
Blue Cross and Blue Shield of Louisiana Professional Provider Office Manual

This manual is designed to provide information you will need as a participant in a Blue Cross and Blue Shield of Louisiana provider network—it is an extension of your agreement(s).

To use this manual, first familiarize yourself with the Quick Reference Guide and Definitions sections.

Periodically, we send newsletters and informational notices to providers. Please keep such information and a copy of your respective provider agreement(s) along with this manual for your reference. Updated office manuals and provider newsletters may be found on the Provider page of our website (www.BCBSLA.com/providers > Resources).

If you have questions about the information in this manual or your participation as a network provider, please email provider.contracting@bcbsla.com.

Blue Cross and Blue Shield of Louisiana



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AIM is an independent company that serves as the imaging authorization manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

New Directions is an independent company that serves as the behavioral health manager for Blue Cross and Blue Shield of Louisiana and HMO Louisiana, Inc.

This manual is provided for informational purposes only and is an extension of your Professional Provider Agreement. You should always directly verify member benefits prior to performing services. Every effort has been made to print accurate, current information. Errors or omissions, if any, are inadvertent. The Member Contract/Certificate contains information on benefits, limitations and exclusions, and managed care benefit requirements. It also may limit the number of days, visits or dollar amounts to be reimbursed.

As stated in your agreement: This manual is intended to set forth in detail Blue Cross policies. Blue Cross retains the right to add to, delete from and otherwise modify the *Professional Provider Office Manual* as needed. The *Professional Provider Office Manual* and other information and materials provided by Blue Cross are proprietary and confidential and may constitute trade secrets of Blue Cross.



Quick Reference Guide

This reference guide contains the contact information for the services listed within this manual. Please refer to this guide as needed when reading this manual.

Appeals	<p>Please mail appeals to the appropriate address:</p> <p>Standard Administrative Appeal <u>Medical Benefits:</u></p> <p>BCBSLA Appeals and Grievance P.O. Box 98045 Baton Rouge, LA 70898-9045</p> <p><u>Pediatric Dental Care Benefits:</u> (applicable to non-grandfathered individual and small group only)</p> <p>BCBSLA Dental Customer Service P.O. Box 69420 Harrisburg, PA 17106-9420</p> <p><u>Pediatric Vision Care Benefits:</u> (applicable to non-grandfathered individual and small group only)</p> <p>BCBSLA c/o Davis Vision P.O. Box 791 Latham, NY 12110</p> <p>Standard Medical Appeal (if it is an expedited medical appeal, please include Attn: Expedited Medical Appeal)</p> <p>BCBSLA Medical Appeals P.O. Box 98022 Baton Rouge, LA 70898-9022 Fax: (225) 298-1837</p>
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<p>Appeals (continued)</p>	<p>Behavioral Health Medical Necessity Appeal (send first-level appeals directly to New Directions)</p> <p>New Directions Behavioral Health ATTN: Appeals Coordinator P.O. Box 6729 Leawood, KS 66206 Fax: 1-816-237-2382</p>
<p>Authorizations</p>	<p>To request prior authorization for services, please use our authorizations tools that are available on iLinkBlue (www.BCBSLA.com/ilinkblue).</p> <p><u>Inpatient/Outpatient Services</u> Use the BCBSLA Authorizations tool for services that require an authorization.</p> <p><u>Behavioral Health</u> Use the Behavioral Health Authorizations tool for inpatient and outpatient behavioral health services that require an authorization. This is New Directions' WebPass Portal.</p> <p><u>High-tech Imaging</u> Use the AIM Specialty Health Authorizations tool for outpatient high-tech imaging services that require an authorization. This is the AIM ProviderPortal_{SM}</p> <p><u>Home Health Care</u> Use the BCBSLA Authorizations tool for all home health services.</p> <p><u>Utilization Management Programs</u> Use the AIM Specialty Health Authorizations tool for our cardiology, musculoskeletal (MSK) and radiation oncology programs. This is the AIM ProviderPortal_{SM}</p> <p>You may also request an authorization by calling the authorization number on the member ID card.</p> <p><u>For outpatient services:</u> BCBSLA: 1-800-523-6435 / fax: 1-800-586-2299</p> <p><u>For behavioral health services:</u> New Directions: 1-800-991-5638</p> <p><u>For high-tech imaging & our Utilization Management programs:</u> AIM Specialty Health: 1-866-455-8416</p>

