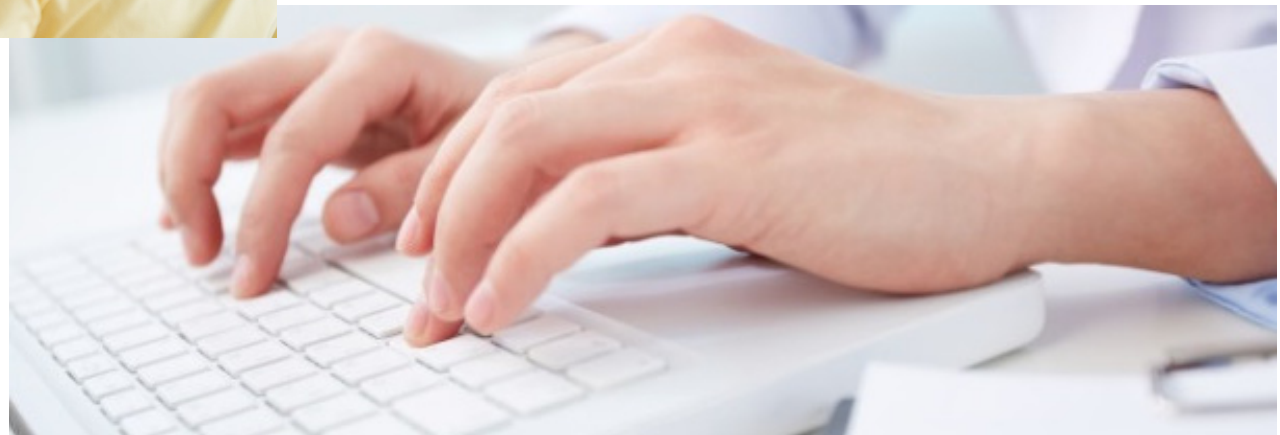


Providers will be compensated \$20 per coupon for the additional administrative work associated with documentation and billing

# What if the member has already had a wellness visit this year?



For this year, providers can bill a second wellness visit in the year even if they have already billed one and get the \$20. We will pay for the additional wellness visit at no charge to the member. Please bill the claim as you normally would.





# What if the member loses their coupon or needs an extra copy?

- Coupons are personalized and unique to each member. Only the customized coupons that are received by members will be processed (not photocopied coupons). Duplicated coupons will not be accepted.
- Copies may be requested by calling **1-844-753-1450**





# Questions



If you have additional questions after this webinar, please email [provider.relations@bcbsla.com](mailto:provider.relations@bcbsla.com) and include "Blue Advantage Coupon Questions" in the subject line.