<p>Authorizations (continued)</p>	<p><u>Drug</u></p> <p>To request prior authorization for a drug, use the Drug Authorization Form, available online at www.BCBSLA.com/providers >Pharmacy. A sample of this form is provided in Appendix II Forms at the end of this manual.</p> <p>You may also call:</p> <p>For Pharmacy Benefit Drug Authorizations:</p> <ul style="list-style-type: none"> Express Scripts, Inc. at 1-800-842-2015 <p>For Medical Benefit Drug Authorizations:</p> <ul style="list-style-type: none"> Targeted Medications – Express Scripts, Inc./Care Continuum at 1-800-842-2015 Non-targeted Medications – Blue Cross at 1-800-523-6435 <p><u>BCBSLA Authorizations Tool Issues</u></p> <p>For errors involving:</p> <ul style="list-style-type: none"> Internal server error message – call EDI Customer Operations at 1-800-216-2583, option 2 Internet errors on provider landing page – call EDI Customer Operations at 1-800-216-2583 Unable to submit or locate a submitted authorization – call Provider Relations at 1-800-716-2299, option 4 Internet errors within the portal – email Caremgtsys@bcbsla.com <p>For gaining access to the BCBSLA Authorizations tool in iLinkBlue:</p> <ul style="list-style-type: none"> Reach out to the administrative representative at your facility or organization to discuss your security roles in iLinkBlue If you do not have an administrative representative, contact the Provider Identity Management (PIM) Team at 1-800-716-2299, option 5 or PIMTeam@bcbsla.com <p>Full information on how to access iLinkBlue, including the registration application, is available online at www.BCBSLA.com/providers >Electronic Services >iLinkBlue.</p>
<p>BlueCard® Eligibility</p>	<p>Call BlueCard Eligibility to verify patient eligibility and benefits. You can receive real-time responses to your eligibility requests for out-of-area members between 6 a.m. and midnight, Central Time, Monday – Saturday.</p> <p>phone: 1-800-676-BLUE (1-800-676-2583)</p>

<p>Care Management Programs</p>	<p>Blue Cross offers many long-standing, results-driven programs to support your patient relationships and help our mutual customers—your patients, our members—achieve their health and wellness goals.</p> <p>Help your patients be stronger than their diagnosis. There is no out-of-pocket cost to a patient to work with a Blue Cross health coach. Patients can learn more about our available programs and clinical staff at www.BCBSLA.com/Stronger.</p> <p>Providers can refer Blue Cross members by:</p> <ul style="list-style-type: none"> • Calling Population Health at 1-800-317-2299, Monday – Friday, 8 a.m. to 5 p.m. (except holidays) • Faxing the Population Health Referral Form to (225) 298-3184. Locate the form online at www.BCBSLA.com/providers >Programs >Care Management >CMDM Referral Form. <p>Blue Cross members can self-refer by calling 1-800-821-2749, Monday – Friday, 8 a.m. to 5 p.m. (except holidays).</p> <p>Patients who are already in a Blue Cross Care Management Program and do not wish to continue participating can call the number above to opt out.</p>
<p>Claims</p>	<p>Electronic:</p> <p>Please submit electronic claims through Blue Cross-approved clearinghouse locations. For more information about filing claims through Blue Cross approved clearinghouse locations, visit the Clearinghouse section of our Provider page (www.BCBSLA.com/providers >Electronic Services >Clearinghouse Services).</p> <p>CMS-1500 electronic claims also may be submitted through iLinkBlue (www.BCBSLA.com/ilinkblue).</p> <p>Hardcopy:</p> <p>BCBSLA Claims Department P.O. Box 98029 Baton Rouge, LA 70898-9029</p> <p>FEP Claims:</p> <p>BCBSLA Claims Department P.O. Box 98028 Baton Rouge, LA 70898-9028</p>

Customer Care Center	<p>Providers are required to use our self-service tools for member eligibility, claim status inquiries, professional allowable searches and medical policy searches. Our self-service options are:</p> <ul style="list-style-type: none"> • iLinkBlue (www.BCBSLA.com/ilinkblue) • Interactive Voice Recognition (IVR) - (1-800-922-8866) • HIPAA 27x Transactions <p>For all other inquiries, please have your NPI, the member ID number, patient date of birth and the date of service when calling.</p> <p>phone: 1-800-922-8866</p>
Disputes	<p>Please mail disputes to the appropriate address:</p> <p>Provider Disputes</p> <p>BCBSLA Provider Disputes P.O. Box 98021 Baton Rouge, LA 70898-9021</p>
EDI Services	<p>Claims may be submitted electronically to Blue Cross directly from your office or through a Blue Cross-approved clearinghouse.</p> <p>For more information about filing claims electronically and/or approved clearinghouse locations, please contact our EDI Customer Operations:</p> <p>email: EDIServices@bcbsla.com phone: 1-800-216-BLUE (1-800-216-2583)</p>
Electronic Funds Transfer (EFT)	<p>All providers must be part of our EFT program. With EFT, Blue Cross deposits your payment directly into your checking or savings account.</p> <p>For more information on EFT, visit the EFT section of the Provider page at www.BCBSLA.com/providers > Electronic Services > Electronic Funds or contact us:</p> <p>email: pcdmstatus@bcbsla.com phone: 1-800-716-2299, option 3 (data management)</p>

<p>iLinkBlue</p>	<p>iLinkBlue is a free online provider tool that includes services such as:</p> <ul style="list-style-type: none"> • Eligibility verification • Benefits (copayments, deductible and coinsurance) • Claims status (paid, rejected and pending) • Allowable charges • Action requests • Payment registers • Medical policies • Authorization requests • and more! <p>iLinkBlue: www.BCBSLA.com/ilinkblue</p> <p>For questions regarding iLinkBlue please contact EDI Services:</p> <p>email: EDIServices@bcbsla.com phone: 1-800-216-BLUE (1-800-216-2583)</p>
<p>Medical Policy Inquiry</p>	<p>Medical policy coverage eligibility guidelines or investigational status determination of treatments, procedures, devices, drugs or biological products will be considered upon written request by a member provider.</p> <p>Hardcopy: BCBSLA - Medical Director of Medical Policy P.O. Box 98031 Baton Rouge, LA 70809-9031</p>
<p>Overpayments</p>	<p>If you believe an overpayment has occurred on a claim, you may submit a review of the claim as follows:</p> <ol style="list-style-type: none"> 1. Submit an Action Request (AR) through iLinkBlue (www.BCBSLA.com/ilinkblue) 2. Complete and submit the Overpayment Notification Form, available online at www.BCBSLA.com/providers >Resources >Forms. <p>For full details on overpayments, see the Claims Resolution section of this manual.</p>
<p>Provider Contracting</p>	<p>Provider Contracting supports inquiries related to your provider agreement(s).</p> <p>email: provider.contracting@bcbsla.com phone: 1-800-716-2299, option 1</p>

<p>Provider Credentialing & Data Management</p>	<p>Provider Credentialing & Data Management handles demographic changes as well as credentialing or recredentialing.</p> <p>To change your address, phone number, Tax ID number, etc., please use the Provider Update Request Form, located on our Provider page (www.BCBSLA.com/providers >Resources >Forms).</p> <p>Credentialing packets and criteria are available on our Provider page at www.BCBSLA.com/providers >Provider Networks >Join Our Network.</p> <p>For all other inquiries: email: pcdmstatus@bcbsla.com phone: 1-800-716-2299, option 2 (provider credentialing) 1-800-716-2299, option 3 (data management)</p>
<p>Provider Identity Management Team (PIM)</p>	<p>PIM is a dedicated team that helps establish and manage system access to our secure electronic services, including the setup process for administrative representatives.</p> <p>email: PIMTeam@bcbsla.com phone: 1-800-716-2299, option 5</p>
<p>Provider Page</p>	<p>Our Provider page is designed to serve provider needs. Use this page to help locate important information such as:</p> <ul style="list-style-type: none"> • Authorizations • Credentialing • Resources • Newsletters • Office of Group Benefits (OGB) • Pharmacy Management • Provider Tools • Quality Blue <p>website: www.BCBSLA.com/providers</p>
<p>Provider Relations</p>	<p>Provider Relations representatives assist providers and office staff with information about Blue Cross and its programs and procedures. Provider Relations representatives do not handle routine claim inquiries and benefit questions.</p> <p>email: provider.relations@bcbsla.com phone: 1-800-716-2299, option 4</p>

TABLE OF CONTENTS

<u>Section 1: Network Overview</u>	1-1
<u>Section 2: Network Participation</u>	2-1
<u>Section 3: Member Engagement</u>	3-1
<u>Section 4: Medical Management</u>	4-1
<u>Section 5: Billing and Reimbursement Guidelines</u>	5.0-1
<u>Section 6: Other Coverage</u>	6-1
<u>Section 7: Claims Submission</u>	7-1
<u>Section 8: Claims Resolutions</u>	8-1
<u>Appendix I: Online Resources</u>	I-1
<u>Appendix II: Forms</u>	II-1
<u>Appendix III: Definitions</u>	III-1